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FINANCIAL TIMES

Monday April 6 1992

EUROPE'S BUSINESS NEWSPAPER

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Bosnian leaders appeal for peace as fighting flares

Ethnic leaders made a joint appeal for peace as fierce fighting engulfed Sarajevo and other towns in the Yugoslav republic of Bosnia-Herzegovina, fanning fears of an all-out civil war.

Many people were reported killed in air strikes and artillery duels on the eve of a European Community meeting to consider recognising Bosnia as an independent state. Page 2

Finland cuts spending: Finland's centre-right coalition government announced Fm10bn (\$2bn) in spending cuts, including big reductions in welfare spending, in a bid to stave off devaluation of the markka. Page 16; **Eye on markka:** Page 17

Poll warnings: John Major, the UK prime minister, sought to pull back his party from the verge of defeat in Thursday's general election with a warning that anything but a Conservative victory would threaten the break-up of the UK. Page 16; **Elections:** Page 6-8

Arab compromise bids: Arab foreign ministers met in Cairo this week in what may prove their last chance to find a compromise over Libya's refusal to hand over the Lockerbie bomb suspects before UN sanctions come into effect. Page 5

European Monetary System: The D-Mark firmed within the EMS, helped by last week's rise in the German inflation rate, which scotched chances of a base rate cut by the Bundesbank. Sterling succumbed to the D-Mark's strength and was further undermined by worries about the outcome of Thursday's general election. Portugal enters the ERM today, with wide bands of 6 per cent either side of a central rate of 200 escudos per ecu. The announcement came too late on Friday to affect trading. Currencies, Page 31



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the EMS's narrow 2.25 per cent fluctuation band. In practice, currencies in the EMS narrow band cannot rise more than 2.25 per cent from the weakest currency in that part of the system. Sterling and the Spanish peseta operate with 6 per cent fluctuation bands.

Threat to flights: The risk of disruption to flights between France and the US moved closer as a weekend deadline set by Washington and Paris for the resolution of a row over route capacity passed without agreement. Page 3

Sabena deal approved: Belgium approved the long-delayed alliance between Sabena, the loss-making state-owned airline, and Air France. The French national carrier will take a 37.5 per cent stake in Sabena. Page 3

Polish cash plea: Poland plans to ask the European Community later this year for a \$1bn loan to shore up the government's painful economic reform programme and stave off the threat of a rapid rise in inflation. Page 2

Iraq down Iranian jets: Iraq shot down an Iranian aircraft which attacked an Iranian opposition base in the Iraq. The raid sparked violent demonstrations by Iranian opposition supporters outside the country's embassies in London, Paris, Bonn and The Hague. Page 4

Likud patches up rift: A fragile unity was restored to Israel's ruling Likud party after David Levy agreed to stay on as foreign minister. His resignation had threatened to split the party in the run-up to June's national election. Page 4

British Aerospace expects Saudi Arabia to order additional Tornado bombers after the Saudis injected \$1.5bn (\$2.6bn) into their programme for purchasing arms and defence services from the UK. Page 17

Olympia & York, the troubled property developer, gave assurances that payments were up to date and security intact on public bonds secured on two of its Canadian buildings. Page 17

Thal PM nominated: The island's pro-army parliamentary coalition nominated supreme military commander General Sisinios Kyprianou as premier. His previous nomination was dropped after the US revealed it denied him a visa because of suspected drug links.

High turnout: The people of the Pyrenean principality of Andorra voted in force in a general election in which the outgoing government sought a mandate to introduce political and legal reforms to a state run largely on feudal lines.

Diesels in demand: Demand for diesel cars in Britain has risen despite a steep overall fall in car sales. They accounted for a record 11.2 per cent share of the new-car market in the first two months of this year. Page 9

Sam Walton dies: Sam Walton, one of the world's richest men and founder of Wal-Mart Stores, the biggest US retail chain, died, aged 74, after a lengthy battle with cancer.

Miss World finds home: The Miss World beauty contest, in exile from its native Britain after being shunned by television producers, has found a new home at Sun City, the South African hotel and entertainment resort. Page 9

Marked fall in support on issue of asylum-seekers stuns the established parties Gains for far right in German polls

By Christopher Parkes in Bonn

A SURGE of votes for the extreme right stunned Germany's established parties in two state elections yesterday, with Chancellor Helmut Kohl's Christian Democrats losing their long-held absolute majority in Baden-Württemberg.

Early projections indicated the Social Democrats lost ground in the northern state of Schleswig-Holstein but would retain power, possibly in a coalition.

The rightwing Republicans, who campaigned for tougher laws to keep out foreign asylum-seekers, appeared to have got more than 10 per cent of votes in Baden-Württemberg, entering parliament in Stuttgart for the first time.

The far-right German People's Union (DVU) won about 6 per cent of votes in Schleswig-Holstein, surprisingly clearing the 5 per cent hurdle to enter the state parliament in Kiel.

While the Christian Democrats

A 5.8 per cent pay package for German bank workers, agreed after the first strikes in the sector since the war, roused stern warnings at the weekend of continued high interest rates and inflation.

(CDU) had expected to suffer in Baden-Württemberg, the Social Democrats (SPD) had been widely forecast to retain power relatively easily in Schleswig-Holstein, where the party's national leader, Mr Björn Engholm, is state premier.

The main election issues - an influx of asylum-seekers, housing, and fear of unemployment - had been expected to bring out rightwing voters. But the outcome was far more dramatic than expected.

The Republicans' Baden-Württemberg coup was the most telling vote for the extreme right in Germany since the defunct NPD nationalist party won 9.8 per cent

of the vote in the 1983 election in the same state.

It won most support this time among young working-class people and the self-employed, according to a survey carried out yesterday. Some 16 per cent of blue-collar voters and 13 per cent of all those under 30 chose the Republicans.

In Schleswig-Holstein, Mr Gerhard Frey, founder-leader of the DVU, said his party's result was a "spectacular success", and attributed it to "the inability of the old parties to solve the problem of phoney asylum-seekers".

He said his party's cause had also been helped by the willingness of Bonn to give up the

D-Mark in the interests of European union. "We are not against foreigners, we are for Germans," he claimed.

While the extreme right celebrated its unexpected successes, mainstream parties squabbled. Mr Walter Döring, leader of the liberal FDP in Baden-Württemberg, said the CDU premier, Mr Erwin Teufel, had acted as "a megaphone for the Republicans", stirring up anxiety over the asylum issue.

The result is a resounding snub to both Mr Kohl and to Mr Engholm, the recently nominated SPD challenger for the chancellorship in the 1994 federal elections.

It also increases pressure on the opposition to toe the line on controlling the arrival of asylum-seekers. Some 35,000, a record for a single month, arrived in March, mostly from Yugoslavia and Romania.

Early reckonings in Baden-Württemberg gave the CDU about 40 per cent of the vote, compared with 49 per cent last

Schleswig-Holstein
● GDP (1990) DM 82.5 bn
● % of federal total 3.4
● Population 2.6 million
● Gross weekly pay (average) DM 778
● Building land costs (average) DM 64.2 sq metre

Baden-Württemberg
● GDP (1990) DM 380 bn
● % of federal total 16.1
● Population 9.5 million
● Gross weekly pay (average) DM 813
● Building land costs (average) DM 144.5 sq metre

time in 1988; the SPD 29 (32); Greens 5.9 (7.9); FDP 5.3 (5.9); Republicans 10.3 (nil).

In Schleswig-Holstein, the SPD saw its 54.8 per cent share of the vote cut to 47 per cent. The CDU held almost level with 33.5 per cent, while the Greens and FDP



Increased their shares slightly to just over 5 per cent - the minimum necessary to gain seats. The DVU, which did not stand in the last elections, took almost 6 per cent.

Editorial Comment, Page 14

Yeltsin attacks critics and calls for more power

By John Lloyd in Moscow

RUSSIAN president Mr Boris Yeltsin yesterday demanded increased powers and support for his reform programme as he challenged his parliamentary critics in advance of today's opening session of the Russian Congress of Peoples' Deputies.

He used a meeting of his supporters in the Rossiya Hotel next to the Kremlin to denounce attempts led by Mr Anatoly Sobchak, the St Petersburg mayor, to create a parliamentary system with a figurehead president in Russia. He said this would be "suicide" in the present conditions of weak parties and increasing tendencies of disintegration of the state.

"The present situation calls for a presidential republic for two or three years... the government should have the right to be free in its activities," he told the "Citizens' Congress", which brought together some 4,000 supporters. Drafts of the constitution already envisage clipping Mr Yeltsin's powers by giving deputies the right to veto by simple majority the appointment of ministers, including the prime minister - a post he occupies.

Many deputies want to win back the veto rights suspended last year at Mr Yeltsin's request. Some deputies believe that the

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struggle over the constitution may end in stalemate, with none being adopted at the end of the nine-day congress.

The meeting was picketed by about 1,000 communists and nationalists. Mr Yegor Yakovlev, the head of the state TV and radio network, was jostled and his glasses smashed, while militia looked on. The demonstrators chanted nationalist and anti-semitic slogans, and are likely to attempt a show of force at today's meeting of the congress, to be held in one of the Kremlin's halls.

Mr Yeltsin has already made some changes in his government, the latest of which was on Saturday. He stripped Mr Alexander Shokhin of his post as labour and social security minister, leaving him as deputy prime minister.

Mr Yeltsin confirmed that the pace of reform would be slackened, with tax cuts to be announced, on top of credits to industry and agriculture amounting to Rb200bn. Further changes in the government were also foreshadowed, including the co-optation of "major businessmen and



Pro-communist protesters argue at a rally outside the Citizen's Congress meeting in Moscow

industrialists" into the cabinet. He reaffirmed his commitment to market-based change when he said: "Only one way out can exist today - the continuation of radical reforms. The main thing with which I was entrusted by the voters at the presidential elections was to move to a normal state of life through reform. I shall not leave this path."

Brussels clears auditors on competitiveness in the EC

By Andrew Jack

LEADING international networks of accountancy firms have been cleared by a European Commission study of any suggestion of anti-competitive practices.

The study, conducted by a London-based consultancy for the EC competition directorate, concludes that harmonisation of standards and mutual recognition of qualifications have "some way to go" to remove the "substantial barriers" restricting trade in audit and consulting services between EC member states.

It warns that any further mergers between the six largest firms in Europe would demand "close scrutiny". It says anxieties about the independence of auditors are raised by their practice of providing other services, such as tax advice and management consultancy, to clients.

The report, produced early last year and long awaited by the accountancy profession, was commissioned in 1989 to investi-

gate whether the largest firms held monopoly power in the Community.

The directorate said yesterday: "Accountancy is not a perfect market but it is not presenting a burning problem to us and there are other priorities at the moment."

The news appears to dampen fears that the EC might act to prevent mergers between the big firms, reduce their expansion across member states or bar them from providing additional services to their audit clients. Mr Dermot Glynn, of National Economic Research Associates which carried out the study, said: "This is a clean-ish bill of health for the firms."

The study shows that the audits of large European companies are heavily dominated by the international networks of "big six" firms, and argues that competitors are excluded because they have fewer resources and are perceived to offer lower quality. But it suggests these net-

works - a resource-sharing mechanism between different national firms - are limited by laws and professional restrictions which insulate accounting in each EC member state.

It says attempts by countries such as France and Italy to prevent accountants from providing additional services to their audit clients have generally failed.

The directorate appears to have no intention of breaking up the mergers which took place in the late 1980s and which reduced the number of very large firms from eight to six.

The directorate did launch a competition inquiry last year into an international association formed by BDO Binder Hamlyn, a medium-sized accountancy firm, to refer clients to members in other countries, but concluded it would if anything improve competition for accountancy services within the EC.

Six pack keeps European accountancy in the can, Page 6

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Germany	100.00	Italy	1250	Thailand	001.20	Switzerland	50.00
Greece	100.00	Japan	101.20	Turkey	100.00	UK	100.00
Ireland	100.00	Korea	100.00	USA	100.00		
Italy	100.00	Latvia	100.00				
Japan	100.00	Lithuania	100.00				
Latvia	100.00	Malta	100.00				
Lithuania	100.00	Malta	100.00				
Malta	100.00	Malta	100.00				
Morocco	100.00	Malta	100.00				
Russia	100.00	Malta	100.00				
S. Arabia	100.00	Malta	100.00				
Singapore	100.00	Malta	100.00				
Spain	100.00	Malta	100.00				
Sweden	100.00	Malta	100.00				
Switzerland	100.00	Malta	100.00				
Thailand	100.00	Malta	100.00				
Turkey	100.00	Malta	100.00				
USA	100.00	Malta	100.00				
UK	100.00	Malta	100.00				

NEWS: INTERNATIONAL

Bank pay deal sparks warning over German interest rates

By Christopher Parkes
in Bonn

A 5.8 per cent pay package for German bank workers, agreed after the first strikes in the sector since the war, roused stern warnings at the weekend of continued high interest rates and inflation.

It also heightened the prospect of disruptive action by other unions still negotiating.

Average claims in manufacturing and construction are around 10 per cent. A crowd of 700 building workers demonstrating in Hamburg on Saturday heard their employers' 3.4 per cent offer described as "a mockery".

While the bank settlement was below the 8.34 per cent accepted earlier by steel unions, it was still above the 5.5 per cent upper limit pro-

posed last autumn - before the severity of the current economic downturn became apparent - by the government's five leading independent economic advisers.

Mr Rüdiger Pohl, one of the so-called five wise men, said yesterday that the Bundesbank would not be able to reduce interest rates if such settlements continued. Germany was in danger of becoming

locked into long-term inflation.

In present circumstances, pay awards of 4.5 per cent represented a "justifiable medium-term limit", he added.

Employers' groups said banks could afford the settlement because they were making normal profits at present. Other industries were not, and the deal should not be seen as a model for awards in manufacturing.

The white-collar unions claimed the bank deal, including extra time off and other concessions, was worth 6.4 per cent overall. A jubilant Mr Gerhard Renner, chief negotiator for the DAG union, proclaimed the settlement "a victory over pay dictatorship".

Meanwhile, a 10.5 per cent public sector claim and the employers' offer of 3.5 per cent are in arbitration following the collapse of negotiations. Engineering unions, representing the country's main wealth-creating industries and asking for 9.5 per cent, have yet to receive any offer.

German inflation peaked last month and should soon be on its way down to less than 4 per cent before the end of the year, Mr Otmar Issing, chief economist at the Bundesbank,

said yesterday on radio. However, growth may be weaker than forecast. The official expectation of a 1.5 per cent increase in gross national product this year was still possible, although it was less likely because the downturn might last longer than had at first been thought.

Inflation in March reached 4.7 per cent, after an average for last year of 3.6 per cent.

Italians vote along new lines

By Robert Graham in Rome

PRESIDENT Francesco Cossiga hailed the press out of their beds early yesterday for a photo-call of him casting his vote only half an hour after Italy's polling stations opened at 7am.

"Do you always get up so early, president?" he was asked by a resentful journalist. "Yes," he replied mischievously.

Mr Cossiga was one of the first to experience the new voting procedures introduced last year by referendum, intended to lessen the abuses surrounding the system of preferential votes.

In addition to casting a vote for a party, voters have throughout the post-war period been entitled to select up to four preferred candidates on the electoral list, and it was sufficient either to make a cross or write a number.

In Rome and southern Italy this was widely exploited by the Christian Democrats and Socialists to ensure the candidates selected by the party apparatus were voted for. In the north, the preference system was little used.

Yesterday, under the revised rules only one preference vote was permitted and this was only valid if the candidate's name was spelled out. Several commentators argued yesterday that the single preference system could still benefit the well-organised Christian Democrats in the south to the detriment of other parties.

Christian Democrat politicians have been found distributing stencils with candidates' names, in theory justified by the need to help illiterates required to write their preference. However, seven candidates in the south are said each to have ordered 140,000 such stencils.

The change in preference voting was recognised by the promoters of the June 1991 referendum as only a partial reform of the electoral system and the next parliament will be under pressure to make further changes.

Yesterday's vote was on the basis of a complex procedure of proportional representation. Italy is divided on a geographical basis into 82 electoral colleges, which provide the 630 deputies and 315 senators. The largest of these is that of Rome, with 54 seats for the lower chamber, and the smallest Val d'Aosta, with one.

When the total valid votes in each college are counted after the booths close, this will be divided by the number of seats plus two - an equation which produces the electoral "quotient".

This quotient represents the number of votes each party needs to obtain a seat. Usually it is impossible to allocate all seats in this way. In 1987, 18 of the seats were left vacant. To fill these, the remaining votes, in excess of each party's quotient, or the entire vote if a party has failed to reach the requisite quotient, are transferred to a national electoral college, where a new quotient is worked out.

The system encourages small parties to enter the ring. Yesterday there were 50 groupings, with voters in Rome obliged to choose among 27 different parties. Small parties may gain no seat in a local electoral college but their votes carried forward into the national college, they stand a good chance of picking up a residual seat because the number of their votes at this stage is often greater than the larger parties'.

This, however, means smaller parties need ultimately more votes to obtain a seat than the big parties.

Similar considerations apply to the senate.

Eco-plan agreed but payment unresolved

By Michael Littlejohns, UN
Correspondent, in New York

DEVELOPED and developing countries have agreed after two years of often acrimonious debate to join in a "global partnership" to restore and preserve the earth's ecosystem.

However, its impact is diminished by continued failure to resolve the problem of paying for such a massive environmental clean-up in the teeth of economic recession.

The accord was reached at the UN on Saturday in an all-night meeting of the preparatory committee for the Earth Summit conference to be held in Rio de Janeiro in June.

Mr Maurice Strong, the conference secretary general, esti-

mated that Third World states would require \$125bn a year in outside aid for new environmental programmes - \$70bn more annually than they receive now in all financial assistance. He projects even larger sums for the long term.

Questions still to be resolved include the transfer of environmentally sound technologies to developing countries, institutional arrangements for overseeing policies, and protecting the rapidly depleting forests.

Among the principles agreed is the obligation of polluters to pay for cleaning up, the need for environmental protection even without prior scientific evidence, and the responsibility of states not to damage the environment of other states.

European Community expected to recognise state's independence today

Bosnia's ethnic leaders appeal for peace

By Our Foreign Staff

ETHNIC leaders made a joint appeal for peace yesterday after fierce fighting flared in the Yugoslav republic of Bosnia-Herzegovina.

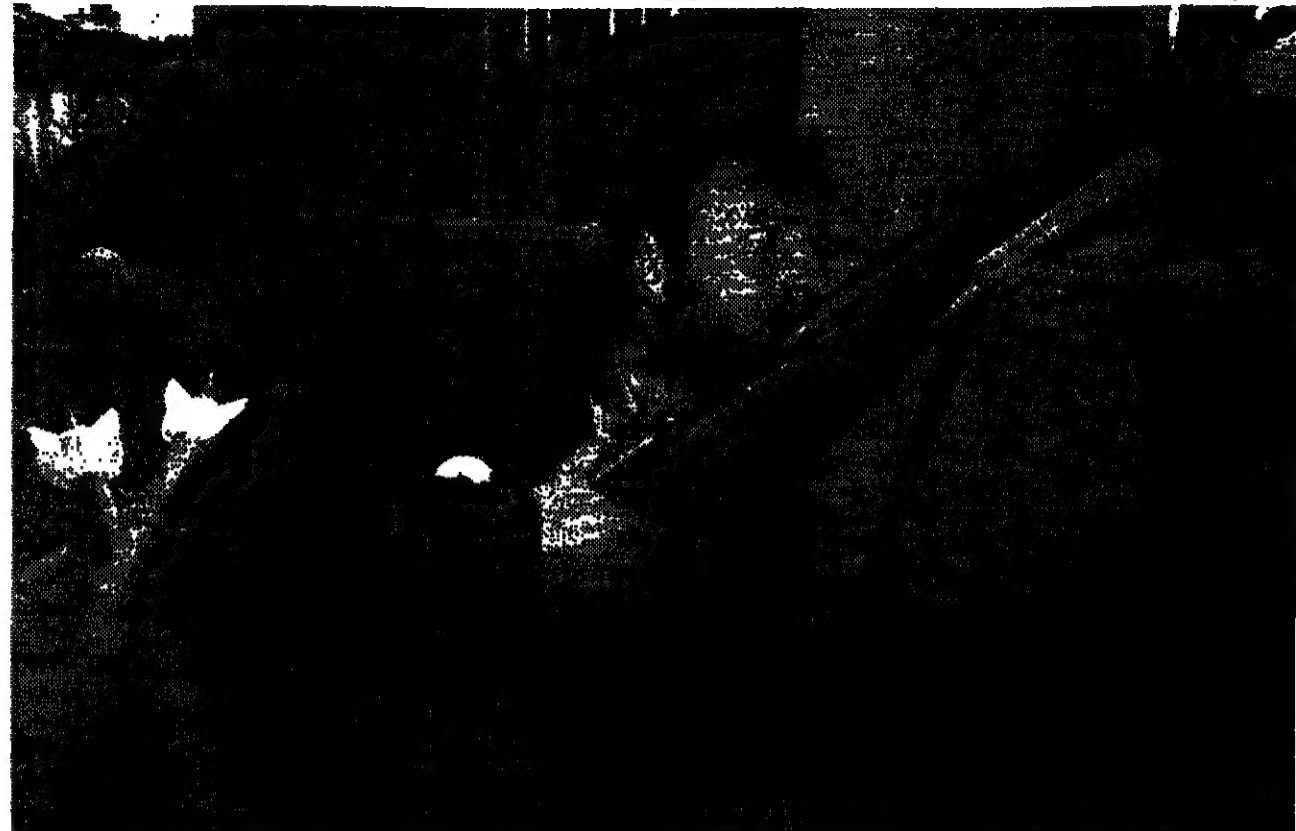
Many people were reported killed in gunfights and air and artillery attacks, which came on the eve of a European Community meeting to consider recognising Bosnia as an independent state.

With automatic weapons fire and explosions continuing, leaders of Bosnia's Muslim, Croat and Serbian communities joined federal army chiefs in a televised plea for peace. As the Yugoslav federal state crumbles, Bosnia's Muslims and Croats generally favour independence, which is pitting them against the republic's Serbs.

A Sarajevo radio report claimed hundreds had been killed or wounded in the town of Kupres, but this could not be confirmed. Croat irregulars were reported to have seized the town, prompting a bloody three-day battle in which two Yugoslav army jets were said to have been shot down.

In Sarajevo, about 7,000 demonstrators from the three ethnic communities joined in a peace protest, defying gunfire echoing in the streets around them. But at one point gunmen opened fire on the crowd, killing one demonstrator and injuring 10.

Yugoslav army Mig-21 jet fighters swooped low over the city repeatedly, in an attempt to drive the demonstrators from the streets. Clashes were also reported near the town of Bosanski Brod, and thousands of people were fleeing the town of Brcko across a bridge into



Serbian fighters take cover during operations against snipers in Bijeljina, an eastern town in the troubled province of Bosnia-Herzegovina, yesterday

Croatia. It was the worst fighting in Bosnia since the Second World War.

Bosnia's President Alija Izetbegovic blamed the violence on Serbs opposed to Bosnian independence, saying they were trying to block international recognition. He also accused the Serb-led federal army of failing to prevent fighting.

The fighting follows the heaviest clashes for months in neighbouring Croatia. Croatian

radio said about 27 people were killed in fighting in eastern Croatia on Friday and the Serb-led Yugoslav army said 25 federal soldiers and Serb fighters were killed.

EC foreign ministers appear likely to recognise Bosnia's independence later today. Slovenia and Croatia have already won EC recognition.

Most EC states now seem to believe that the only way to improve the dangerously unst-

able situation in Bosnia is to give it the independent status it voted for by referendum a month ago. The US, which is now seeking to bring its stance in line with that of the Community, is also pushing for recognition of Bosnia.

But Spain, and to some degree Germany, argue that the issue of recognising Bosnia should not be separated from the question of giving similar status to Macedonia.

Greece has strongly objected to recognising Macedonia under that name, for fear of stirring Macedonian nationalism in northern Greece. The Portuguese presidency of the EC has been trying to find a formula to satisfy Greece.

Meanwhile, the first infantry contingent of the UN peace-keeping force sent to Yugoslavia began deployment in war-torn areas of Croatia yesterday.

Poland to seek EC loan to bolster reforms

By Andrew Gowers and
Anthony Robinson in Warsaw

POLAND plans to ask the European Community later this year for a \$1bn loan to shore up the government's painful economic reform programme and stave off the threat of a rapid rise in inflation.

Mr Andrzej Olechowski, finance minister, told the Financial Times that Poland needed the loan to assist it in financing a large projected budget deficit for 1992 without adding to inflationary pres-

sures. He said he had sounded out Mr Pierre Bérégovoy, the new French prime minister, and senior German officials on the idea and their response was "not negative".

The prospect of such a loan request may stir unease among EC governments, which are anxious to support Poland's pioneering efforts to transform its economy but which have been alarmed in the last few months at signs that the reforms have been thrown off course.

However, Mr Olechowski made clear that he would not

formally make the request until Poland had concluded a new agreement with the International Monetary Fund, negotiations on which will recommence if and when the Polish parliament, the Sejm, approves the proposed 1992 budget.

Warsaw's existing accord with the IMF was suspended last year when Poland failed to meet the required economic targets. But Mr Olechowski was told by senior IMF officials when he visited Washington a month ago that the proposed 1992 budget, which provides for a deficit of Zl 65 trillion (mil-

lion million) - \$4.8bn - the equivalent of 5 per cent of gross domestic product, would not constitute an obstacle to the resumption of talks.

An IMF agreement is also critically important for Poland's efforts to gain relief on its external debt of more than \$40bn. In June it is due to embark on negotiations with the London Club of commercial bank creditors, to which it owes some \$11bn.

Mr Olechowski, who took office just over a month ago after his predecessor resigned in a disagreement over policy,

is widely credited with injecting some order into economic policy-making. He has also improved Poland's relations with the international financial community after a period of uncertainty.

Only two months ago, the World Bank warned the government that there was an imminent danger of hyperinflation if the government failed to bring its spending more closely in line with revenues. Now the government believes inflation for the year as a whole will be 45 per cent, down from 70 per cent last year.

A new economic order eludes eastern Europe

THE economies of eastern Europe and the former Soviet Union are slipping ever deeper into a 1930s-style depression and, with no respite in sight, enthusiasm for a new economic order has given way to pessimism.

In its annual economic survey published today the 40-member United Nations Economic Commission for Europe (ECE) urges a much greater commitment to the success of economic reform by western governments. Otherwise, it says, increasing economic strains could lead to disillusion and impatience with both the "market" and democracy.

The ECE estimates that domestic output fell by some 14 per cent in eastern Europe last year, bringing the aggregate drop in output since 1989 to nearly 25 per cent. Many must now be wondering whether "the invisible hand of the market is really an iron fist", it says, drawing parallels with the inter-war depression which saw a 29 per cent slump in output in North America between 1929 and 1933.

In the former Soviet Union/Commonwealth of Independent States (CIS), net material product (output excluding services) fell by 15 per cent and GNP by 17 per cent, after falls of 2 and 4 per cent respectively in 1990. Another large fall in CIS output seems probable in 1992, the survey says.

Further cuts in already low living standards and the prospect of rapidly rising unemployment this year could threaten the fragile political and social consensus for market reforms in the CIS economies unless there is substantial help from abroad, the ECE says. It says the most urgent task facing the CIS is to curb inflation and budget deficits, which means resolving the conflict between fiscally autonomous republics and ineffective

western markets for eastern goods. "The amount of genuine aid (grants and concessional finance) has been small", the ECE says.

In 1990 and 1991 there was a net outflow of financial resources from eastern Europe and the former Soviet Union. Of the \$9.7bn of gross financial flows in 1990, only \$1.7bn (less than a fifth) was official aid. Gross flows last year were around \$19.8bn and could total \$14.5bn this year, the ECE estimates. Officials said last week that little of the recently announced \$18bn in financial assistance for Russia by the Group of Seven industrial countries appeared to be new money beyond that already pledged and the element of concessional aid was small.

The survey notes that western aid for eastern Europe and the CIS countries is far less than the sums implied either in a "Marshall Plan equivalent" - \$16.7bn (\$9.7bn) a year - or in the suggestion by Mr Jacques Delors, EC president, to provide support equivalent to the \$23bn a year the Community spends on its own depressed regions.

The ECE repeats its call for a "Second European Recovery Programme", paralleling the Marshall Plan for US aid to post-war western Europe. "A clearer and more coherent framework for organising western assistance for the transition process" would help both in ensuring that aid was directed to tackling identified growth bottlenecks and in building public confidence in reform.

Russia's third city leads the way in state property sales

By John Lloyd in Nizhny
Novgorod

TURNING Russian state into private property began in an organised fashion yesterday in Russia's third city of Nizhny Novgorod, formerly Gorky, 400 miles west of Moscow.

In terms of volume, this was a small event. It lasted less than two hours and only a few thousand dollars changed hands. Yet Mr Yegor Gaidar, the first deputy prime minister, and Mr Anatoly Chubais, the privatisation minister, came down from Moscow and afterwards described it as "a turning point" and "a breakthrough".

Why should Nizhny Novgorod be seen in this way, rather than Moscow or St Petersburg? The International Finance Corporation, the project finance arm of the World Bank which has underpinned this exercise, points to the city's relative lack of corruption. It also cites a strong political will in favour of the market shown by the young mayor and the governor of the region.

Nizhny's Saturday auction was held in a Palace of Culture in the old part of the town. The building was solidly picketed by some 300 people, mainly women from some of the 2,000 retail businesses in Nizhny, all of which are due to be privatised by the end of the year. They held signs with slogans like "where are you leading us" and "Don't make us poor again".

By Mr Arseny Labanov, a former jockey who now has his own TV show. The IFC had worked on Mr Labanov, taking him to Prague to learn from a Czechoslovak auctioneer.

Each of the 22 shops on the list had a starting price, which represented the book value of the assets: the first, for example, was a food shop which had a starting price of Rhs9,300 and which was bid up quickly to sell at Rhs30,000, the highest price was for a crystal shop in the centre of town which sold for Rhs10m.

At the end, 21 of the shops were sold, one being withdrawn because only one buyer had registered for it.

Among the buyers in Saturday's auction was Mr Swergel Shirokov, manager of an electrical goods shop. He had bid for the shop on behalf of the staff - all 57 of whom had chipped in to raise the Rhs2m for which it was sold.

The sale was thought to have gone well. Mr Boris Nemtsov, the governor, and Mr Dmitri Bednyakov, the mayor, are pressing the IFC to privatise more - especially the 8,000-strong lorry fleet in the region. Already, the mayors of other cities are beating a path to the IFC's door, asking for help (which their resources will not allow).

But beyond the pleasant enough shopping streets are the vast factories which define Nizhny Novgorod and so many other cities: only the first scratchings on the surface have begun.

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France and US fail to resolve air route row

By William Dawkins in Paris

THE risk of disruption to flights between France and the US moved closer over the weekend, as the Saturday deadline set by Washington and Paris for the resolution of a row over route capacity passed without agreement.

Paris has said that failing an accord, it will limit the rise in US transatlantic traffic to and from France to 15 per cent, well below the 40 per cent increase the US Department of Transport has demanded on behalf of the eight leading US carriers. Washington has warned it would probably retaliate.

This is the latest round in the struggle by Air France and other European airlines against competition from larger US groups on the most

attractive transatlantic routes. It also worsens US-French trade relations, already strained by disagreements over farm subsidies in the General Agreement on Tariffs and Trade.

Air France yesterday repeated its determination to resist. "In giving satisfaction to US demands, one would create overcapacity on airline routes between France and the US, which would seriously harm the profitability of all companies on these routes," said Mr Bernard Attali, chairman of Air France. The French national carrier derives 15 per cent of annual sales from transatlantic flights.

The fact that two US airlines, TWA and Continental, were under Chapter 11 protection from creditors "was not compatible with the principle of

fair competition" set out in the Franco-US accord on air transport, he added. The US argues that coming from state-owned Air France, this argument is hard to accept.

Air France had no information yesterday on how or when Paris planned to act, but civil aviation authority officials had earlier warned that they were not afraid to take "authoritarian action".

France opposes Washington's demands on the grounds that it believes traffic between the two is set to rise by only 10 per cent this year. Thus a 40 per cent rise in the US allocation would further erode France's share of the transatlantic market. It has fallen steadily to 30 per cent since US airline deregulation, with the US carriers taking the remaining 70 per cent.

Air France alliance with Sabena agreed

By William Dawkins in Paris

THE Belgian Government yesterday gave the go-ahead for the long-delayed alliance between Sabena, the loss-making state-owned airline, and Air France, the French national carrier.

Under the deal, Air France and its Belgian financial partners, led by the Groupe Bruxelles Lambert holding company, will pay Bfr6bn (£102m) for a 37.5 per cent stake in Sabena. The stake will be owned by a holding company, two thirds owned by Air France - which accordingly contributes Bfr4bn to the total - and one third owned by the Belgian financial institutions.

Sabena will still be open to other international airline partners, as demanded by the Belgian government, said Mr Guy Coëme, the communications minister. The chairman of both airlines welcomed the government's agreement, which Air France said would allow important industrial and commercial gains.

Air France and Sabena will co-operate on flights to and from their main airports, Roissy-Charles de Gaulle and Zaventem, Brussels. Air France said yesterday they were studying a Paris-Brussels air shuttle to make connections between their respective international routes.

Sabena will adopt computer systems compatible with those of Air France, and the pair plan to co-operate on maintenance, engineering and refuelling. This should lead to savings on investments and stocks, said Air France. They will also study co-ordinating equipment purchasing.

This ends months of uncertainty in the latest case of international airlines seeking partnership deals in response to deregulation of their markets.

The Belgian airline has been looking for a partner for over a year. Air France emerged as favourite last autumn, ahead of British Airways, but talks had to be suspended in October while Belgium sorted out its political crisis.

Reaction to Bérégovoy team tepid

By William Dawkins in Paris

THE ministerial team chosen by Mr Pierre Bérégovoy, France's new prime minister, met a tepid public reception over the weekend.

Some 46 per cent of the electorate were disappointed with Mr Bérégovoy's line-up, according to an opinion poll in Le Journal du Dimanche, while 40 per cent were satisfied and the remaining 14 per cent had no opinion.

The result contrasts with the majority approval accorded to Mr Bérégovoy personally in polls just after his selection last week. It also underlines the difficulties the government faces in winning popularity.

Mr Bérégovoy's new cabinet is younger than that of his predecessor, has a strong showing of supporters of Mr Laurent Fabius, the Socialist party secretary, and contains several surprise appointments like that of Mr Bernard Tapie, the businessman and football club owner selected as minister for cities.

Bananas put Community's honour at stake

Brussels faces one of its toughest quota decisions tomorrow, writes David Gardner



THE EUROPEAN MARKET

THE EC's Single Market will be incomplete without them. A Uruguay Round trade deal looks even less likely without them. The honour of the Community is at stake because of them. As a result of this, they are the object of one of the most intense lobbying operations the EC has witnessed.

So there are things you may not have suspected about bananas - not the fruit of choice of the European Commission at the moment.

For after four years of circular argument, the 17 commissioners are supposed tomorrow to make up their minds whether to make bananas grown in the EC's outlying territories and former colonies subject to increasing competition from much cheaper bananas from Central America.

The Commission is divided, as are the 12 member states. So the fruit, as one official punned, may not be ripe for decision and slip off the agenda for a third time in a month.

The EC faces a genuine and serious conflict of obligations. Brussels is also all too aware of the potential for headline ridicule if it fails out publicly on how to reconcile these obligations.

The Community gets three out of every five of the 3.4m tonnes of bananas it consumes from Central America, Colombia and Ecuador, marketed

principally by multinationals such as Chiquita and United Brands. These large plantation bananas, from the so-called dollar zone, are produced at around half the price of European bananas, which share the rest of the market.

The latter come mostly from smallholders in hilly overseas territories such as France's Martinique and Guadeloupe, former colonies like the four Windward Islands (where two out of three bananas eaten in the UK come from), or offshore island provinces like Spain's Canary Islands, Portugal's Madeira, or Greece's Crete.

They enter duty-free, whereas dollar bananas in most EC member states face quotas, as well as a 20 per cent tariff everywhere except Germany, where the fruit is accordingly cheaper, and over a third of Community imports are consumed.

The EC has to try to reconcile itself to creating an open market in bananas from next January, while ensuring its own and Caribbean producers are not wiped out by dollar bananas with which they cannot compete, and yet at the same time meeting its commitments to Gatt, the General Agreement on Tariffs and Trade.

As part of the five-year old Uruguay Round, Gatt requires all farm products to have import tariffs, which would be gradually lowered over the next six years if an overall deal on trade liberalisation is reached by the Easter deadline it has set.

Yet the EC has prior treaty obligations. Under the Lomé

Convention, a trade and development agreement with 69 African, Caribbean and Pacific (ACP) countries, a special banana protocol says the EC will not place ACP producers "in a less favourable situation than in the past or present".

The Canaries and Madeira are protected by the accession treaties for Spain and Portugal. And should the EC decide on

The tariff-ers want a hefty duty of Ecu553 (£253) a tonne - the difference between the highest import price for European bananas and the lowest import price from the dollar zone in 1986-88 - on top of the standard 20 per cent tariff. This would apply to dollar zone imports over 1.4m tonnes.

In addition, the tariff proponents would seek aid to help

'If we lost the industry, we would lose the country. It would be the beginning of despair' - Dame Eugenia Charles, Dominica PM



tariffs for dollar bananas, it has to get around the original banana protocol, to the Treaty of Rome itself, which guaranteed unimpeded access for a Germany starved of its favourite fruit during the war and post-war years.

A sizeable minority of the Commission wants to set tariffs on dollar bananas, while a narrow majority wants to seek exemption from Gatt rules and set quotas. Two or three commissioners appear undecided, but if tariffs win the day, France, Spain, Portugal, maybe Greece and Italy, and possibly even the UK, could combine to overturn the decision once it reaches the member states.

EC banana producers restructure their economies, and safeguard clauses within Gatt. Seeking exemptions from Gatt will, they argue, unravel the Uruguay Round package so far assembled, leading Japan to take out its rice, and the US to seek waivers for milk, sugar, cotton and peanuts.

The quota defenders, led by Commission president Jacques Delors, believe that even high tariffs will not protect the banana producers adequately, and that EC standing will be more damaged if it dishonours treaty obligations than if it seeks flexibility within commitments it has yet formally to assume within Gatt.

A compromise is being floated for an "unbound" tariff - meaning the EC would have discretion to vary it. But while its proponents believe this may be acceptable to Gatt, it is unlikely to be acceptable to the US, unless the EC makes other costly concessions.

In the EC Council of Ministers, Mr Louis Mermaz, the influential French agriculture minister, warned last week that the issue was "not a question of liberalisation but of the right to live".

Hordes of lobbyists for the Caribbean producers, many of which earn up to three-quarters of their hard currency from bananas, warn of Haiti-like breakdown in these countries, making them easy prey for drug traffickers using the western seaboard into the US. The dollar zone producers, they say, have the whole US market, and will have all of eastern Europe, as well as three-fifths of the west European market.

They disbelieve Commission assurances that EC competition rules will prevent the dollar zone multinationals from concentrating their fire within individual member states to drive ACP producers out.

Dame Eugenia Charles, prime minister of Dominica, said last month in Brussels and London that tariffication could not protect their industry. "If we lost the industry, we would lose the country," she predicted. "It would be the beginning of despair."

Under these circumstances, no formula the Commission decides on is likely to be neat, or safe from criticism.

Ministers back some elements of open energy market

By Andrew Hill in Vilamoura, Portugal

A SMALL majority of EC energy ministers has supported elements of draft European Commission laws to liberalise the energy market. During their first discussion of the plans at the weekend, ministers backed proposals to end monopoly rights over electricity production and the construction of energy networks.

However, formal ministerial discussions of the directives next month are still likely to stall on the controversial core element of the Commission's liberalisation package, which would give energy users greater access to gas and electricity networks.

The majority of ministers at Saturday's informal meeting - led by the French and Dutch representatives - expressed reservations about

these proposals, known as third party access.

"We're convinced that third party access would very seriously compromise the strengths of the present system, which guarantees investment, security of supply and equal treatment of consumers," said a senior French energy official.

Continued opposition from big member states could push back the Commission's ambi-

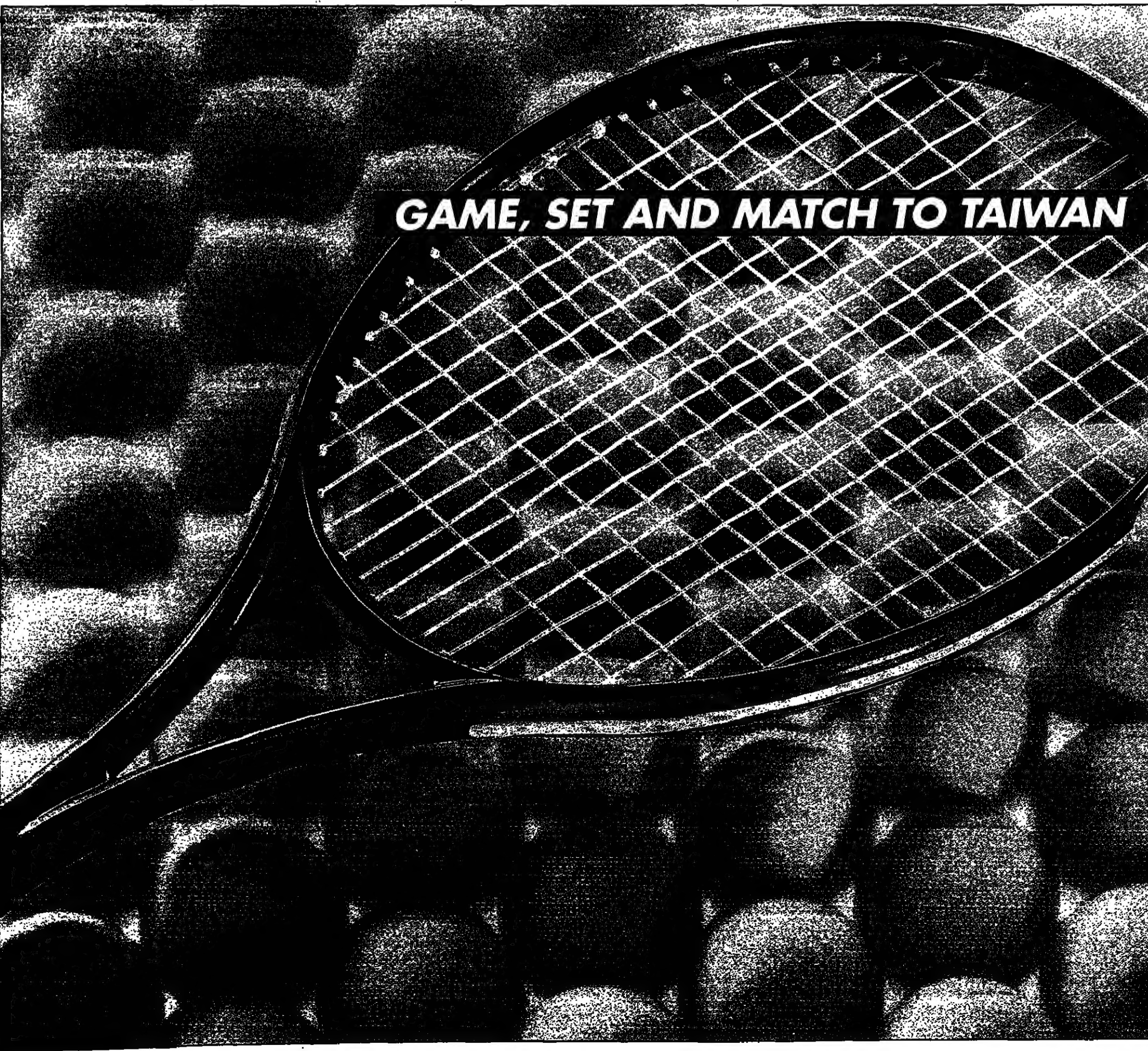
tious deadline of the beginning of next year for implementing the gas and electricity directives.

Mr Antonio Cardoso e Cunha, the EC energy commissioner, said on Saturday he still hoped discussions would be completed this year.

He was pleasantly surprised at most ministers' tentative support for an end to exclusive rights and for the "unbundling" of integrated energy com-

panies' accounts, which would improve cost and price transparency. Most member states were unenthusiastic about the whole package during earlier technical discussions in Brussels.

"Today there was much greater openness to look for the positive elements which could be accepted," said one official from the UK, the Commission's strongest supporter on energy liberalisation.



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ELECTION 1992

Major warns of constitutional 'danger'

By Alison Smith

AN IMPASSIONED call to Britain to wake up to the "sleeping" constitutional issues to be decided in the election came yesterday from Mr John Major.

As the campaign entered its final few days, Mr Major strongly attacked the potentially disastrous consequences of a Labour government. He warned that if people did not

understand what was at stake "we could take the sword of socialism and fall on it, and if we did, our country would fall with it".

In contrast to his apocalyptic tones on the constitutional issue, Mr Major highlighted the "golden prospects" for the economy under the Tories, and the achievements of the 1990s. He said the day after a Tory victory, industry would "breathe a sigh of relief that

the threat of socialism is gone" and begin investing again.

The style of the Tory rally at London's Wembley conference centre, using a \$500,000 circular set that seated about 1,000 people, was in deliberate contrast to Labour's extravaganza in Sheffield last week. Mr Major suggested the rally was somewhat "un-British" in its regimentation.

Instead the format was that used for similar occasions

around the country during the campaign. The main difference was that there were sporting and showbusiness celebrities sprinkled about the audience.

The main thrust of Mr Major's speech was that people should realise the threat from the proposals for devolution or separation for Scotland put forward by the other parties.

He said: "If I could summon up all the authority of the office I now hold, through the

ages, I would put it into this single warning. The United Kingdom is in danger. Wake up now before it is too late.

"Consider the outcome - the walls of this United Kingdom that appear so strong, undermined from within."

In an implicit appeal to former Tory voters inclined to support the Liberal Democrats, he spoke of the risk that people were treating Thursday's poll as a by-election and wanted to

register a protest vote without really recognising that the government elected as a result would actually take office.

He also highlighted two other threats to the UK constitution: the opposition parties' attitude to the European Community, and proportional representation.

"The Lib-Lab left would not speak for Britain in Brussels, they would act for Brussels in Britain," he said. Again linking

Labour and the Liberal Democrats, he accused them both of toying with the constitution almost casually for political advantage.

Following Mr Kinnoch's denunciation last week of the "sin" of parents facing the choice of having to pay or wait for an operation on their child, Mr Major vigorously insisted that it was right for family members to want to take care of each other.

SNP fails to bridge gap in Scotland

LABOUR has retained a commanding lead over the Scottish National party in Scotland, according to two week-end opinion polls. These contradicted a poll last week showing a narrowing of the gap between the two parties.

Mori in The Sunday Times newspaper put Labour on 44 per cent and Market Research Scotland put the party on 43 per cent, in line with the findings of most polls since the campaign began. Backing for the SNP was 27 per cent in the MORI poll and only 23 per cent in the Mori survey.

The Conservatives were on 21 per cent in the Mori poll and 18 per cent according to MORI.

The standing of the Liberal Democrats was slightly improved compared with recent polls, with Mori putting them on 12 per cent and MORI on 11 per cent.

Defeat forecast for Chalker

MRS Lynda Chalker, the overseas development minister, could be defeated on Thursday, according to an opinion poll of her constituency by the Liverpool Echo newspaper.

The Conservatives may also lose the nearby seat of Chester, which Mr Gyles Brandreth, the broadcaster, is contesting following the retirement of Sir Peter Morrison, Mrs Thatcher's last parliamentary private secretary.

The Echo poll shows Mrs Chalker trailing Labour's Ms Angela Eagle by 7 per cent. Ms Eagle has 45 per cent of those who have already made up their minds. Mrs Chalker 38 per cent, and Mr Neil Thomas, the Liberal Democrat, 16 per cent. A Green party candidate has 1 per cent. The sample was 841 people.

NHS wins praise from electorate

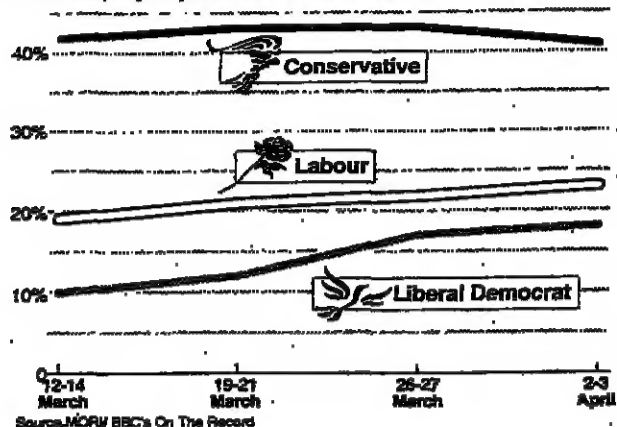
AN increasing number of patients are satisfied with the National Health Service, according to a Harris poll for the Daily Express newspaper.

It found that 89 per cent were satisfied with their treatment and 82 per cent with the time they were kept waiting.

A similar study last year showed 87 per cent were happy with the time they waited. Harris questioned 1,079 voters who had received hospital treatment over the past two years, in 100 constituencies between last Thursday and Saturday.

Handling the economy

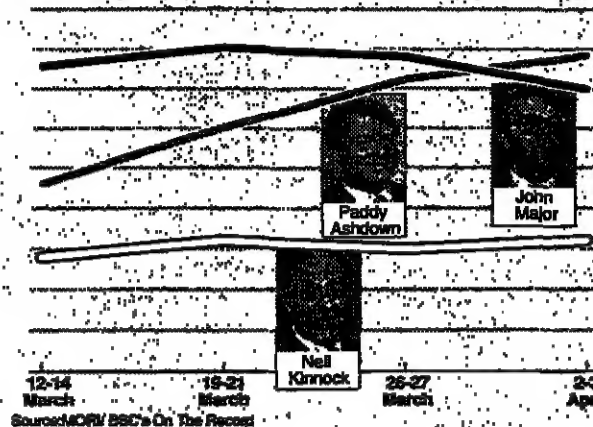
Q. Which party do you think can best handle the economy generally?



Source: MORI/BBC's On The Record

Most capable PM

Q. Who do you think would make the most capable Prime Minister?



Source: MORI/BBC's On The Record

Polls highlight PM's dilemma

By John Curtice

THE CONSERVATIVES enter the final few days of the campaign behind Labour, and their chances of closing the gap do not look promising.

Although many opinion polls have shown that the electorate as a whole thinks Mr John Major would be a more capable prime minister than his rivals, his party's campaign has failed to persuade floating voters that Tory policies are the best or that he is the most capable leader.

These are the main conclusions of a survey of floating voters conducted by Mori for the BBC.

The findings of the fifth wave of interviews among this panel, conducted on Thursday and Friday of last week, show that just 16 per cent of the electorate are still in the "floating" category, made up of 2 per cent who say they will not vote, 2 per cent who are still undecided and 12 per cent who say they now support a party but who "may change their mind" before polling day.

Only about two in three of these will vote on the day, leaving one in 10 of the electorate for the parties to fight over in the final days of the campaign.

Before the campaign began no fewer than 39 per cent of the electorate were "floaters", including 15 per cent classed as "don't know's", and 24 per cent "soft supporters" - for example, those with stated party loyalties but possibly willing to switch.

According to other Mori polls, the key issues in the

minds of the voters are health, education and jobs.

Among the floating voters in the Mori/BBC panel, Labour has a wide lead over the Conservatives on health (23 points) and unemployment (28 points), but on education the Liberal Democrats beat both the larger parties, with 33 per cent to Labour's 29 per cent and the Conservatives' 28 per cent.

During the campaign the Conservatives have made no ground at all on Labour over health and education. On the handling of inflation, they have maintained a strong lead over Labour - 48 per cent to 19 per cent. However, on unemployment the Conservatives have gained three points but still lag 28 points behind Labour.

The tax issue has failed to ignite in the way the Conservative party hoped; floating voters have not rated it high as an issue.

This may partly be explained by the finding that only 3 per cent of the panel said they expected the Conservatives to cut the overall level of tax "a lot" and a majority, 57 per cent, don't think the Tories would cut tax at all.

The Tories' crucial weaknesses seem to be mood and record.

Members of the panel were asked whether they agreed or disagreed that "it's time for a change". Three in four of the panel agreed, including more than a third of those inclined to vote Conservative.

Superficially, the government's record appears not to be a problem. Only one in 10 floating voters feel that the Major

government bears responsibility for the recession, whereas just more than half blame Mrs Margaret Thatcher's government, with a similar proportion blaming the world economy.

This "Teflon factor", however, does not really protect Mr John Major because floating voters who blame the Thatcher government have been more reluctant to switch to the Tories during the campaign than those who do not.

Only one in four Conservative switchers blame Mrs Thatcher, compared with almost three quarters of Labour switchers. Since more than half those on the panel who are still wavering also believe the Thatcher government bears blame for the recession, they may be more likely to switch to Labour rather than the Conservatives.

Meanwhile, Labour has made up ground on the economy. The Conservatives began the campaign with a significant 42 per cent to 19 per cent lead over Labour as the party which floating voters think can best handle the economy, a lead of 23 points. By the end of last week they were recording 41 per cent to the Labour party's 23 per cent, losing five points of their lead along the way. The Liberal Democrats boosted their level from 10 per cent to 18 per cent.

There has also been a big switch in the floating voter view of the battle between the party leaders. At the start of the campaign Mr Major had a 15 per cent lead over Mr Paddy Ashdown as "the most capable prime minister", with Mr Neil

Kinnock trailing a poor third. By this weekend Mr Kinnock still trailed at 16 per cent, but Mr Ashdown had overtaken Mr Major, with 39 per cent to the prime minister's 35 per cent.

When asked which party leader had been most impressive during the campaign, a majority of the floating voters (64 per cent) picked Mr Ashdown, a sharp rise from the 38 per cent who expressed this view after one week of campaigning.

Mr Major's campaign rating has fallen to 14 per cent, behind Mr Kinnock. One explanation for Mr Ashdown's success in the campaign might be the fact that floating voters think he has fought positively on his party's issues.

Three floaters in four think the Liberal Democrats have mainly put forward their own policies rather than attacking the other parties. Three in four (76 per cent) think the Conservatives have mainly attacked their opponents; six in 10 say the same of Labour.

Floating voters are split on the idea of coalition government. Half say it would be better for Britain to be governed by a single party, while 46 per cent would prefer a coalition.

John Curtice is senior lecturer in politics at Strathclyde University. The BBC survey was undertaken by Mori in five waves, starting the week before the election campaign began. Mori spoke by telephone to 1,146 panelists, weighted to reflect the profile of all floating voters on April 2-3.

Voters seem resigned to a hung parliament

By Philip Stephens, Political Editor

BRITAIN appears set for a hung parliament after Thursday's election but there is little enthusiasm for the prospect among the voters.

The message of the latest batch of opinion polls is that the two central elements in the Conservative campaign - tax and Mr John Major's leadership - have failed to close the narrow lead which Labour established at the outset of the campaign.

Late swings in past elections - in 1970 and February 1974 - have seen bigger leads overturned, but senior cabinet ministers were among those Conservatives who were suggesting yesterday that the best Mr Major could now hope for was to emerge as the leader of the largest party in a hung parliament.

The health service, unemployment and education rather than taxation remain overwhelmingly the issues which the voters say are uppermost in their minds, while Mr Major's soapbox performances around the country have failed to prevent a further erosion in his personal lead over Mr Neil Kinnock.

The FT's poll of polls (which excludes yesterday's two panel surveys) puts Labour at 38.4 per cent against the Conservatives on 37.1 per cent and the Liberal Democrats on 19.4 per cent.

Translated into representation at Westminster that would give Labour 307 seats, 19 short of an overall majority, while the Conservatives would be on 286. That would leave the Liberal Democrats holding the balance of power.

Two polls published yesterday signal that the voters have been persuaded that neither of the main parties is likely to win an overall majority.

Callup for the Sunday Telegraph suggests that 71 per cent expect a hung parliament. Only 18 per cent welcome the prospect, 50 per cent are unhappy with the idea and the remainder are unconcerned either way.

NOP for the Mail on Sunday found that 40 per cent of the electorate think a coalition

government would be "bad" for Britain, while 38 per cent were in favour.

The surveys point to a continuing slide in Mr Major's lead over Mr Kinnock as the most competent party leader. A Mori panel survey for The Sunday Times says that the 39-point lead in satisfaction ratings with which Mr Major started the campaign had by last week shrunk to nothing. Both leaders enjoyed a net rating (the satisfied minus the dissatisfied) of 2 per cent.

An ICM poll for the Sunday Express found that 38 per cent of voters said Mr Major would make a better prime minister than his rivals. Mr Kinnock scores 25 per cent and Mr Paddy Ashdown 19 per cent.

Mori suggests that the Conservatives' sustained onslaught on Labour's tax policies has yet to persuade the electorate that tax is the issue on which they should decide their vote.

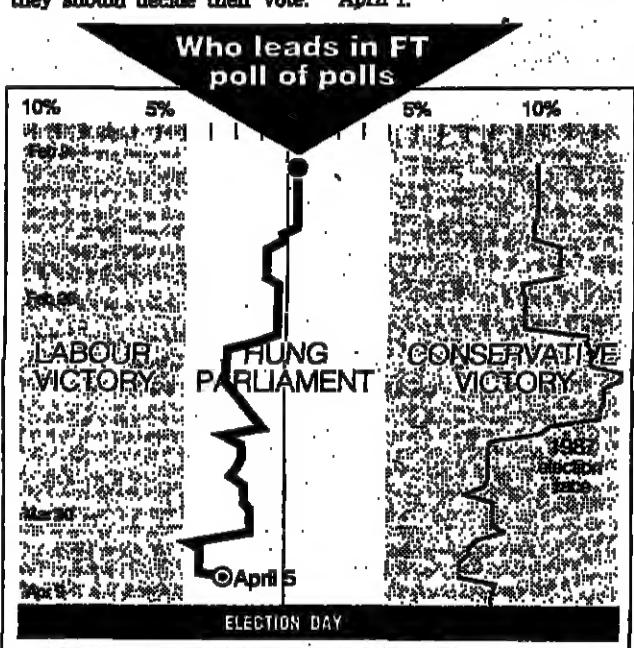
Although they may change their minds in the privacy of the voting booth, the survey suggests only 13 per cent regard their tax bills as the central issue, while 59 per cent highlight the health service as a deciding factor.

The Tories could lose the marginal Birmingham seat of Selly Oak, according to an opinion poll.

It would mean the disappearance from Westminster of Mr Anthony Beaumont-Dark, one of the most vocal of Tory backbenchers.

A Quality Fieldwork poll for the Birmingham Post newspaper put Labour eight points ahead of the Conservatives. In 1987 Mr Beaumont-Dark retained the seat with a majority of 2,584 over Labour in a four-cornered contest.

Quality Fieldwork interviewed 921 voters in the constituency on March 31 and April 1.



Last night's FT forecast	Latest opinion poll	Betting odds	Futures trading
Conservative 38.4%	Conservative 37.1%	Conservative 4/1	Conservative 4/1
Labour 37.1%	Labour 38.4%	Labour 5/1	Labour 5/1
Liberal Democrat 19.4%	Liberal Democrat 19.4%	Liberal Democrat 10/1	Liberal Democrat 10/1

* Weighted average of six most recent opinion polls compiled daily. Does not include telephone polls and polls taken after the election. The graph measures the parties' leads at similar points in the last campaign. The middle line marks level-polling. If the black line moves left, Labour leads. The Tories lead if it goes to the right.

Coalition terms will test Liberal Democrat mettle

By Ralph Atkins

MR PADDY Ashdown admitted yesterday that "difficulties and tensions" would be created in Liberal Democrat ranks by the party's tough terms for a coalition government in a hung parliament.

Reiterating his demand for a commitment to proportional representation in the first session of the new parliament, Mr Ashdown acknowledged that "the mettle of my party, and the parliamentary party, will be tested".

He also warned on London Weekend Television's Walden programme that, if a second general election were necessary, "it'll be better that it would be sooner rather than later. At least we would get over the period of unstable, weak government."

Mr Ashdown has been blamed for causing a second contest but denied that the pressures on Liberal Democrat MPs would be intolerable.

His comments came amid signs of growing realisation among prominent members of

the party that a hung parliament would hold considerable danger, possibly wrecking Liberal Democrat unity.

"Part of the reason why nobody has gone out banging on for a hung parliament is that it is full of pitfalls and problems," admitted one party strategist.

Mr Ashdown has been able to reconcile the comments of senior colleagues with his own stance, but differences of emphasis are evident.

Scottish Liberal Democrats, including Mr Charles Kennedy,

the party president, and Sir David Steel, former Liberal leader, have hinted they would be happy with a less fierce commitment to proportional representation. Many of the Scottish Liberal Democrats, however, put greater emphasis on Scottish devolution rather than Westminster reform.

The Liberal Democrat terms for a coalition government were thrashed out and agreed by the parliamentary party well before the general election. During the campaign, however, Mr Ashdown has had

only brief conversations with most of his former parliamentary colleagues.

Yesterday he tried to increase the pressure on Labour and the Tories to form a coalition government, while Mr Ashdown remained firm on his terms for a deal. He called for a "partnership" working at all levels of government, including cabinet posts for Liberal Democrats.

In a party election broadcast last night, Mr Ashdown urged "the kind of government that has made Germany so strong".

He promised to make compromises and to work for an agreement, but "we will definitely insist... that this should be the last election held on an unfair and out-of-date voting system".

Speaking on LWT, Mr Ashdown warned that if neither Labour nor the Tories formed a coalition, "even though we would have six months of a minority government - weak, unable to tackle the problems of the recession, with money markets dropping and interest rates rising. Now that is a devastating scenario."

Labour plays game of Paddy in the middle

Ivo Dawney on moves to curtail Ashdown's influence in a hung parliament

EVEN before a single vote is cast, Labour's game plan for the last three days of campaigning is being carefully formulated to maximise the party's leverage in the event of a hung parliament.

The aim is to stress a programme for government finely tuned to appeal to Liberal Democrats and calculated to create nightmarish difficulties for Mr Paddy Ashdown should he want to persuade his MPs to vote it down.

Before April 9 the message to voters is that Labour can be trusted. As Mr Bryan Gould, the shadow environment secretary, told a London news conference yesterday, Labour's intention is to build a national consensus beyond party politics. "We do not intend to reproduce the disastrous experience of the Thatcher government, in which the winner-takes-all attitude was thought to be justification for inflicting

extremist policies, such as the poll tax," he said.

This consensual appeal is intended to counter the Conservatives' claim that a vote for anyone other than Mr Major is a vote for a radical Kinnock government. As one Labour strategist put it yesterday: "We want not just to hold on to the votes of those who have come to us from the Lib Dems, but also to ensure that the Tory voters now going for Paddy Ashdown don't shift back."

But there is another game also being played: a game of political chicken that begins just as soon as the votes are counted. If, as almost all the pundits currently expect, Labour were to be the largest party in a hung parliament, its first objective is to formulate a Queen's Speech that commands the widest possible support.

Mr Ashdown has said he will order his MPs to vote down any Labour programme that does not offer immediate legislation to introduce electoral reform for the Commons. But will he really do so if Labour's legislative package is full of Liberal Democrat policy objectives? And, if he does, will his troops follow?

Labour party strategists say Mr Kinnock will not seek any formal pact with the Liberal Democrats in these circumstances. He will, instead, try to create the conditions where Mr Ashdown is unable to persuade his Scots MPs to oppose Labour's programme.

That process began last week when Labour outlined a Queen's Speech of which the flagship bill will be the legislation to create a Edinburgh parliament - exactly along the lines painstakingly hammered

out with Scots Liberal Democrats in the Scottish convention.

Other bills on such issues as Freedom of Information will also prove difficult for the Liberal Democrats to oppose, as will the increases in pensions and child benefit all proposals broadly parallel to those in Mr Ashdown's manifesto.

To muddy the water further, Mr Kinnock and his team stressed last week that they are going a long way down the electoral reform road. Without any prior commitments, they are promising to convert Professor Raymond Plant's working party on electoral systems into an all-party commission, to report within a year.

Although Mr Kinnock has expressed a personal preference to put the commission's ultimate conclusions on reform to the public at a general elec-

tion, he has raised the option of a referendum once a decision on the best electoral system is reached.

As Mr Roy Hattersley, Labour's deputy leader, put it last week, can the Liberal Democrats really reasonably expect more when so large a question is at issue?

With Mr John Major and the Conservatives definitively ruling out any discussion of a revision of the first-past-the-post system - "never, never, never" were the prime minister's words - the Liberal Democrats cannot possibly reach an accord with the Tories.

If the Conservatives voted against Labour's Queen's Speech, the Liberal Democrats might well have to decide whether to vote it down and force another election, or to abstain.

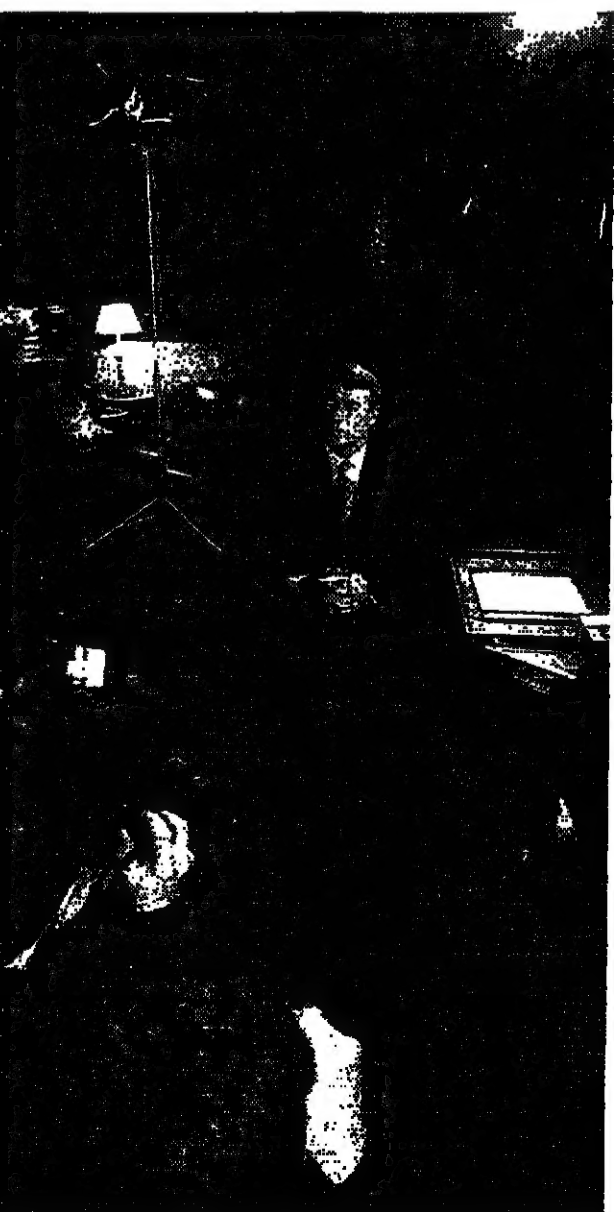
Mr Kinnock's team believes

that if Mr Ashdown demands that his MPs vote the speech down, many of his Scottish MPs will rebel - knowing that to be seen throwing out legislation for a Scottish parliament will destroy their chances in the subsequent election.

Publicly, Mr Ashdown has been categorical in his rejection of anything short of legislation in the first session for electoral reform. Even were this to be on offer, serious complications would arise - not least in agreeing rapidly what form of proportional representation should be adopted.

Labour is convinced that the Liberal Democrats' dogmatic stance is a bluff as voters would take a fierce revenge on any party that forced another election immediately.

If a hung parliament with Labour as the largest party is the election's outcome, it will not be long before Mr Ashdown's real hand has to be put down on the table.



Campaign clicks: Liberal Democrat leader Paddy Ashdown faces press photographers in London yesterday

ELECTION 1992

Kinnock speaks up for listening party

By Ivo Dawany,
Political Correspondent

MR Neil Kinnock redoubled his charm offensive on floating voters yesterday by contrasting a Conservative government that "insists it knows best" with a Labour administration that "will heed the people and act for their well-being".

In a speech to a gathering of celebrity supporters in London last night, the Labour leader said voters have a "straight choice" between change and "more of the same".

The choice, he added, offered

"Conservatives who will continue to divide and weaken the country and a Labour government which will lead the consensus to build a confident and capable country".

Mr Kinnock made a thinly veiled bid for the votes of Liberal Democrats and other advocates of constitutional change by stressing Labour's readiness to debate the issue.

While keeping Labour's options open, he acknowledged a "widespread public interest" in constitutional questions, ranging from "intense to the mildly intrigued".

Yet the Tories demonstrated "extraordinary arrogance" by claiming that Britain had reached a constitutional high tide mark and that "the system is incapable of improvement".

Laying out Labour's programme of reforms - a freedom of information act, devolution, a framework for individual rights and a commitment to examine new electoral systems - he said that the Tories wanted to concentrate authority and maintain government secrecy. "They are the party that puts the preservation of its own privileges and

power far above the need to ensure that democracy gains extra vitality," he said.

By contrast Labour would demonstrate a willingness to listen, to reason and to serve all the people, he said.

Anticipating charges of being patronising or paternalist, Mr Kinnock added: "There is nothing of the 'mummy state' about it. There is everything of the democratic government about it."

The Labour leader was applauded by an audience of "achievers" in occupations ranging from architecture to

the ambulance service. They included Sir Ian McKellen, Harold Pinter, Roger McGough, Alison Moyet, Vivienne Westwood, Mike Leigh and Bishop Trevor Huddleston.

Today Labour will return to the economy by reiterating its strategy to stimulate recovery. Mr Norman Lamont yesterday called on Labour to tear up its election manifesto, as the Tories renewed their assault on apparent discrepancies between Labour's spending and revenue-raising pledges.

In a letter to Mr Kinnock the chancellor called on Labour to

acknowledge that it promised to "increase expenditure massively without increasing taxation".

"Without the money to pay for your promises, your manifesto is not worth the paper it is written on," he said.

His remarks followed Mr Kinnock's interview on BBC Radio in which he suggested that many of the promises in the Labour manifesto should be regarded as "realistic aspirations" to be honoured when resources allowed.

Joe Rogaly, Page 15

Tory defeat may marginalise position of TUC

By David Goodhart,
Labour Editor

THE Trades Union Congress could become increasingly irrelevant if Labour wins the election, with the biggest unions dealing directly with the government.

Some senior TUC and union officials warn of a Labour victory being "make or break" for the TUC in its present form. They also expect renewed pressure on Mr Norman Willis, TUC general secretary, to retire early to make way for Mr John Monks, his deputy.

Mr Willis, having weathered eight years under the Tories, will not go willingly. He has also just completed the first year of a four-year term as European TUC president.

The TUC has the opportunity to restore some of its lost credibility in helping a Labour government steer through a potentially ambitious programme of industrial relations changes.

But as one TUC official said: "The TUC has adapted much less well than many of the bigger unions to the culture changes of the past decade".

Industrial relations reforms will not be the top priority for a Labour government and unions' expectations are not high.

But Labour party and union officials agree on what an ideal three-stage timetable might be. The first stage would consist of symbolic gestures with few immediate practical consequences. These would include signing the Maastricht "social chapter" and letting unions back into GCHQ, the government's secret communications centre. Immediate changes, not requiring primary legislation, could also be made to beef up employment protection.

The two main pieces of primary legislation would be a recognition act and an act of positive rights for employees which would be named after Mr Tony Blair, Labour's employment spokesman.

The recognition act would allow unions incremental representational rights, depending on how many employees voted for such rights, culminating in full collective bargaining rights if more than 50 per cent voted in favour.

Heseltine charm glosses over contradictions

THERE has been only one other Conservative in recent memory who has fought a general election campaign with such blinding self-belief. But then Mr Michael Heseltine always had much more in common with Mrs Margaret Thatcher than either cared to admit.

To spend a day with Mr Heseltine on the campaign trail is to return from Mr John Major's Conservative conservatism to the implacable certainties of the Thatcher years. It is also to watch a political maestro rewrite history.

Picture a market square in a small town at the centre of one of the Midlands "margins" which will decide the outcome on April 9. Mr Heseltine sweeps along the nondescript high street with the energy of a politician half his 59 years - pumping hands, sprinkling the air with jibes against Mr Neil Kinnock and warning repeatedly that only Mr Major can pull Britain out of the worldwide slump.

A group of hecklers has gathered on the edge of the square to admonish the environment secretary for the poll tax, rising unemployment and the Conservatives' careless custodianship of the welfare state. They shout and jeer. It takes Mr Heseltine, as brilliant a public speaker on the street corner as he is before the Tory faithful, all of 10 seconds to seize his chance.

Here was what he has been warning about throughout the campaign: the "mindless mob" who would again rule if Mr Kinnock grabbed power. There would be riots on the streets - look what was happening in socialist France - the economy would be brought to its knees, the ladder of Tory opportunity would be kicked away.

The "mob", a scruffy but less than threatening huddle of youths, look bemused. They pause. By the time they have caught their breath, he is settled in the front of a white Jaguar heading to yet another market square in another marginal to inject the Heseltine "magic" into a flagging Conservative campaign.

If the Conservatives lose on Thursday nobody must be allowed to say that Mr Heseltine did not campaign for victory. He has fought this election as if he, rather than



Tony Andrews

All shook up: the energetic and assured Michael Heseltine on constituency walkabout strides off determinedly in search of more hands to shake

Mr Major, had inherited the party leadership after the toppling of Mrs Thatcher. He has fought it as if he had been no more than an innocent bystander in the fall of the leader who had won her party three successive general election victories. He has fought it as if he believes still that his own destiny lies in 10 Downing Street.

On television and at the Central Office press conferences designed to set the agenda for each day's campaigning, Mr Heseltine has been the most visible - and consistently optimistic - of Mr Major's senior ministers. As he has led the attack on Labour's tax policies, party strategists have taken to referring to him as the Conservative shadow chancellor. Nobody has poured so much

unapologetic and colourful scorn on Mr Kinnock's fitness for office. The Conservative campaign has stumbled from the outset because it has failed to build a firm enough bridge between its past and its future. Too many cabinet ministers, Mr Major among them, have agonised too openly over whether to defend the Conservative record or to promote a different future.

Mr Heseltine has no such dilemma. He promotes Mr Major's vision and defends Mrs Thatcher's past with equal vigour. The two are joined seamlessly by an uncompromising political rhetoric which refuses to admit the contradictions.

Back to one of those Midlands marginals. A local radio

reporter has the temerity to ask whether the environment secretary has any regrets about the poll tax. He had, after all, always opposed it; and it had also laid the foundations for his challenge to Mrs Thatcher.

From his reply, Mr Heseltine might have been the architect not the demolisher of the tax. "I think people are appalled at the Labour surcharge on the poll tax. The surcharge is there because Labour members of parliament and Labour councillors have told people to break the law and refuse to pay."

A few hours later he is proclaiming the virtues of the council tax. For a moment you are persuaded that the poll tax must have been another dread-

ful mistake of the last Labour government rather than Mrs Thatcher's flagship. But by the time reality dawns, Mr Heseltine has long moved on to proclaim the triumphs of 13 Conservative years.

The economy is stronger than it has ever been - look how Germany has been hit by the world recession. Enterprise, choice and opportunity are flourishing. The health service has tens of thousands more doctors, dentists, nurses. The number of students at polytechnics has jumped tenfold.

As the environment secretary gets into his stride at an evening rally, party workers are whisked into a classless society where the "airline workers own the airlines,

meter-readers own the electricity and gas industries, bus conductors own the bus companies."

A year ago Mr Heseltine was the traitor who stabbed the leader they adored. Now he is in the vanguard of the fight to preserve her legacy.

It is hard to believe that the voters are being won back by such flights from reality. The recession, NHS waiting lists and the poll tax cannot be shrugged aside so easily on the doorstep. But then the voters choose only the prime minister. If they opt for Mr Kinnock on Thursday, it may be that the Conservative party faithful will be looking for a new leader.

Philip Stephens

Colours pinned to Sunday mastheads

By Ian Hargreaves

BRITAIN'S Sunday newspapers have voted. Five favour the Tories, three Labour and one, the Independent on Sunday, has declined to give a clear opinion.

From the Murdoch stable, the News of the World says that Mr Major is "the better bet for safeguarding our economy". Its stablemate, The Sunday Times, backed Mr Michael Heseltine for party leader and has roundly cursed the quality of Mr John Major's campaign. The editor, Mr Andrew Neil, returns to this in a signed article. But its editorial says Labour would probably bring economic crisis by Christmas and offers "wholehearted" endorsement for the Tories.

No doubts at the Sunday Express. Headed "Vote Tory with pride", its leader invites readers to consider "the video recorder and the car... the range of foods in the fridge... for the vast majority of our people life has never been better". The Sunday Telegraph, with senior writers divided between Thatcher loyalism and tactical retreat, says "it would not be a catastrophe if Labour won on Thursday", but warns of Labour's taste for Brussels bureaucracy, devolution and constitutional reform. It hopes that the Tories' "noble hopes" do not perish.

The Mail on Sunday has long admired Dr David Owen, who returns the compliment by setting out his advice in its pages.

Along with Dr Owen, the paper likes the down-to-earth Mr Major - his mounting of the soapbox is considered "a seminal moment". The editorial proclaims: "give Major his chance to be great".

The Mirror group tabloids are Labour by profession. The Sunday Mirror focuses its arguments on improving the condition of women, but The People prefers a 1945 Daily Mirror slogan, declaring "vote for them" - that is "all who have been disadvantaged by 13 years of appalling Tory rule".

Labour, it says, is waging "a war against the money-grabbing, me-first mentality". For The Observer, Labour brings the risk of public-sector pay inflation, less innovation in the public services and a tax plan which will not "help the country out of recession". But the Conservatives are to blame for "a coarsening of the texture of British life" and a "demoralisation and physical squalor" that no civilised society should tolerate. Labour, preferable on Europe and constitutional reform, is, it concludes, "worth taking a chance on".

That leaves only Mr Ian Jack, editor of the Independent on Sunday. In a signed leader, he says the Thatcher government grew "corrupt and arrogant" and the party so blind to the Scottish question that a Conservative victory will lead to secession. For these and other reasons, Mr Jack's cross "will not go next to the name of the Conservative candidate".

Quotes of the day

The election promises to be fun, fun, fun
Mike Love, of the Beach Boys, supporting the Natural Law party

Scotland needs the Labour party as much as Sicily needs the Mafia
Malcolm Rifkind

There are innumerable [Labour manifesto] pledges, I count 32 of them
Norman Lamont

If you are saying could I get the blame dumped on me [for forcing a second election], given the propaganda machines that both these other parties can generate, of course I could
Paddy Ashdown



The polls are still worth watching

The opinion polls during the last weekend of the campaign seem broadly to be pointing in the same direction: a narrow Labour lead over the Tories, but not sufficient for an overall majority, and therefore the probability of a hung parliament.

There are more polls to come, however, and the general lesson of the last few decades has been to poll often and to poll late. Even then, there can be pitfalls.

In the general election of 1945, which required the sort of swing needed today to give Labour outright victory, there was a spectacular polling success.

The Gallup poll predicted that Labour would win 47 per cent of the vote and the Tories 41. But since polls were a new phenomenon in those days and Gallup was the sole practitioner, hardly anyone took any notice. If they had, the Tories might have campaigned differently. The actual result was Labour winning 48 per cent and the Tories 40 per cent.

The next big milestone in British polling history was in 1970, when ORC achieved the dream result of being the only polling organisation to get the outcome almost right. It did

so by re-interviewing some of its earlier respondents at the last minute and correcting the forecasts for differential turn-out.

In a survey of 257 respondents, ORC found that only one had switched from Tory to Labour while 14 had gone from Labour to Tory. It thus discovered the "late swing". Even then, it underestimated Ted Heath's Tory victory by two percentage points.

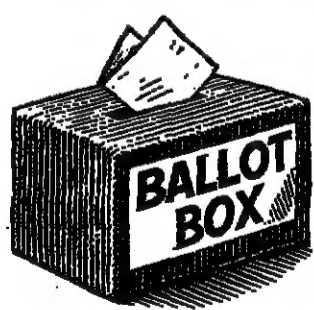
The ORC experience did not mean that all the polls were more accurate ever after. In the election of October 1974, all of them overstated the margin of Labour's victory, which in the end was an overall majority of only three.

One other point to note: in the seven general elections between 1954 and 1983, the party that was ahead in the final polls did less well on the night than had been predicted in the polls. In 1987, in spite of some blips in the polls, the Tories sailed home. So keep watching the findings until the end. There is still room for changes - and surprises.

Young Tories

The preference among children aged seven to 12 is plainly for John Major in No 10 Downing Street and, falling that, a return to Margaret Thatcher. A survey for Monster Munch on behalf of Smiths Crisps showed that nearly half of them supported Major, 17 per cent wanted Thatcher back and only 14 per cent in favour of Neil Kinnock.

The nationwide sample of 500 children found that their



primary concerns were stopping cruelty to animals (89 per cent) and the protection of the environment (88 per cent). Asked what should be done to make parliament more fun, more than 75 per cent said that MPs "should behave like adults for a change". Monster Munch is a very large kind of crisp.

West Lothian

With the creation of a Scottish parliament the flagship of Labour's policy for Scotland, it is remarkable that the party has not devoted any of its election press conferences in Glasgow to saying in detail what it proposes.

We know from the manifesto that it would have power over internal affairs in Scotland and would be elected by an "additional member system" of proportional representation. But Labour has not said publicly how many MPs it wants, how the electoral system would work and what the Scottish administration would look like.

Privately it says that it would like between 120 and 140 MPs, the majority elected by the first-past-the-post system, topped up from party

lists. There would be a Scottish chief minister with about 12 ministers (there are five Scottish Office ministers now).

But Donald Dewar, who hopes to be secretary of state for Scotland, sounds uneasy when asked what he would do if and when there is a Scottish chief minister as well. And Labour has convinced few but its own supporters that Scotland should continue to have 72 Scottish MPs at Westminster (its population merits 88).

Thus the real constitutional debate will begin when Labour, if it forms a government, publishes its Scottish parliament bill. English MPs of all parties will then want their say, just as they did the last time when devolution was debated at length in the late 1970s.

In a hung parliament, no doubt a handful of Plaid Cymru members would want their say as well, not to speak of the Ulster MPs and, above all, the SNP who will watch the Scottish legislation like hawks.

All of which makes for some late nights and much parliamentary bargaining to keep a minority government in office.

Choice of tea

Anyone who still doubts that Labour is moving up in the world should sample the hospitality at the party's Battersea constituency office. A recent request for a cup of tea was met with the response "Earl Grey or ordinary?" It might have been Rasher.

Stock price index moves against victory for Major

By Peter Martin

THE FINAL full week of the election campaign showed the FT Election Share Index moving against a Conservative victory as stocks that might benefit if Mr John Major returns to Downing Street did much worse than those that might benefit from a Labour win.

The index, published daily during the campaign, consists of 10 stocks which might outperform in the event of a Labour victory and 10 which could benefit from a Conservative win.

Its performance last week reverted to that seen in the early days of the campaign, undoing the reversal of trend seen in the previous week.

The big loser of the week was BET, the business services group, down 11.8 per cent. It is suffering from worries specific to the company's performance as well as concern that a Labour-imposed minimum wage might raise the cost of employing BET's army of service workers.

Another big loser on the Tory side was S.G. Warburg, the merchant bank, which has been affected by concern that a Labour government might clamp down on merger activity, and hit the bank's corporate finance revenues. Its shares fell 6.9 per cent on the week, as did those of Prudential, the UK's largest life insurer.

FT ELECTION SHARE INDEX	
Labour win/Tory defeat stocks (% change since March 11)	
1. BAT - profits mostly overseas	+4.3
2. ICI - ditto: kingpin of favoured manufacturing sector	+3.0
3. Blue Circle - infrastructure spending	+5.1
4. Taylor Woodrow - infrastructure spending	+1.8
5. BICC - infrastructure spending	+4.2
6. GEC - ditto, plus good at dealing with governments	+5.2
7. APV - capital goods, at core of manufacturing	+10.3
8. Rolls-Royce - ditto, plus better chances of subsidy	+1.3
9. Zetters - Tory lottery threat to pools	+3.3
10. Land Securities - gain from tight Lab planning policy	+11.1
Tory win/Labour defeat stocks	
1. Courtauld Textiles - Lab poses minimum wage threat	-9.9
2. BET - min wage	-25.5
3. Hanson - Lab threatens curbs on UK takeovers	-4.3
4. S.G. Warburg - ditto, hitting corp finance revenues	-16.0
5. Thames Water - Lab renationalisation threat	-7.8
6. BT - Lab regulation, plus keen on fibre-optic network	-7.3
7. National Power - Lab regulation	-11.5
8. Prudential - Lab life insurance regulation	-11.3
9. Forte - min wage	-3.9
10. Whitbread - min wage, brewers' traditional Tory links	-12.3

Utilities such as National Power, British Telecom and Thames Water, which dropped heavily earlier in the campaign, appeared to have absorbed most of the bad news. Last week, their decline slowed as they dropped by between 2 per cent and 4 per cent.

On the Labour side, the week's big loser was Land Securities, the UK's largest property company, which fell 6.7 per cent. Though it is regarded as the strongest in its sector, the group suffered from the bad news affecting other property companies such as

Olympia & York, Heron and Speyhawk.

The base for the index is closing prices on the day the election was announced, Wednesday March 11. Both sections are set to 100 at that date. The index is constructed on the same basis as the FT 30-share Ordinary index - making it highly sensitive to day-to-day movements and unsuitable for long-term performance measurement.

Unlike the FT-SE 100 and FT-Actuaries All-Share indices, constituents are not weighted by the relative size of the companies concerned.

NEWS: UK

ELECTION 1992

How the foot-soldiers are faring in the trenches

IF LABOUR pulls up short of the number of seats it needs on Thursday it may regret not earmarking more resources for north-west England, a region containing the highest concentration of marginals outside London.

In other critical regions - the Midlands and the capital itself - Mr Neil Kinnock's party appears to have outflanked the Tories at grassroots level, maximising its chances of making critical gains.

But in the seats around Liverpool and Manchester, it is the Conservatives who have had the edge. Although Labour - as elsewhere - has come out on top in the window-poster war, the Tories have assembled the slicker machine, the better local organisation and - after a slow start - the more copiously distributed leaflets and other promotional material.

The Tories have also performed well in the relatively low-key campaign being fought in the south-west, where their position as the party with the bulk of the seats meant that they entered the fray

with well-equipped offices and full-time agents in the vast majority of constituencies.

In Scotland it is the Scottish National party which has most impressed, with the best efforts of its rivals confined to marginals. Although it has fewer public-relations professionals, the SNP has appeared to campaign more efficiently and enthusiastically than the other leading parties, perhaps because its resources are concentrated in one region and its tactics do not have to be co-ordinated with headquarters in London.

The Tories and Labour alike have proved slovenly in safe seats. Far fewer Conservative volunteers have come forward in Labour strongholds than in previous elections, sapping morale and reducing the party to mailing leaflets instead of knocking on doors.

Throughout the country, the Liberal Democrats have concentrated their limited firepower on seats which they have a real prospect of winning or face a fight to hold. In these, the party has supplemented

its traditional strength on the ground with the application of computer technology.

It has few resources to lavish on constituencies where it is not in the frame. The rigour of its targeting is reflected in the party's organisation in the north-east, where there are few seats on its target list and Mrs Frances Foote Wood, an unpaid regional secretary turned campaign organiser, is putting in a gruelling succession of 20-hour days from her County Durham home.

The successful Labour campaigns in London and the Midlands have at least two important characteristics in common.

First, both were exceptionally quick off the mark. While the Conservatives set about organising their leaflets and posters after the starting pistol had been fired, Labour was one step ahead - its leaflets printed, its posters ready for display.

Second, both have exploited the computer and communications technology at their disposal to maximum effect. The El-Pak soft-

ware package, developed by the boys at Walworth Road, has helped constituency officers to get the most out of their growing battery of machines. Computers have proved particularly helpful in processing canvass returns and swiftly churning out supplementary leaflets and circulars.

Financial Times reporters assess who is winning the battle at grassroots level

Labour's London campaign has also been noteworthy for the unprecedented degree of central co-ordination. Operating from premises at the seedier end of Islington, the well-staffed regional office has concentrated resources single-mindedly on the 30 or so most marginal of the capital's 84 constituencies.

Under complex "twinning" arrangements, helpers from safe

seats have been channelled into marginals where their efforts are most needed. The sense of common purpose appears to have been strong enough to prevent complaints from those left out in the cold as a result; team spirit has been fostered since last spring by summoning the agents of marginal constituencies to bi-weekly meetings and occasional residential weekends.

These tactics have received short shrift from Conservative Central Office, which argues that Labour has conceded defeat in London by admitting there are "vast swathes" of the capital that it cannot win. However, if Labour picks up the bulk of those seats it has targeted, it may force a rethink of Tory strategy - to plug away doggedly in all constituencies - for future contests.

In the Midlands, aspects of the Conservative campaign have appeared surprisingly inept, as if three terms of continuous power had bred complacency in the party's constituency offices.

For the most part, the battle is being fought much as it was in the previous three elections. Computers are not widely used and morale appears low. Party workers have been perturbed that daily themes put out by Central Office bear little relation to the concerns of voters as expressed to candidates on the ground.

In some Tory-held constituencies, the quality of campaign leaflets has been amateurish compared with the efforts of Labour and the Liberal Democrats.

Surprising too has been the scruffiness of some Conservative candidates on the hustings when set against the sharp image of their Labour opponents.

Contrast this with the position in the key marginals in the north-west of England, where the Tories seem more generously funded than their main rivals, and to be better off in terms of premises, computers, faxes and telephone lines.

Highly marginal Tory-held Wallasey provides perhaps the starkest contrast in the preparation of the

two leading parties. Here, while the Conservatives devoted the weeks before the campaign to compiling invaluable computerised canvass returns, Labour was held back at the start by difficulties in selecting a candidate. In spite of this, recent polls have indicated that Labour is on course to secure the small swing needed to take the seat.

In the north-west, as elsewhere, the most effective teams from all the parties are aiming for a complete canvass of marginals. The very best then go for a secondary canvass, targeting undecideds and homes that were missed the first time.

The true significance of such details will become clear only on Thursday. On the evidence of the polls, few voters have been persuaded to alter their views during the campaign. But, given the closeness of the election, the effectiveness of local campaigning may prove decisive. Both Labour and the Conservatives may live to regret their shortcomings in some of the marginals.

West country set to keep singing the blues

"LABOUR's tax bombshell," screams the 48-sheet billboard outside Barnstaple station in north Devon. "You'd pay £1,250 more tax under Labour." And underneath: "Vote Conservative."

Nothing unusual about that, the posters are all over Britain. However, in the west country, they rattle and rattle with Labour, but with supporters of the party whose London campaign headquarters put them up.

What on earth, local Tories ask privately, is the point of erecting anti-Labour posters in the west country when the battle the Conservatives are fighting in the region is almost wholly against the Liberal Democrats? A pro-Labour campaign would do more good, at least that might divide the opposition.

It is another nagging example of why the west country perpetually feels hard done by. The further west you go, the more powerful this feeling becomes until, finally, you reach Cornwall.

Here, the feeling is all-pervasive. The Cornish are different - and if they are not, they think they are. It is never quite clear why, and it is no good trying to ask them. "You have to be born and bred in Cornwall to understand our peculiarities," they reply.

Geography must have a lot to do with it. The country's position in the far west has left it isolated throughout history - a part of Britain's rural Celtic periphery, where associations with Liberalism are rooted in long traditions of independence and religious nonconformism.

Cornwall's remoteness means that if outsiders see the

county at all, it is usually as tourists, carrying away images of picture-postcard villages, craggy coastlines and pasties. To the Cornish, the reality is different. Cornwall, once one of the world's largest tin and copper producers, has seen its mining industry dwindle to nothing. Tourism is now the county's biggest earner but that, too, has been stricken by a combination of recession and the weather.

The Cornish resent being included in regional assessments as part of a prosperous south-west. With some of Britain's lowest wage rates and unemployment at more than 13 per cent, they have more in common with Tyneside than Bristol or Cheltenham. The difference, they say, is that people know about Tyneside's problems and are doing something about them. Nobody cares about Cornwall.

There is some of the same sense in neighbouring Devon. Unemployment at 10 per cent is not as bad as in Cornwall, and wages are a little higher. However, hoteliers have been hit by the recession, the county's small-business economy has been squeezed and farmers whose incomes have slumped say the government's agricultural policies ignore them in favour of the big cereal producers of East Anglia and the south-east.

So is revolution in the air? New Statesman & Society magazine has suggested as much. On the stump in the south-west last month, it said that "even Torbay, with its retirement homes and golf courses, is being infected by a proto-nationalist resentment with central government".

That might be putting it a bit strongly. Even in Cornwall, the resentment has not led to any resurgence of the proto-nationalist movement.

Yet there is something in the air. In the Devon countryside, where in previous elections the Conservatives could have reassured themselves with forests of signs indicating support, they now appear to be lagging seriously behind potatoes and free-range eggs.

That might be an unreliable indicator of declining Tory fortunes but it is backed up by conversations with the voters. Go to a village such as Black Dog on the edge of Exmoor (a score of houses, a Methodist church, a village hall and a pub) and you will find a clutch of former Conservative voters on the brink of change.

Mr Desmond Reed, a jack of all trades in the local agricultural community, said: "I've always voted Conservative, but this time I really don't know. I do a lot of shearing for the farmers and they're all saying they'd be better off if the other lot got in - even the big men. We need that. If the farmers do well, everybody does well round here."

In Black Dog, in the marginal constituency of North Devon, the sitting MP is Conservative and the man threatening to take his seat is a Liberal Democrat. As in so much of the west country, Labour barely registers in the equation: it is strictly a two-horse race.

This is why the Liberal Democrats are planning so many hopes on the west region. If they do well anywhere, it has to be here. Party strategists were yesterday talking about



Sign of the times? Labour candidate David Jamieson outside his campaign office for the Plymouth, Devonport seat

winning seven or eight additional seats in the region, if the Labour vote can be squeezed. The trouble is that the size of the Conservative majority in most of the south-west is so vast that no imaginable swing to the Liberal Democrats could eliminate it.

The Liberal Democrats' best chance is in the deep south-west, where the sense of alienation is the strongest. Even here, it would be rash to write off the Conservatives. In Devon and Cornwall, an MP's allegiance to his or her region matters at least as much to the voters as the MP's party affiliation, and Conservatives expecting to

retain their seats have taken care to establish their credentials as professional mavericks when it comes to defending their constituencies' interests.

Realistically the Liberal Democrats' victories are likely to be concentrated on the fingers of one hand. In Cornwall, where they already hold Truro, the only other seat they can be reasonably sure of winning is North Cornwall.

Conservative majorities in St Ives and Cornwall South East are simply too big to put the seats within reach and a rare pocket of Labour support has turned Falmouth and Camborne into an unpredictable

three-way fight.

Next door in Devon, the Liberal Democrats ought to take remote North Devon, once the seat of Mr Jeremy Thorpe, the former Liberal leader. But all the rest of the rural constituencies are rock-solid Tory, with the possible exception of Torbay. Even here it is hard to see all those hoteliers and retired folk from London and the Midlands joining in a proto-nationalist rebellion.

As for the rest of the south-west, the rural constituencies right up to Bristol are heavily dominated by the Conservatives and will almost certainly stay that way, with the notable exception of Liberal

Democrat leader Paddy Ashdown's Yeovil constituency in Somerset.

In the cities - Bristol, Plymouth and Exeter - Labour re-emerges as the party likely to gain most from the Conservatives' misfortunes.

In all, then, the Liberal Democrats may hope for a surge of support in the south-west, but it is unlikely to translate into more than three or four extra seats.

If the west country is on the brink of a revolution, it looks like being a small one: most of the region is set to remain unrepentantly blue.

Richard Tomkins

THE ISSUES: HOUSING

Roof falls in on the Tories' dream

HOUSING may not be an issue to rank with health or education in the last lap of the election campaign. But if Mr John Major ceases to be the occupant of 10 Downing Street on April 10, the workings of the housing market will have had a great deal to do with it.

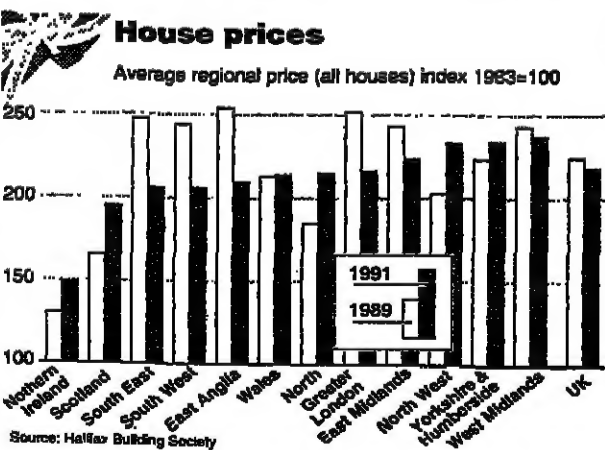
At one end of the market many voters have discovered that the joys of ownership - still trumpeted in the Tory manifesto - confer no more than the right to a negative return on their investment and an obligation to pay the highest real rates of interest since the Depression.

At the other, cardboard cities stand as a disconcerting reminder to the electorate of such hard-edged legacies of Thatcherism as the withdrawal of income support for youths aged 16 and 17.

Home ownership, which once made huge inroads for the Tories into the ranks of floating voters, has become a liability for them. It is wreaking havoc in just those areas where they are at their most vulnerable - the squeeze in owner-occupied housing is largely a southern affair.

In Scotland, and in the north and north-west of England, home owners have on average seen increases in the value of their property since 1989. The south-east and Greater London saw year-on-year falls in the final quarter of 1991 of 7.5 per cent and 7 per cent respectively, while the comparable figures for the south-west and East Anglia were 6.6 per cent and 4.7 per cent.

More than two thirds of the



housing stock is now owner-occupied and, says James Barty of Morgan Grenfell, about three quarters of the owner-occupiers are reckoned to have been Tory voters in the 1980s. Those in the north of England were less vulnerable, he adds, because houses were cheaper so northern home owners incurred less debt.

In the south it feels very different. Since the Tories came to power in 1979, mortgage debt has gone from about 30 per cent of personal disposable income to more than 70 per cent. That indebtedness is disproportionately weighted to the southern half of Britain.

Those who bought at the peak of the boom in 1988 were confronted soon afterwards by a 50 per cent rise in interest rates. While rates have since come down, they remain sky-high in real terms, thanks to the government's one great economic success story: disin-

inflation. The more Britain's inflation falls, the higher the real rates of interest imposed through the exchange rate mechanism threaten to become.

The chief victims are the baby-boomers, the products of the high birth rates of the late 1950s and early 1960s. Britain's inflationary psychology meant that they were disposed to buy at a much younger age than their French or German counterparts. The Tories' rhetoric and their carrot-and-stick policies - financial deregulation followed by the withdrawal of tax reliefs in 1988 - helped stampede people aged 25 to 30 into premature financial commitments.

Today many of them have no equity in their home; some have seen the value of their house fall below that of the outstanding mortgage; others have had their homes repossessed. The government's

attempts to stem the tide of repossessions and kick-start the market with temporary relief from stamp duty appear so far to have made little economic or political impact.

It would probably be wrong to assume that low-income home buyers have been uniformly hit. A recent survey by the Council of Mortgage Lenders found that former council tenants showed a better-than-average record on arrears and repossessions. They tend to be older, and as well as having a more significant equity in their home because of the sale discount, they did not have to spend heavily on setting up a new home. Yet there seems little doubt that the famous C2 voters are over-represented in the group of home owners who have suffered most from the squeeze and fear most for their jobs.

The negative wealth effect in housing and the related overhang of debt largely explains why the consumer has failed to spearhead a recovery. Shell-shocked borrowers helped propel the savings ratio from little over 4 per cent before the peak of the housing boom to more than 10 per cent last year. While the poll tax is on its way out, high mortgage rates leave many feeling overtaxed.

None of the main parties is proposing to offer relief for the housing market except through modest tinkering. But Labour will undoubtedly make things worse for the top segment of the market with its proposed income tax reforms.

There is a clear relationship between real income growth

Labour steps up offensive over poll tax

By Alison Smith

LABOUR is stepping up its attack on the poll tax as it becomes convinced that the arrival of this year's bills is undermining the Tories' statements that they have abolished it.

Although local authority associations estimate that 19 out of 20 people will have received their bills by Thursday, the Tories say that they have not seen a marked rise in the profile of the tax as an issue. Reaction from Tory associations suggests, said one party strategist, that it was not an issue that changed people's vote but was reinforcing views of people who would vote Labour anyway.

Conservatives say that the surcharge - the extra amount shown on bills which is largely to compensate for previous non-payment of the tax - is the aspect most often raised but that it does not necessarily benefit Labour because of some Labour involvement in the non-payment campaign.

Labour is putting great efforts into making the poll tax count locally. Figures for its "fair rates" proposals in each area have been produced. All Labour candidates have been instructed to challenge their Tory opponents to apologise for the poll tax.

Mr John Major said on BBC TV's On the Record that every-one regretted mistakes. He added: "A mistake was made. When you admit a mistake you correct it."

Labour says that its private polling suggests that the issue is now fourth in importance behind health, the recession and education.

The latest phase of Labour's attack also focuses on the Liberal Democrats' plans for a local income tax, and says that if Liberal Democrats were serious in opposing the poll tax, they would support Labour's plans for a "simple and fair property tax".

There is anecdotal evidence that the poll tax, and its unpopular associations such as imprisonment for non-payment, are not yet as dead as the Tories would like. In reducing bills by up to £140 as from last year and passing the council tax legislation, the Conservatives have done as much as they can to take the tax off the agenda.

Their continuing vulnerability on the poll tax means the Conservatives have not been able to raise the spectre of Labour in local government nor capitalise on their own plans for re-organising local authorities. They have not held a single press conference on local government outside London.

SNP vote may help Forsyth saga to continue

A VISITOR to Stirling can hardly fail to realise it is one of the most closely fought constituencies in Scotland.

Roundabouts on the town's outskirts are festooned with party posters while on the streets the lampposts are only missing a contribution from the Monster Raving Loony candidate. Even in far-flung areas of the largely rural constituency, the posters jostle for attention on the approaches to villages.

Mr Michael Forsyth holds the seat for the Conservatives with a majority of 548 over Labour. This time six parties are contesting the seat. The Labour candidate, Mrs Kate Phillips, says she is quietly confident. The Scottish National party, which came fourth in 1987, claims it has overtaken both Labour and the Liberal Democrats and is now capturing Conservative votes.

In spite of Conservative assertions that its vote is holding up, the campaign seems defensive. Windows on all sides of Tory HQ display SNP posters, and a banner saying "End the Forsyth saga" flutters from the house next door. Visitors are inspected through a spy hole before the door is unlocked.

Mr Forsyth's campaign literature does not mention that he is Scottish minister for health and education. Opponents say this is because reforms in the education and health services have been deeply unpopular in Scotland, and it is safer not to draw attention to his part in them.

Mrs Elizabeth Ellis, who runs a shop in the village of Aberfoyle, north-west of Stirling, has two school-age children. She will not be voting for Mr Forsyth. "School testing, opening out, I have been against it from the start," she said. Mr Forsyth's agent says he is running a positive campaign based on his record as a constituency MP, with the slogan, "Working for you." Mrs Ellis is unimpressed. She said: "I don't think Michael Forsyth has actually done anything for this constituency."

Along the street, Mrs Margaret Quinn says that Mr Forsyth was unhelpful when she wrote to him about a housing problem. She is undecided, but said: "I won't be voting for him, anyway."

Mr Forsyth has acquired a controversial reputation. He was pushed out of the chairmanship of the Scottish Conservative party for his right-wing views. Several of his assistants were former members of the far-right Federation of Conservative Students. He is a member of the Thatcherite No Turning Back group.

The highlight of his campaign so far was a visit by Mrs Margaret Thatcher. She gave a rousing speech on the benefits of the union and the last 13 years of Conservative rule, which went down well with the local Tories in the hall but may have had a less favourable effect on the floating and tactical voters that Mr Forsyth desperately needs to attract.

The danger for Labour in Stirling is not a resurgence in Conservative support but the appeal of the SNP to former Labour voters. Over the country, SNP support has doubled since the last election. If Mr Forsyth slips in with another slim majority, it may well be thanks to the SNP.

Bethan Hutton

ECONOMIC FORECASTS

Labour victory 'would boost' growth potential

By Peter Marsh, Economics Staff

A VICTORY for the opposition Labour Party in Thursday's general election would boost UK growth prospects over the next two years, cutting the jobless total by up to 70,000, according to two forecasts published today by politically independent research groups.

The forecasts - from the London Business School and the Ernst & Young Item Club - both say that the effect of higher interest rates which are likely in the event of a Labour win would be outweighed by more expansionary economic policies.

Though unemployment is likely to be lower by an average of up to 70,000 over the next two years under Labour rather than the Conservatives, inflation and the public sector borrowing requirement (PSBR) would probably be higher.

According to the LBS, the economy would expand by 1.5 per cent this year under Labour, compared with 1.3 per cent under the Conservatives. That would be followed by 2.5 per cent growth next year under Labour, or 2.5 per cent under the Tories.

Item, a panel of economists which bases its forecasts on the Treasury's computerised economic model, says Labour would preside over growth of 0.5 per cent and 1.9 per cent this year and next, compared with 0.4 per cent and 1.8 per cent for the Conservatives.

According to Item, a coalition government of Labour and the Liberal Democrats would lead to growth this year of 0.7 per cent, higher than for either a Labour or Tory administration.

tion ruling on its own. Most of the higher growth would be due to extra tax-financed public spending.

Under Labour, the LBS forecasts unemployment this year and next averaging 2.64m, 70,000 less than the average figure under the Tories of 2.71m. Item says the average under Labour would be 2.87m, 50,000 less than the figure for the Conservatives of 2.92m.

The forecasters base their calculations on an analysis of proposals outlined by Mr John Smith, Labour's chief finance spokesman, as against the effect of continued Tory policies.

Both research groups say that, in the event of a victory for the Labour party, investors would probably switch funds out of sterling, forcing a rise in base rates to keep the pound within its band in the European exchange rate mechanism.

The effect of higher borrowing costs, however, would be outweighed by the more expansionary economic measures planned by Labour.

According to the LBS, under Labour the retail prices index would grow by 4.6 per cent this year and 3.7 per cent next, compared with 4.4 per cent and 3.6 per cent under the Conservatives. Item puts these numbers at 3.9 per cent and 3.3 per cent, and 3.7 per cent and 2.3 per cent.

The LBS says the average PSBR under Labour over the next two fiscal years would be £21.5bn, compared with £28.9bn for the Conservatives.

According to Item, a coalition government of Labour and the Liberal Democrats would lead to growth this year of 0.7 per cent, higher than for either a Labour or Tory administration.

Cash problems hit venture capital plans

By Charles Batchelor

AMBITIOUS plans for a national network of 11 regional venture capital funds have had to be scaled down because of difficulties in raising finance.

Midland Bank now hopes that two funds - one in Yorkshire and another elsewhere in the north of England - will be launched in May while a further two, also in the north, will follow in June or July.

Plans for the other seven have been delayed until there

is a change in the fund-raising climate.

Midland, one of Britain's largest clearing banks, has been raising finance for the venture which was initiated by Business in the Community, the umbrella organisation for Britain's enterprise agencies, to promote economic regeneration in the regions.

Fund-raisers for the Midland Enterprise Funds ran into problems trying to raise finance in the south and east of England although money

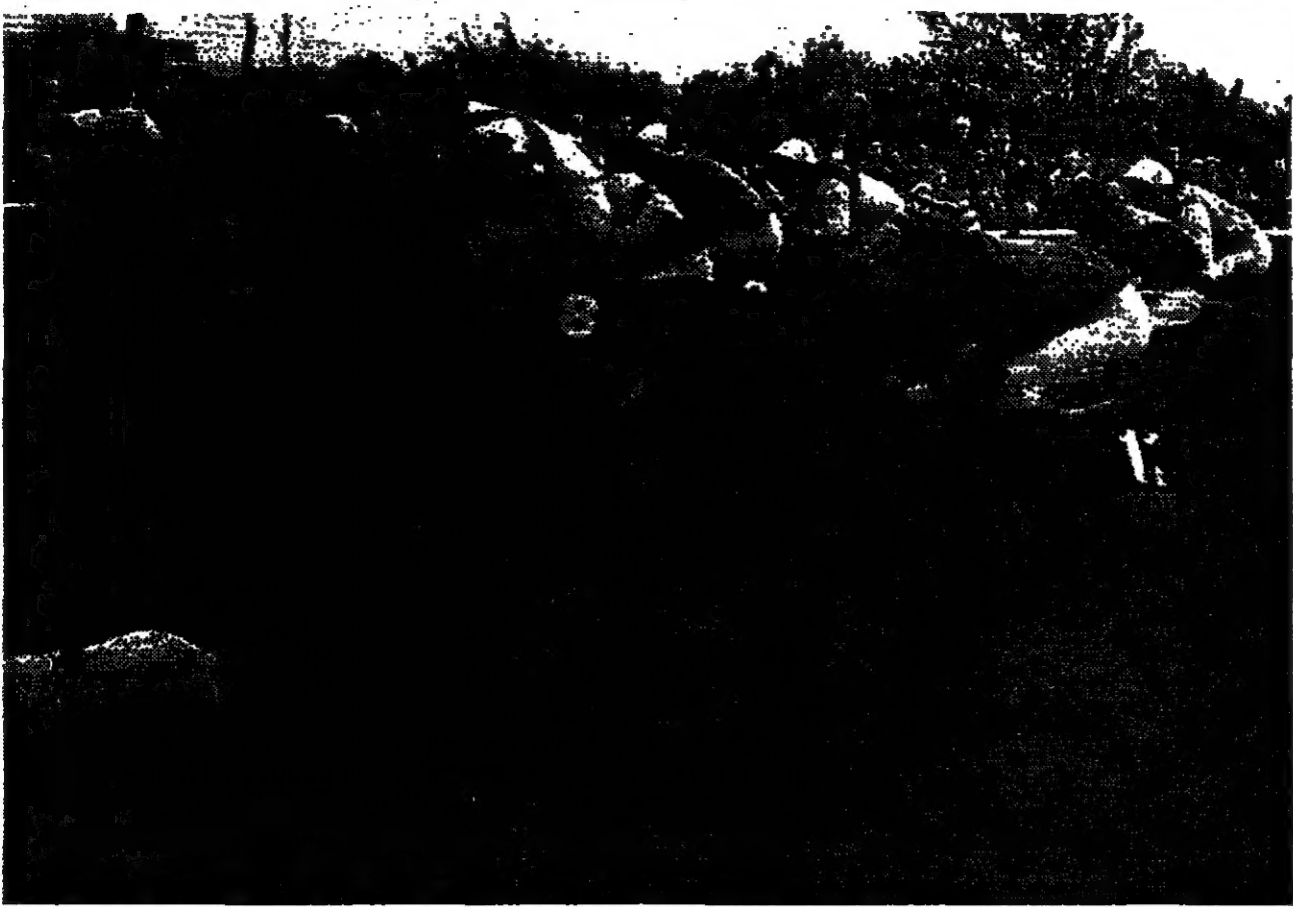
was more readily available in the north, said Mr David McMeekin, corporate finance director of Midland corporate banking.

The plan was for each regional fund to have between £3m and £6m to invest in amounts of £25,000 to £250,000. Local professional firms will provide advice to entrepreneurs for up to 60 per cent less than their normal rates.

Midland blames its problems in the south-east to the lack of a well-defined regional identity

and poll tax collection difficulties which have meant that many local authorities have not had the money available to back the venture.

The collapse of Bank of Credit & Commerce International and the plundering of pension funds in Mr Robert Maxwell's business empire have also made pension fund trustees wary of putting funds into a project involving venture capital, which some regard as a slightly unorthodox means of finance.

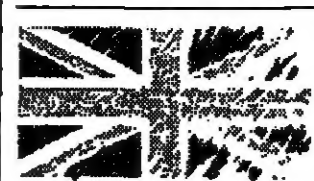


UK bookmakers claimed more than £80m was gambled at the weekend as British sports fans placed bets on the Grand National, the country's leading steeple-

chase event, the Oxford-Cambridge boat race and the semi-finals of soccer's FA cup. Takings were dominated by the horse race at Aintree, north west England, won

by Party Politics, a 14-1 outsider wearing number 8 (pictured above). Race officials said the national was watched by a worldwide television audience of 350m.

Britain in brief



South African resort to stage Miss World

The Miss World beauty contest, in exile from its native Britain after being shunned by television producers, has found a new home at Sun City, the South African hotel and entertainment resort.

Mr Sol Kerzner, Sun City's founder and ex-husband of Annette Kriel, a former Miss World, intends to use the internationally-televised contest to attract visitors to Lost City, a new £150m adjunct to Sun City.

Although Britain's terrestrial TV channels no longer regard Miss World as appropriate family viewing, Mr Kerzner says he expects the competition to be broadcast to 600m people.

Cricket helps satellite sales

Interest in the World Cup cricket led to a surge in satellite dish sales in March, taking the total of satellite homes to just less than 2.4m - one in every nine households.

According to the FT Satellite Monitor the number of new installations rose from 78,000 in February to 94,000 in March, taking the total to 2.37m.

Mr John Clemens, chairman of Continental Research, the market research company which produces the monitor, said: "Sports, and maybe getting away from over-exposure to election broadcasts, made March another remarkable month for dish sales."

Oil output declines

UK oil production slipped to 1.3m barrels a day in March, a decline of 80,000 b/d from February, according to County NatWest in Edinburgh.

The drop in output was partly a result of shutdowns on the Flotta pipeline as the new Piper B oil platform was tied into the grid.

Low oil prices combined with weak world demand are causing many companies to focus on cost-cutting and rationalisation this year. That might see many North Sea operators cutting capital expenditure and scaling down exploration programmes.

Companies look at cost control

Cost control and cash management, allied to business planning, will be the most important elements in running a company over the next few months, according to the owners of private companies throughout the Midlands.

Those priorities have emerged from a survey of 200 private companies carried out by Coopers & Lybrand, accountants, in Birmingham. More than four in five of those companies have a turnover of up to £10m.

Law firms turn to litigation

Litigation overtook conveyancing as the chief source of revenue for provincial law firms last year for the first time, according to figures from the Centre for Interfirm Comparison. The shift reflects the depressed state of the housing market. The centre, which carries out an annual comparative performance project among 260 law firms nationally, found that, overall, law firms' revenues in England and Wales continued to grow.

Six pack keeps European accountancy in the can

Andrew Jack examines the dominance of the leading international auditors among top EC companies

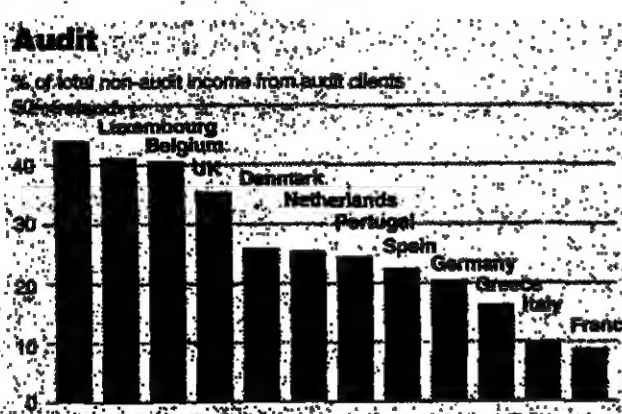
SIX leading international accountancy firms dominate audit work among Europe's top companies and enjoy almost complete control over the sector in three EC countries, according to a new study produced by the European Commission.

The report, conducted by National Economic Research Associates (Nera) for Brussels' competition directorate, says the international networks of the "Big Six" firms in Europe - largest by fee income and staff - audit almost 100 per cent of the top 200 businesses in Belgium, Italy and the Netherlands.

The firms - KPMG, Coopers & Lybrand, Ernst & Young, Arthur Andersen, Price Waterhouse, and Deloitte Ross Tohmatsu - also control more than 50 per cent of the auditing work in Germany and Portugal.

In one of the most comprehensive attempts to study the activities of the large accountancy firms, Nera says accountancy firms rely on audit clients to generate substantial fee income from other activities, although there appears to be a high degree of client satisfaction with the current position.

The report was commissioned in 1989 at a time of seri-



ous concern over the competitive consequences of the rapid growth of accountancy services, the merger of several large firms and the development of international networks.

The study, to be released next month, also identifies a "second tier" of medium-sized firms, including BDO, Grant Thornton International, Horwath & Horwath, CLG, Clark Whitehill, Robson Rhodes, Pannell Kerr Forster, Moore Stephens, Moore & Rowland, Neville Russell International and Spicer & Oppenheim.

Nera explains the dominance of the Big Six by saying that

The report for the European Commission says the 'Big Six' accountancy firms dominate the market because large companies need to draw on accountants with considerable resources, international contacts and a perceived higher level of quality. The report's authors found little evidence that auditing arrangements were anti-competitive or caused dissatisfaction among clients, but stressed they had implications for the independence of auditors in the EC.

large companies need to draw on accountants with considerable resources, international contacts and a perceived higher level of quality. It says the perception of quality is most important in restricting the access of other firms.

During 1984-89, the study shows rapid fee income growth in all the firms. Audit and accounting fees have declined as a proportion of the total in every country, to be replaced principally by management consulting and tax advice, which are perceived by the firms as more profitable.

It shows the firms are significantly reliant on audit clients for other fee income from these

vent auditors from conducting other work for the same client in France, Italy and Portugal are "not always matched by their effect" because "related and interlocking firms" have been created to circumvent the rules.

It found little evidence that these arrangements were anti-competitive or caused dissatisfaction among clients, but stressed they had implications for the independence of auditors.

In a separate section, the study concludes that there is little evidence of genuinely international firms rather than networks which share resources. National practices appear to be "insulated" from one another, as illustrated by wide variations in hourly staff charge-out rates.

The study argues that the main advantages of the inter-

national networks of firms are to permit referral of work, and to generate a powerful shared marketing image. Co-ordination between fellow firms in different countries also gives rise to common standards and techniques, and allows for staff secondments.

Few foreign firms are involved in audit, and likely to threaten other members of the same international network. Impeded by legal factors, professional restrictions and the existing conduct of international accounting networks.

"We would doubt that the competitive behaviour of accounting firms located in one member state is constrained by the existence of the competitive threat from those located in another," it says. "The barriers to intra-EC trade... are substantial."

The Nera study used questionnaires and interviews during most of 1990 to scrutinise the 12 largest accountancy firms and 101 of their clients drawn from the top European industrial companies, banks and insurance businesses. "Competition in European Accounting" will be published in May, price £545, by Lafferty Publications, The Tower, IDA Centre, Pearse St, Dublin 2, Ireland.

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MEDITERRANEAN FUND LIMITED
International Depositary Receipts
Issued by Morgan Guaranty Trust Company of New York
NOTICE AND AGENDA

Notice is hereby given that an Annual General Meeting of Mediterranean Fund Limited will be held at 10.30 a.m. on Wednesday, 22 April 1992 at Bedford House, 21 Little's Avenue, St. Peter Port, Guernsey, Channel Islands for the purpose of considering and, if thought fit, passing the following resolutions:

- That the Report of the Directors and the Accounts be adopted.
- That a Final Dividend of US\$ 0.60 per share be declared, payable on 6 May 1992 to shareholders on the register as at 10 April 1992.
- That Mr Evangelista Ronchi be re-elected as a Director of the Company.
- That Mr Peter Sedgwick be re-elected as a Director of the Company.
- That Mr Alonso Alvarez de Toledo y Uquijo be re-elected as a Director of the Company.
- That Coopers & Lybrand Deloitte be re-appointed as Auditors of the Company.
- That the Board be authorised to agree with the Auditors a sum to cover their remuneration.

Notice arrangements for IDRs-holders
IDR-holders who wish to vote must follow the procedure explained hereunder:
IDR-holders must:
- Deliver the IDRs to the Depositary at the latest on 17 April 1992 at the address given below
attention: Securities Department - telephone 322.508.82.15 - telex 21752 MORBK B), instruct the Depositary as to the manner in which votes should be cast, and indicate to whom the IDRs should be returned after the meeting.
- Or instruct EUROCLEAR or CEDEL to block the number of shares for which they want to vote and to vote in their behalf.
Copies of the Annual Report of the Company are available with the Depositary at the address indicated below.

Depositary: Morgan Guaranty Trust Company of New York
35 Avenue des Arts, 1040 Brussels

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Diesel share of car sales grows

By Kevin Done, Motor Industry Correspondent

AMID the gloom of the UK new-car market, diesel cars have emerged as one of the few growth segments in the prolonged recession.

Demand for diesel cars has continued to rise, in contrast to the steep fall in overall new-car sales. The share captured by diesel-engined cars has doubled in the past two years.

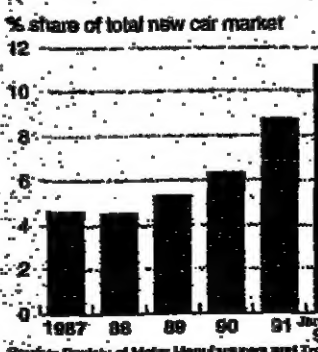
Figures from the Society of Motor Manufacturers and Traders show that the diesel share of the UK new-car market jumped to a record 11.2 per cent in the first two months this year from 8.8 per cent in the whole of last year and only 4.6 per cent in 1989.

According to leading car producers, demand has been boosted by the introduction of diesel cars that can match the performance of petrol-engined models.

Significant progress has been achieved in both diesel-engine and fuel technology, and those advances have been added to the traditional attractions of diesel cars, such as fuel economy - diesel cars use about 20 per cent less fuel than petrol-engined cars - greater durability and reliability.

In the two years since 1989, sales of new diesel cars in the

UK diesel car sales



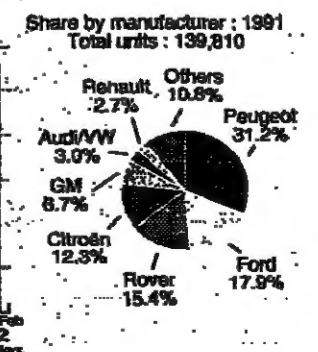
UK have risen by 13.3 per cent last year from 25.2 per cent in 1990 and accounted for three of the five best-selling cars in the UK.

The big jump in UK diesel car sales is bringing the British market more into conformity with Continental markets.

The Continental market is dominated by France, where diesel cars accounted for 38.2 per cent of new-car sales last year. In Germany the diesel share was 12.1 per cent, in Spain 12.8 per cent in the Netherlands 10.9 per cent.

In Italy, unfavourable tax changes have pushed the diesel share of the new-car market to 5.4 per cent from a peak of 26.1 per cent seven years ago.

Share by manufacturer: 1991



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Första Sparbanken
U.S. \$125,000,000
Floating Rate Notes due 1993

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the six month period ending 6th October, 1992 has been fixed at 5 1/8% per annum. The interest accruing for such six month period will be U.S. \$13,343.75 per U.S. \$500,000 Note against presentation of Coupon Number 4.

Union Bank of Switzerland
London Branch Agent Bank

2nd April, 1992

NOTICE OF PREPAYMENT
E. Garza L., a Citizen of Mexico, U.S. Dollar-Denominated 2% Promissory Notes due October 16, 1992.

Notice is hereby given that pursuant to the Notes, the Issuer will prepay all of the notes for the above issue on April 17, 1992 (the "Prepayment Date"). Interest on the Notes will cease to accrue after the Prepayment Date.

Swiss Bank Corporation
London Agent

MISHCON DE REYA
— SOLICITORS —

Mishcon de Reya is pleased to announce the appointment of John Jackson as Chairman of the firm.

Mr. Jackson, a businessman with a wide range of commercial experience, is Chairman of Graseby plc and Vice Chairman of Ladbrock Group plc. He will help the firm develop the services that it offers to the business community.

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KOREA INTERNATIONAL TRUST
International Depositary Receipts evidencing Beneficial Certificates representing 1,000 units

Notice is hereby given to the Unitholders that Korea International Trust declared a distribution of Won 347,000 per IDR of 1,000 Units payable on June 25th, 1992 in the Republic of Korea.

Payments of coupon No. 11 of the International Depositary Receipts will be made on July 2nd, 1992 at US dollars at the prevailing spot rate of the day following their presentation, and will be distributed to the Unitholders in proportion to their respective evidences and after deduction of all taxes and charges of the Depositary.

Holders residing in a country having a double taxation treaty with the Republic of Korea may obtain payment of their coupons at a lower rate of the Korean non-resident withholding tax, on condition they furnish to either the Depositary or through one of the designated sub-paying agents a certificate of incorporation or a copy of the passport for individuals. Those documents are requested by the Korean National Tax Administration Office as evidence of residence and without them the full rate of 26.875 per cent Korean non-resident withholding tax will be retained.

Depositary: Morgan Guaranty Trust Company of New York, Brussels Office

MANAGEMENT

Getting directors on board

Norma Cohen reports on the deliberations on the Cadbury Committee

Corporate governance is all about finding ways to make companies run better. But while the virtues of good governance are as controversial as apple pie and motherhood, the mechanics are another matter.

"Boards of directors must have the freedom to drive their companies forward, but within a framework of accountability." So says the opening paragraph of the latest draft of a report on corporate governance from Sir Adrian Cadbury's Committee on the Financial Aspects of Corporate Governance.

Yet maintaining a board's vitality while ensuring that it is answerable to its shareholders is not easy. There are wide disagreements among the affected parties as to the best way forward.

Sir Adrian's committee, which bears his name, has been grappling with just that for nearly a year.

In addition to the Accounting Standards Board, the accountancy profession and the London Stock Exchange which sponsored the committee, its members come from the Institute of Directors, the Bank of England, the Institutional Shareholders Committee, the 100 Committee of Finance Directors, the Confederation of British Industry and academics.

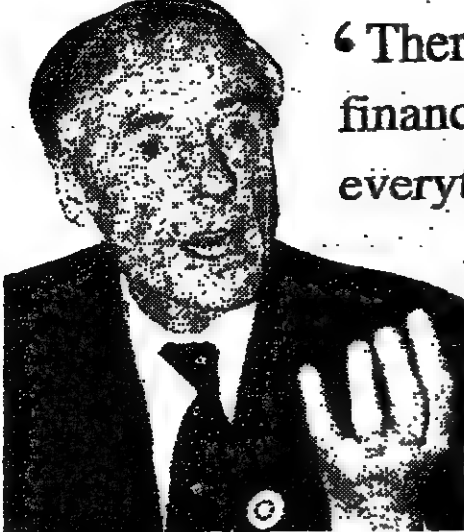
What distinguishes this committee from others is that it represents all the affected parties. And each has its own goal. Jonathan Chalkom, the Bank of England's man on the committee, says: "The Bank has a natural interest in the strength of British industry. We so often see the results of bad corporate governance."

The stock exchange and the ISC say their goals are to improve the information for shareholders, while the IOD would like to find a framework that is as loose as possible for better board governance.

A final version of the committee's recommendations is due in late May; Sir Adrian fears the public may be expecting far more than the report will deliver. For one thing, it will not address the headline-grabbing issue of executive pay, except to suggest that best practice is to disclose it. "Executive pay is part of the much bigger question of board accountability," Sir Adrian said.

He claims that despite the disparate membership, there have been no significant disagreements. However, private conversations with members suggest another story. While most members agree that "prescriptive" solutions are impractical, some clearly favour greater regulation than others.

Perhaps unusually for a such a committee, none of its discussions have yet been aired publicly. However, it is expected that the final report will include:

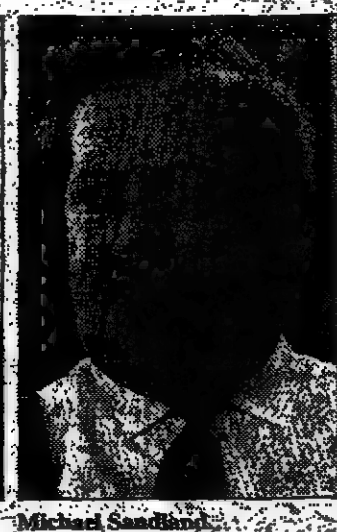


'There is a financial tag to everything which happens in a company'

Sir Adrian Cadbury



Sir Andrew Hugh Smith



Michael Sandland

When the time comes for shareholders to stand up and be counted

Anybody who believes that shareholders will provide the key to better corporate governance may be a little optimistic.

Consider the case of Tace, maker of environmental control equipment, versus its institutional shareholders, probably the most public and fierce of all recent boardroom battles. The protagonist, Michael Sandland, chief investment officer at Norwich Union and chairman of the Institutional Shareholders Committee, won kudos from the press, the Bank of England, and the public at large for his fight to rid the company of what was perceived to be a negligent, inefficient and arrogant management.

But behind the scenes, Sandland's activities were questioned by his own board as well as by fellow shareholders, and in the end, only one other institution agreed to help pay the bill for the effort. Norwich Union and Framlington alone were left to split a £20,000 bill for solicitors' services, with other costs paid by Tace's new management. To the public eye, it was a case of fund managers robustly defending their clients' interests after attempts to bring in a new and more efficient management failed.

As the battle dragged on, institutions representing some 40 per cent of Tace's shares succeeded finally in toppling the management, only to have the company become the target of a successful takeover bid by Cambridge Electronics. But privately, quite another story emerged.

According to an account of the battle prepared by KPMG Peat Marwick, the accountants, the matter began when a Tace director, concerned about excessive remuneration for the chairman, contacted the Bank of England. The Bank then advised the shareholder to contact Sandland, holder of 5 per cent of

Tace's shares. It then appears that when attempts to replace the chief executive voluntarily were likely to be unsuccessful, Sandland lined up two other shareholders, Framlington and GT Management, to help him oust the board.

But early on, GT dropped out, while other institutions needed active hand-holding to maintain their support throughout the affair. For his part, Sandland will not comment on the specific events.

However, he argues that the desire to keep such battles out of the public eye, as well as the lack of resources available to fund managers to engage in them, makes institutions reluctant to engage in concerted action. "You are unlikely to get some kind of pan-institutional framework because shareholders are unwilling to surrender to a third party their proxy rights," Sandland argues.

exchange's competitive standing - the fear that it would be unable to attract foreign companies for listing - that led him to that stance. Indeed, he says, it was the desire to improve disclosure to shareholders that led the stock exchange to urge the committee's formation in the first place.

Sir Adrian says that he believes the committee's most important work lies in the area of financial reporting. The largest part of the report will deal with directors' responsibilities to ensure the accuracy of information contained in financial accounts. "There is a financial tag to everything which happens in a company.

Learning the lesson of ABC

British companies which rushed to embrace supposedly solve-it-all activity-based costing (ABC) in the late 1980s, have jettisoned all pretence at using them in the recession.

So say Bob Sweeting, of the School of Management at the University of Manchester Institute of Science and Technology (MIST) and Roy Davies, of the accountants Price Waterhouse. Two years ago, Sweeting and Davies studied management accounting methods among 700 businesses.

They found wide confusion about ABC and how it was supposed to work. This was generally because companies had tried to graft new systems onto existing ones that were poorly structured in the first place. Sweeting and Davies have since followed up with a series of workshops around Britain for the companies they studied.

The techniques were being sold hard by management consultants before the recession. "But like all fashions and fads, they fall by the wayside in hard times and people revert to basics like immediate cash and stop thinking about the longer term," Davies adds.

Done properly, he says the methods are invaluable because they provide a complete view of the profitability of every corner of the business and the impact of each department on the costs of every other.

Sweeting says the minority who have applied modern techniques correctly have a better view of the dynamics of their businesses and have been able to make better decisions about what they can afford to cut in the recession.

The workshops showed that larger companies have kept investing in improving their accounting methods during the recession, while medium-sized or smaller ones have tended to let people go or drop their consultants.

"For many companies, developing ABC or similar techniques is seen as discretionary spending. It is one of the first things to go," Davies says. But installed properly, rather than bolted on as a panacea for already mangled score-keeping, the process becomes self-financing, he says.

Ian Hamilton Fazey

LEGAL NOTICES

N M F LIMITED
NOTICE IS HEREBY GIVEN, pursuant to Section 98 of the Insolvency Act 1986, that a MEETING of the CREDITORS of the above named company will be held at The Wessex Hotel, West Quay Road, Southampton, Dorset BH2 9HS on Friday 24 April 1992 at 11.30 am for the purpose mentioned in Section 98 of the said Act.

ENTERTAINMENTS LIMITED
NOTICE IS HEREBY GIVEN that the creditors of the above named company are required to send their names and addresses and the particulars of their debts or claims, and the names and addresses of their solicitors, if any, to Alan Peter Whalley ACA of Cork Gully, Hill House, Richmond Hill, Southampton, Dorset BH2 9HS, the liquidator of the said company, and, if so required by notice in writing from the said liquidator, or by their solicitors, personally, to come in and prove their said debts or claims at such time and place as shall be specified in such notice, or in default thereof they will be excluded from the benefit of any distribution made before such debts are proved.

NOTICE OF APPOINTMENT OF ADMINISTRATIVE RECEIVERS
BRITISHPORTS LIMITED
Registered number: 204656. Nature of business: Distribution of electrical components. Trade classification: 15. Date of appointment of administrative receivers: 28 February 1992. Name of each of the administrative receivers: Bank of Scotland.

LONDON OFFICE PROPERTY

This survey will be published on Friday 8th May.

For editorial synopsis and advertising rates, please contact: Peter Shield on 071-873 3284.

or write to him at Financial Times, One Southwark Bridge, London, SE1 9HL

Company No 2387285
Registered in England and Wales
Insolvency Act 1986
NORMA JEAN'S ENTERTAINMENTS LIMITED
PASSED
At an extraordinary meeting of the above named company duly convened and held at the Holiday Inn, North Harbour, Portsmouth on Friday, 12 March 1992 the following resolutions were passed: No 1 as an extraordinary resolution and No 2 as an ordinary resolution:

SYCOTER ELECTRONICS LIMITED
NOTICE IS HEREBY GIVEN, pursuant to Section 98 of the Insolvency Act 1986, that a MEETING of the CREDITORS of the above named company will be held at The Forte Posthouse Hotel, Herbert Walker Avenue, Southampton, Hampshire on 22 April 1992 at 11.30 am for the purpose mentioned in Section 98 of the said Act.

CANADIAN PACIFIC LIMITED
(Incorporated in Canada)
TORONTO GREY & BRIDGE RAILWAY COMPANY
Copies of the Balance Sheet of the above Company as at December 31 1991 are available and may be obtained from this office during normal business hours.

FT CONFERENCES

INTERNATIONAL SECURITIES MARKETS: LIMITING MARKET RISK
London, 12 & 13 May
Speakers include Martin Vile of the Securities and Investments Board, Jean Saint-Gours of the Commission des Operations de Bourse, Geoffrey Fitchew of the Commission of the European Communities, Pen Kent of the Bank of England, Dr Thomas Huertas of Citibank and Jonathan Davis of BZW Equities. The conference will provide a broad international perspective of market regulation, how the markets are developing and the management issues of assessing and controlling risk.

DOING BUSINESS IN AN INTEGRATED EUROPE - THE IMPACT OF EC LAW AND POLICY
Brussels, 13 & 14 May
The prospect of European integration offers immense opportunities and challenges for business as the European Community merges into a wider European economic area and the EC and EFTA seek closer links with Eastern Europe. Speakers include: Dr Claus-Dieter Ehlermann, EEC; Mr Sven Norberg, EFTA; Sir Sydney Upworth, MMC; Sir Michael Butler, Hambros Bank and Mr Zygmunt Tyszkiewicz, UNICE. A feature of the conference will be workshops presented by Lovell White Durant.

ASIAN ELECTRICITY
Singapore, 26 & 27 May
The conference will focus on the restructuring of Asia's electricity supply industry and examine the privatisation policies underway. Speakers include: Dato' Seri S. Samy Vellu, Malaysian Minister of Energy; Mr Pablo Malici, President, National Power Corporation, Philippines; Mr Kalpana Rai, Indian Minister of State for Power; and Mr Chikao Tsukuda, Deputy Chairman, Overseas Economic Cooperation Fund, Japan.

COMMERCIAL AVIATION AND AEROSPACE IN EAST AND WEST EUROPE
Berlin, 11 & 12 June
The conference will review the major new opportunities for co-operation and collaboration between Western and Eastern aerospace and airline industries. Speakers include: Mr Vitaly Yefimov, Minister of Transport of the Russian Federation; Dr Martin Bangemann from the European Economic Commission; Mr Anatoly Bratukhin, Ministry of Industry, Russian Federation; Mr Karl J. Dersch of the BDL; Mr Lawrence Clarkson from The Boeing Company; Mr Albert Schneider from BMW Rolls-Royce and Mr Bronislaw Kilmarszewski from LOT Polish Airlines.

WORLD GOLD
Montreux, 22 & 23 June
The 1992 meeting will provide a unique forum for producers, traders, bankers and users to debate current market trends and review the outlook for gold in the 1990s. Expert speakers will debate central bank and investment attitudes to gold, review the short and medium term outlook for the gold price and analyse the challenges facing the mining industry.

All enquiries should be addressed to: Financial Times Conference Organisation, 125 Jermyn Street, London SW1Y 4LL. Tel: 071-925 3333 (24-hour answering service), Telex: 27347 FTCONF G. Fax: 071-925 2125

PEOPLE

Engineering change at Trafalgar House

Ian Robinson's appointment to the board of Trafalgar House is yet another sign that the embattled conglomerate's future growth lies more in engineering than in its shipping, property and Ritz hotel businesses.

Last July, Trafalgar House greatly expanded its engineering interests by taking over Davy Corporation; Robinson's appointment to the main board is part of a reorganisation of the management of a division which now accounts for roughly half of the group's near £4bn turnover and 40,000 workforce.

Robinson, 48, and a chemical engineer, joins Allan Gormly, 54, chairman of Trafalgar House's engineering division, who went onto the main board in 1986 and is regarded as a possible successor to Sir Eric Parker, the group's chief executive.

Robinson has spent 26 years in the petrochemical, oil and gas industries. However, he is a relative newcomer to Trafalgar House, joining its John Brown subsidiary in 1986, and has risen quickly through the ranks. He will assume responsibility for the group's process engineering and construction operations, roughly equivalent to a quarter of Trafalgar House's total business.



engineer, joins Allan Gormly, 54, chairman of Trafalgar

By going on to the board he has leapfrogged Ted Bavier, 58, who continues as deputy managing director of the engineering division. Bavier, the next president of the Institute of Chemical Engineers, is regarded as one of the industry's older statesmen.

Meanwhile, in a bid to improve its battered City image, Trafalgar House has hired a new public relations director, Tim Halford, 45, spent 10 years as the European spokesman for Armand Hammer, the late boss of Occidental Petroleum, and was most recently group public affairs director of Grand Metropolitan.

Bodies politic

■ Ansel Harris has been appointed chairman of UKAID.
■ John Robley-Dixon has been appointed chief executive of the INSTITUTION OF INDUSTRIAL MANAGERS.
■ John Cooper has been appointed head of retailing at the IMPERIAL CANCER RESEARCH FUND.
■ Brian Taylor, a former naval equipment official at the Ministry of Defence, has been made director of the British Marine Equipment Council, a trade body grouping 105 companies mainly in the shipbuilding and offshore industries. A chartered engineer, he takes over the job from Rear Admiral Peter Hammersley, who is retiring. He will also be vice president

of the European Marine Equipment Council.
■ Gerhard Mann, general manager and chief executive of Bayerische Landesbank Girozentrale London branch, is chairman of THE ASSOCIATION OF INTERNATIONAL SAVINGS BANK IN LONDON; Leonardo Simionelli of Etruria Reserco and George Gonszor of Hill Samuel are deputy chairmen.
■ Lionel Allery, who retired recently from Marks & Spencer, has taken over from Lord Caldecote as chairman of the MARY ROSE TRUST. He was already a trustee.
■ Elizabeth Glosier, a specialist in company law, and Frank Vibert, deputy director of the Institute of Remuneration Affairs, have been appointed to the CIVIL AVIATION AUTHORITY board.

■ Colin McLean has been promoted from technical director to become director general of the MEAT AND LIVESTOCK COMMISSION when Chris Oberst retires at the end of August.
■ Roger Westwood, a director of Hogg Robinson, has been elected to become president in June of the SOCIETY OF PENSION CONSULTANTS in succession to David Johnson.
■ Ted Bavier, deputy md of John Brown, is to be president of the INSTITUTION OF CHEMICAL ENGINEERS.
■ Julian Smith, divisional director at ESN Pension Management Group, has been appointed chairman of the central London branch of the INCORPORATED SOCIETY OF VALUERS AND AUCTIONEERS.

An injection of commercial mettle

Peripatetic businessman John Jackson, chairman of SD-Scison, and Graeme, and vice-chairman of Ladbroke, is to become chairman of Mishcon de Reya, the law firm which Lord Mishcon founded in Brixton before the war and which has more recently made a name defending clients against libel actions.

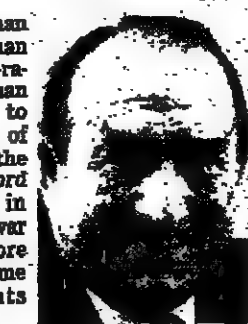
Mishcon believes it is the first time a businessman rather than a lawyer has been appointed chairman of a large law firm instead of a senior partner, and follows moves in the 1980s to put the management of the firm on a more professional business footing. For his part, Jackson believes his appointment reflects an awareness that law and accountancy are impor-

tant parts of the business community and could do with an injection of commercial mettle. Jackson - who was called to the bar but never practised - is not averse to unconventional career moves. After 28 years with British Phillips, where he is still a director, he launched a career on his own, largely to indulge his interest in new ideas and the start-up of high technology businesses.

Now 62, he spent five years during spare time at Phillips making his family self-sufficient in milk, eggs, meat and vegetables, using borrowed land on which he paid rent of "one fat lamb per acre per year".

Not content with just walking around Annapurna in Nepal on a sabbatical from Phillips, he has collected over 2,000 packets of seeds which he has distributed to European botanical gardens.

Lord Mishcon, 75, who has a minimum of five more days as Her Majesty's opposition chief legal affairs spokesman, will also continue to advise clients as an active consultant.



ARTS

Eileen Gray

Industrial perforated metal mesh is the stuff of a folding screen; a standing light brazenly bares an undisciplined tungsten tube; chairs contrast gleaming chrome with matt black leather. It is difficult to appreciate that most of the Eileen Gray furniture on show at the Design Museum was conceived before 1930. It is revealing that much of it was made more or less yesterday.

Not long before her death in 1935, aged 58, Eileen Gray was rediscovered. It is odd how no one has paid homage to Eileen Gray for 30 years: considering that the last person to do so was Le Corbusier, the architect Joseph Rykwert wrote in *Domus* in 1968. Exhibitions of her work - not only of furniture, furnishings and fittings, but of her architectural projects, too - were staged in Vienna, London, Paris, and toured the US.

At the beginning of the Seventies, her early, Art Deco lacquer furniture found fabulous prices at auction. By the end of the decade, her minimalist 'design classics' were being reproduced in London by Zeff Aram and in Paris by Andr e Putman. The woman who had been dismissed as a mere decorator was hailed as a pioneer of Modern design.

The current small "Designer Profile", tucked into a corner of the cavernous Design Museum, tells us little that we did not already know and omits a great deal. Only the Sofa, with its plump salmon pink canvas cushions and silky black and cinnamon lacquer side box units, alludes to her early Paris interiors. It is hard to imagine it as part of a bizarre, opulent scheme - informed by Cubist and African art - of exotic woods, lustre lacquers, imaginative lighting effects, abstract rugs, and animal skins. Like so many of her pieces, it seems hauntingly contemporary.

Her early work is in danger of being dismissed because it was decorative. The daughter of aristocratic Irish parents, Gray had learnt the technique

of oriental lacquer at a workshop in Soho while studying at the Slade in 1908. She moved to Paris in 1902, and 20 years later opened a shop, Jean D sert, as an outlet for the lacquer, screens, furniture, lamps, divans, mirrors and rugs made in her two workshops.

She was patronised by the couturier and connoisseur Jacques Doucet, and modiste Suzanne Talbot. Coco Chanel commissioned the striped rug on show. Her schemes began to attract the attention of avant-garde designers and architects: J.J.P. Oud of the Dutch de Stijl group, Le Corbusier, and the Romanian architectural critic Jean Badovici. Badovici encouraged her to take up architecture and in 1926 they collaborated on her first house, E-1027, in Roquebrune in the South of France. Practically everything in it was made in her workshops or to her specifications. Completed in 1929, and much admired, it prompted Gray to close down Jean D sert and concentrate on architectural projects.

She was to build only two houses, both for herself. None of her other progressive schemes were realised, apart from the Paris studio designed for Badovici which made ingenious use of restricted space. With their furniture, furnishings, fixtures and fittings - even down to an aluminium junction box - E-1027 and her second house, Tempe, a Pall , near Menton (later sold to Graham Sutherland), are near perfect expressions of the functional, informal small house.

Far from representing a break with her previous designs and interiors, these highly individual schemes reflect a honing of ideas and of language, now unequivocally Modernist. The Gesamtkunstwerk of E-1027 had its roots in earlier interiors, as did her experimentation with unusual industrial materials. A row of tubular steel chairs of the 1920s by Marcel Breuer, Mies

van der Rohe and Le Corbusier - icons of the Modern Movement - make the point that Gray was also experimenting with similar materials and new construction techniques.

There is a vestigial luxury too. The pneumatic Bifendum Chair, a fine example of the transition of an idea from the factory floor to the sitting room, was supremely comfortable as well as pleasing to the eye. Light, inexpensive and easy to clean. What is so striking about Gray's brand of rationalism is its humanity. She never forgot that her "units" were human. Colour was reduced to monochromes but rich textures remained.

Much of what is exhibited is of enduring appeal. There is the padded leather Transat chair slung within a lacquered frame, copied by Frank Stella for his own use. A bold lacquer screen is a chequerboard of black blocks and voids that defines space and is penetrated by it. The elegant, ocean-lined S-Bend Chair made for outdoor use, neatly folds for storage. An occasional table is devised so that its base can slide under a bed or armchair; a corner of a bathroom mirror pivots to suit the user.

Gray's designs for flexible, multi-functional furniture, various space-saving storage units, and for prefabricated "Tube" houses, reflect the prevailing concern to come to terms with the realities of post-war life and provide low-cost, compact and functional housing. Similarly, the reappraisal of her work in the past two decades reveals the ultimate sterility of Modernism if divorced from the needs of human beings, in mind, body and spirit.

Susan Moore

"Eileen Gray" continues at the Design Museum, Butlers Wharf, SE1, until July 5.



Eileen Gray

SPONSORSHIP

Businesses in league with art

"We would not do it if it was not in our business interests" says Lord Young, chairman of Cable & Wireless. Few leading businessmen are so categorical about why they support the arts: yet this hard-headed approach may be better for the long term future of sponsorship than transient do-goodism.

Cable & Wireless invests sparingly under its corporate name, but with a splash. It took Ashkenazy back to the Soviet Union; it brought the Chinese ballet to Sadler's Wells. With both countries it has extensive potential dealings which were nurtured through these arts contacts. Last week it helped finance the visit of the English National Ballet to Hungary.

The evening in Budapest was a highly successful occasion. The patron of the ENB, the Princess of Wales, was there, which was a tremendous PR bonus; the audience was ecstatic about the performance; and all the right people from the Hungarian government attended. Cable & Wireless is part of a consortium seeking a contract running into many hundreds of millions of dollars to modernise Hungary's telecommunications. The direct cost of the sponsorship was only £25,000, although essential extras lifted this to a still reasonable £50,000.

While sponsorship in the UK faces a difficult time, many companies are following Cable & Wireless in pursuing overseas export objectives with the help of the arts. The British Council acts as a not disinterested pump primer and persuaded companies to contribute £5.5m towards sponsorship initiatives abroad in the financial year that ended last week. Almost two thirds of this went into arts activities: the rest into training and education projects. That was comfortably above target and compares with the £3.85m brought in during 1990-91.

The idea is that the British Council comes up with some cash while business supplies the rest, and more. For 1991-92 it has set itself a target of £5.8m but so far the response has been encouraging. Glaxo has come up with £150,000 to make possible an exhibition of sculpture by Anthony Caro in the Trajan markets in Rome in May, while a raft of companies, including British Steel and, would you believe it, the notoriously tight-fisted GEC, are contributing £170,000 towards a Henry Moore exhibition in Paris at the same time.

Other sponsorships on line include Chartered West helping the Hall  to tour Argentina and Brazil, while Marks & Spencer has added £20,000 to its original £80,000 to take a revamped version of the British fashion show All Dressed Up, to the Far East.

Not every project succeeds. No sponsor could be found for the CBSO's tour of the US, so the British Council was forced to up its contribution while the artists, and their agents, including conductor Simon Rattle, took a cut in fees.

The plight of arts sponsorship in the UK in 1992 was well summed up by Bob Horton of BP at the BP Arts Journalism

Awards ceremony this week. The recession, and withering criticism of sponsorship by some commentators, is stripping away corporate support for the arts. BP, traditionally one of the biggest sponsors, has been forced to reduce its budget from £1.2m in 1991 to £940,000 this year.

What upset Bob Horton most is the entrenched hatred of sponsors by certain critics. Sponsors seem to be remarkably thin-skinned in their reaction to such attacks but then they still have to justify their expenditure to Philistine directors inside companies. It suggests that sponsorship still has a superficial hold in many boardrooms.

Against the trend Digital, which has concentrated most of its marketing expenditure on sponsorship and, in particular, dance, for the past six years, last week announced a 10 per cent increase in its 1992-93 budget to £550,000. Among the ventures are the financing of two new productions, *A Christmas Carol* by the Northern Ballet Theatre and *Cinderella* by English National Ballet.

ENB has announced that it exceeded its 1991-92 sponsorship target by £250,000. It looked for £340,000 and brought in £590,000. It expects things to be tougher in this financial year, but with 80 per cent of its backers, including Digital and NatWest, continuing to support the company, it is confident of reaching a modest target of £400,000.

Next week sees the climax of the BBC's first and most successful flirtation with outside sponsorship, the broadcast final of Young Musician of the Year competition in association with Lloyds Bank. The bank has committed £1.3m to the project during five years but is more than happy with its investment, especially the 5m audience of five million people expected for next Saturday night.

The fact that the competition takes place every two years enables it to feed in additional packages, which will be highlighted in self-contained features during the three hour transmission. This season it added a Lloyds Bank Young Composer competition and a Lloyds Bank Fashion Challenge; the challenge being for young designers to devise comfortable clothes for the finalists to wear. This fitted in neatly with Lloyds sponsorship of a fashion award, which also gets TV coverage.

The BBC has had second thoughts about its biggest potential arts tie up. It has dropped its search for a sponsor prepared to put up £2m to be linked to the Proms. It was not because of a lack of enquiries: rather a decision by the BBC's new director general John Birt, who does not want the flagship Proms to be "sold" to outside interests.

Audi is backing the newly formed London Philharmonic Youth Orchestra with £160,000 during three years. The 60-strong ensemble of musicians aged between 17 and 23 will perform at least nine concerts each year.

Antony Thornicroft

Epsom Downs

It is equal above, under and on the turf. That is what Howard Brenton's *Epsom Downs* sets out to do, testing the sentiment that the Derby belongs to everyone. The Bristol Old Vic energetically rekindles the jubilee flames of Brenton's 1977 social drama: this is a busy, fizzy evening, long on plot, comment and short on sight.

Brenton has always leaned on contemporary events for dramatic matter. In 1980, *A Short, Sharp, Shock* was a kick at Tory misery; in 1983 came *Pravda*, a two-armed jab at Fleet Street with David Hare; and 1989 brought *Moscow Gold* and the trials of Mikhail Gorbachev. Brenton writes counter to the natural state of affairs in society. His dissident snapshots of England tend to fade. But the Derby Day milieu for *Epsom Downs* does not date, only the participants.

Behind Brenton's canvas stands that great Victorian picture by W.P. Frith. One of Brenton's characters says: "England at peace on Derby Day, it's just a picture". Through the frame, representatives of rooted English classes parade, head to their station in life, at war with themselves and each other: gypsies, middle-class families, horse owners, aristocrats, life peers, tin-

kers, drunks, and the ghost of that 1913 Derby, the eutragist Emily Davison. (run down on Tottenham corner by George V's colt, Anmer).

Emily Davison's spirit presides over the bawling, betting and booing like a national conscience. Here is the only guiding voice. Elsewhere, Brenton touches on racing politics with a peasant to Lord Wigg ("winning the balls off the Jockey Club"), who established the Levy Board in 1982-83. Brenton's strength is caricature rather than debate: he never loses the obvious. The simple set supports this clear vision: Elgar's cello concerto drifts over a green sward; people and litter arrive, telling of a despoiled environment.

The cast of nine under Ian Hastings' direction performs with zest and wit. Each takes several roles; Lesley Nicol as a worried mother, revivalist preacher, drunk and lunatic is consistently engaging, as is Nigel Betts as a grandfather, owner, bookmaker and horse. The Derby is a riot of incident, and the effects - simple and apt. Lester Pigott wins after a taxing run on *The Minstrel*.

Andrew St George

Bristol Old Vic until 35 April (0272) 250250.

Atys and Amadis in New York

To have one Lully opera playing in a city is something of a rarity. In New York, both *Atys* and *Amadis* have been playing. *Atys* is the great Aris Florissantis production, on a return visit to the Brooklyn Academy. Its glories have been sung in these columns often enough to need no comment beyond that the execution, lovingly directed by William Christie, still becomes (after 70 performances, 86 of them at the Op ra-Comique, eight in Brooklyn) ever more precise, more moving, more bewitching. It's a revelation of what Baroque opera can be and mean.

Amadis is put on by the Moving Breaths Theatre Company, which plays in the Gens Frankel Theatre, a Greenwich Village space. There are eight soloists, a choir of four, no dancers, and a slogging modern string sextet around a loud electric harpsichord. The production was announced (wrongly) as the first *Amadis* since 1771, and we were promised "a testimonial to a nation inactive on its own ground and over-active on the territories of others... a primer on how to romanticize your past in order to enrich your barren present... a rip-roaring romp through the Old West for the sake of our crumbling America." It was no such thing.

I liked Moving Breaths' sharp staging of last year's Mendelssohn's *Amadis* and *Martha*, whose military metaphors were given Gilt War representation. But the *Amadis* was coarse, clumsy, and ill-executed. An electric harpsichord and string sextet slogged through the score. In a theatre where a whisper would tell, the singers tended to bellow. Lully reverted to being the pre-Ramone bore we used to think him before the Arts Florissantis *Atys* lit our understanding and played upon our

most responsive emotional nerves. At Maxine College, Donizetti's comedy *I pazzi per progetto* had its American premiere. He's another composer misunderstood - one of the most lovable, honest, and generous of men, in tragedy or in comedy communicative about human beings as they live, laugh, and suffer in our strange old world. Too often we see the real, rounded characters of *Don Pasquale* and *L'elisir d'amore* and bustled into farce. And the *Mannes Pazzi* was overproduced and overdesigned - albeit deftly and inventively. Far too much went on. Amy Kaiser was a lively conductor, but the show would have been twice as enjoyable had it been half as strenuous and half as loud.

Judith Weir's *King Harold's Saga* - a three-act, nine-soloists-and-chorus, epic grand opera, compressed in about 12 minutes by one unaccompanied solo soprano (it was created by Jane Manning) - has caught on in America as a concert tour-de-force. I'd not seen it staged until the American Chamber Opera mounted it, cunningly produced by Roger Sullivan, in decor by Queen Margaret of Denmark, and with Margaret Astrup as a protean, effortlessly able soloist.

It opened a triple bill in the Marymount Manhattan Theatre - an East-side mini-Bayreuth. There followed Dominick Argento's songcycle *The Andri  Expedition*, for baritone and piano (Rakan Hagagard introduced it here a few years ago, and also dramatised, by Andrew Joyce, with skill and subtlety, Brent Porter played the three Swedes who rashly set out in a balloon, in 1897, to reach the North Pole, perished, but left behind letters, diaries, and film that was found and developed when their bodies were discovered some 30

years later. Argento is a cunning, imaginative chooser and compiler of texts and a stirred, able composer. The *Andri  Expedition* was moving.

Rimsky-Korsakov's two-men-plus-orchestra opera *Mosart and Salieri* closed the bill. Mozart was played by a tenor called William Walton, but the performance was otherwise unmemorable.

The Met's annual Lenten and Easter revival of *Parafal* assembled what I suppose could be considered the world's leading cast: Siegfried Jerusalem, Waltraud Meier, and Kurt Moll, conducted by James Levine. But only Moll was wholly, consistently satisfactory. Meier - one hears that she now has heroic-soprano ambitions and is contemplating Isolde - had lost her low notes, was uneasy on the peaks, and only in the middle register remained her usual eloquent self. Jerusalem, apparently underecited, was embarrassingly skittish at times. But all three gave seasoned, sure performances. Levine's conducting was slow; he has said "When I'm in the middle of a *Parafal* performance, my idea of heaven is that it will never get over". He holds the world record for duration, and gets nearer to his heaven each year. Yet the Met orchestra played with such beauty of tone that one didn't mind.

Otto Schenk's production is as flat and featureless as his Met *Ring*. Schneider-Siemssen's decor is decorative, large-scale, and mostly of the right things happen. After the Robert Wilson *Parafal* in Houston, in which many striking Wilson things but few Wagner things happened, it was good to get back to something like the work that Wagner composed.

Andrew Porter

INTERNATIONAL ARTS GUIDE TODAY'S EVENTS

ATHENS

Concert Hall 20.30 Vyron Fidedjls conducts the Athens State Orchestra in works by Beethoven, Ginstera and Brahms. Wed: New Symphony Orchestra of Moscow gives first of four concerts (722 5511)

BERLIN

MUSIC Schauspielhaus 20.00 Trevor Pinnock conducts Messiah, with the English Concert and soloists. Fri: Hans Graf conducts the Berlin Radio Orchestra and Chorus in choral works by Brahms and Schubert. Sat, Sun and next Mon: Horia Andreescu conducts the Berlin Symphony Orchestra in works by Mozart, Grieg and Stravinsky (East Berlin 2090 2158). Deutsche Oper 20.00 Rigoletto with Ingrid Wixell in the title role. Tomorrow: ballets by Michael Clark, Stephen Patronio and Bill T Jones. Wed and Sat: concert performances of Bellini's Beatrice di Tenda. Thurs: Die

Zauberfl te. Fri: Fidelio. Sun: Lohengrin (West Berlin 3410 249). Staatsoper unter den Linden 19.00 Così fan tutte. Tomorrow: ballets by Balanchine, Bogaerts and Forsythe. Wed: Salome. Thurs: La nozze di Figaro. Fri: Il barbiere di Siviglia. Sat: Tannh user. Sun: La traviata (East Berlin 2004 782).

THEATRE East Berlin on Thurs, the Maxim Gorki Theater has the first night of a new production of Edward Albee's 1962 play *Who's Afraid of Virginia Woolf*, directed by Martin Melike (repeated on Sat). The repertoire also includes Arthur Miller's *Death of a Salesman* and Shakespeare's *As You Like It* (2032 748). The Deutsches Theater Kammerspiele has a new production of Tartuffe opening on Fri (preview on Wed), plus Peter Shaffer's 1987 comedy *Lettice and Lovage* on Sun (2871 226).

West Berlin: the Schauspielhaus has Botho Strauss' *Schlusschor* tomorrow, Thurs, Fri and Sat (890023). The Theater des Westens has the musical *Sweet Charity* daily except Mon-Fri April 19 (3190 3193).

DRESDEN

Semperoper 19.30 Les Contes d'Hoffmann. Tomorrow: Fidelio. Wed: ballets by Johannes B nig. Sat and Sun: Walter Weller conducts the Dresden Staatskapelle in Beethoven's Ninth Symphony (4842 323). Sat and Sun in Kulturpalast: Petr Afrihter conducts the Prague Symphony Orchestra in a Mozart

and Dvorak programme (4886 306).

LONDON

Covent Garden 18.00 Michel Plasson conducts John Cox's production of Guillaume Tell, also Fri. Tomorrow and Sat: Les Contes d'Hoffmann. Thurs: Kirov gala (071-240 1068). Barbican 19.45 Vernon Handley conducts the RPO in works by Bartok, Finzi, Delius and Vaughan Williams. Sat: Viktoria Mullova (071-638 8891). Royal Festival Hall 19.30 Evgeny Svetlanov conducts the Philharmonia in Tchaikovsky's Second Symphony and Debussy's *La Mer* repeated tomorrow. Thurs: Zubin Mehta conducts the LPO. Fri and Sat: Chicago Symphony Orchestra. Sun: Sinopoli conducts the Philharmonia (071-928 8800). Queen Elizabeth Hall 19.45 Song recital by Joan Rodgers. Tomorrow: Oliver Knussen conducts the London Sinfonietta. Wed and Thurs: Donatella Flick Conducting Competition (071-928 8800).

MILAN

Teatro alla Scala 20.00 Song recital by Vessalina Kasarova. Tomorrow, Wed, Fri, Sat, Sun: La traviata. Thurs: Lorin Maazel conducts Victor de Sabata memorial concert (7200 3744).

MUNICH

Staatsoper 19.00 Stefan Soltesz conducts Giancarlo del Monaco's

production of Die Liebe der Danae, also Thurs. Tomorrow and Sat: Don Giovanni with Thomas Allen and Edita Gruberova. Wed: Peter Wright's production of Sleeping Beauty. Fri: John Neumeier's production of Nutcracker. Sun: Parsifal (221316).

Gartnerplatztheater 19.30 Eugen d'Albert's opera Tieftand, also Wed. Thurs: Luisa Miller. Fri: La nozze di Figaro. Sat: Entf hrung (201 6767). Markusplatz der Residenz 20.00 Recital by Midori, accompanied by Robert McDonald. Tomorrow: Hagen Quartet. Wed: Munich Symphony Orchestra. Fri: Bach's St John Passion (299001). Wed in Philharmonie: piano recital by Iv  Pogorelich (299001). Thurs and Fri in Philharmonie: Colin Davis conducts Elgar's First Symphony (558080). Kammerspiele This week's repertoire includes King Lear tomorrow and Sun, Botho Strauss' *Schlusschor* on Thurs and Goethe's *Stella* on Fri (23721 328).

● A selection of theatre and concert tickets is available at Konzertkasse Beck on the fourth floor of the Beck department store at Marienplatz 11

NEW YORK

Metropolitan Opera 20.00 James Levine conducts Otto Schenk's production of Elektra, with Hildegard Behrens, also Fri. Tomorrow and Sat: Billy Budd. Wed: La fanciulla del West (Domingo). Thurs: Parsifal.

Season ends on April 18 (362 5000).

PARIS

Palais Garnier 19.30 Ton Koopman conducts the Amsterdam Baroque Orchestra and Netherlands Bach Choir in Bach's St Matthew Passion. Fri: first of ten performances of Pierre Lacotte's production of La Syphide (4017 3535). Op ra Bastille 19.30 Myung-Whun Chung conducts Nicholas Joel's production of Un ballo in maschera, with Luciano Pavarotti, Aprile Millo and Alexander Agache. Repeated on Thurs. Tomorrow, Wed, Fri, Sat: Noh theatre production by Yukio Mashima (4001 1616). Auditorium, Forum des Halles 19.00 Piano recital by Artur Pizarro. Tomorrow and Sat in Ch teau: Swedish Radio Symphony Orchestra. Wed, Fri and Sun: Dallapiccola's opera Il Prigioniero (4028 2840). Wed, Thurs, Sat in Salle Pleyel: Claus Peter Flor conducts Brahms' German Requiem. Fri: concert performance of Der Freisch tz (4563 0798).

ROME

Teatro dell'Opera 20.30 Song recital by Mariella Devia. Tomorrow, Thurs, Sat: George Pr tre conducts Verdi's Requiem (488 3641).

VIENNA

MUSIKverein 19.30 Andrew Davis

conducts the BBC Symphony Orchestra in Shipley's Haste longina, Brahms' Violin Concerto (Christian Tetzlaff) and Sibelius' Fifth Symphony, repeated tomorrow, Thurs, Fri, Sat: Gary Bertini conducts Brahms' German Requiem. Sun: Messiah (505 8190). Konzerthaus 19.30 Ralf Weikert conducts the Orchestra of the Zurich Opera House in works by Beethoven, Ives, Falla and Respighi (5053 6356). In the Mozart Saal: Lieder recital by Peter Schreier. Tomorrow: Vienna Chamber Orchestra. Wed: Hans Zender conducts the Austrian Radio Symphony Orchestra. Thurs and Sat: Mariss Jansons conducts the Vienna Philharmonic (712 1211). Staatsoper 20.00 Wozzeck, also Fri. Tomorrow: Khovanshchina. Wed: Don Quixote ballet. Thurs: Aida. Sat: Entf hrung. Sun: Romeo and Juliet ballet (51444 2960).

THEATRE The Burgtheater has Ibsen's *Enemy of the People* tomorrow. Hofmannsthal's *Der Schwierige* on Wed and Thurs, and Claus Peymann's new production of *Macbeth* on Sat and Sun. The Akademietheater has Botho Strauss' *Schlusschor* on Wed and Fri, and Brecht's *Beal* on Thurs (51444 2218).

● Telephone sales of tickets for the Staatsoper, Volksoper and Burgtheater are available worldwide for holders of credit cards by ringing Vienna 5131 513.

European Cable and Satellite Business TV

(all times CET)

MONDAY TO FRIDAY

CNN 2000-2330, 2300-2330 World Business Today - a joint FT/CNN production with Grant Perry and Colin Chapman.

Super Channel 0830-0900 (Mon) FT East Europe Report - weekly in-depth analysis from FTTV. 2130-2200 (Tues) Media Europe - what's new in European media business. 2130-2200 (Wed) FT Business Weekly - global business report with James Bellini. 0830-0900 (Thurs) Media Europe. 2130-2200 (Thurs) FT Eastern Europe Report. 0830-0900 (Fri) FT Business Weekly.

Sky News 0130-0200 (Mon), 2130-2200 (Thurs), 0830-0900 (Fri) FT Business Weekly.

SATURDAY

CNN 0900-0930 World Business This Week - a joint FT/CNN production 1990-1990 World Business This Week.

Super Channel 1830-2000 FT Eastern Europe Report.

SUNDAY

CNN 1030-1100, 1800-1830 World Business This Week.

Super Channel 1800-1830 FT Business Weekly. Sky News 1330-1400, 2030-2100 FT Business Weekly.

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday April 6 1992

A protest vote in Germany

FOR 40 post-war years, successive West German chancellors have been able to count on almost automatic support from domestic public opinion for policies aimed at extending west European integration. That era of comfortable certainty has now come to an end. For German voters, the kind of Europe which Chancellor Helmut Kohl signed up to deliver at Maastricht four months ago appears to be increasingly unpopular. There are deep implications for the new governments taking shape in Paris, London and Rome.

Because united Germany is Europe's pivotal power, Europe will move forward only at the pace to which Germany agrees. The Maastricht blueprint for a united Europe was condemned by many Euro-federalists as being too half-hearted. But in the area of chief German concern - establishing a firm timetable for proceeding to economic and monetary union - the Maastricht programme may prove to be too ambitious.

Yesterday's protest vote against Mr Kohl's Christian Democrats in two important regional elections was not, of course, simply a sign of dissatisfaction with Europe. The outcome was a signal of the general political strains caused by German unification. In Baden-Württemberg, disquiet about record numbers of immigrants seeking asylum was an important factor behind the improved showing of the far right. Yet a general reason for the anti-CDU swing was undoubtedly disquiet that, at Maastricht, Mr Kohl made a commitment towards eventually abandon-

ing the D-Mark - without securing agreement for anything approaching political union across what would become a unified European currency area.

Mr Kohl and his advisers have been taken aback by the emotional German debate over the consequences of Maastricht. While keeping to his overall pro-European rhetoric, the chancellor is now likely to use every means available to ensure that the hurdles for proceeding to monetary union will be as tough as possible. The decisive factor will be whether the Bonn government makes a success of the economic integration of the two parts of Germany. The large fiscal deficits caused by the need for enormous public sector transfers from west to east Germany will be neither politically nor economically tenable for much longer.

If the Bundesbank is called upon semi-permanently to bear too large a share of the burden of keeping inflation under control, prolonged high German interest rates may lead to several years of slow growth throughout the whole of Europe. Even the few EC countries that are trying hard to keep their budget deficits under control would then find it difficult to achieve the targets set down at Maastricht.

Mr Kohl always stresses that German unity and European unity are "two sides of the same coin". Now, both sides of the coin are starting to look tarnished at once. The German chancellor bears the main responsibility for seeking to restore the shine.

Safety first

"I HAVE a great capacity for resisting imperatives," President François Mitterrand quipped at the height of the French political crisis last week. In the event, the imperatives proved too strong even for as inventive a political acrobat as Mr Mitterrand. However much the President may have disliked it, the replacement of the outspoken and unpopular Mrs Edith Cresson could hardly have been avoided after the disastrous performance of the Socialist Party in the regional elections.

Mr Mitterrand's hesitations in choosing his successor are more understandable. No doubt, he would have preferred to have nominated Mr Jacques Delors, the European Commission President. That would have provided the government with the new blood it desperately needs, while in no way undermining its image of economic rectitude. However, with an eye on his own presidential ambitions in 1995, Mr Delors understandably declined to be associated with a discredited regime.

The President's eventual choice as new Prime Minister, Mr Pierre Bérégovoy, has a justified reputation as a successful manager of the French economy. Thanks to rigorous fiscal policies, he has brought down inflation to 3 per cent, lower than that of any of France's European Community partners, while achieving a growth rate still expected to reach about 2 per cent this year. But whereas he is certainly the businessman's and financial markets' choice, it is doubtful whether he can turn himself into a really popular leader, as is to be expected of the anti-Socialist trend before next year's parliamentary elections.

That task will be made all the

more difficult by the fact that he has little room for manoeuvre. Mrs Cresson's controversial personality was not the only reason for her government's unpopularity. Her administration was, above all, identified with high unemployment, well above the European average at nearly 10 per cent, ironically the result of Mr Bérégovoy's policies and not her own. To find an effective solution to this and other social problems, while maintaining a tight fiscal and monetary stance aimed at reducing inflation and keeping the franc stable in the European exchange rate mechanism, will tax the new Prime Minister's economic management skills.

No radical change of direction can therefore be expected from Mr Bérégovoy, who remains in overall charge of economic policy, as underlined by the cosmetic appointment of a much younger, but economically inexperienced, new Finance Minister, Mr Michel Sapin. The attempt to balance the Socialist old guard with less conventional government ministers such as Mr Jack Lang and Mr Bernard Tapie, the flamboyant entrepreneur, is unlikely to do much, if anything, to enhance the government's credibility.

The underlying reason for the present regime's lack of support resides in the erosion of confidence in President Mitterrand himself, now in his 11th year of office. Unless Mr Mitterrand goes ahead later this year with planned constitutional reforms which will reduce the presidential term from seven to five years, and apply the new rules to himself, it seems improbable that, even with a reshuffled government, the Socialists can turn the tide.

Tenants squeezed

A GROWING number of tenants in England, among them companies both large and small, is falling foul of a law governing the assignment of leases on properties. During the recession the law is causing arbitrary injustice which ought to be remedied by the next government. Under English, but not Scottish, law a tenant can be held liable for unpaid rent owed by any subsequent tenant to whom the lease is assigned.

In more prosperous times this caused few difficulties because tenants were generally able to keep up rental payments and landlords could easily find new tenants. Now, the recession in the UK property market has made it easier for tenants to negotiate a rent "holiday" or leases shorter than the standard 25 years. But it has also pushed more and more businesses into difficulty, and landlords have increasingly enforced the liability clause. For example, a retired grocery shop owner received a demand for more than £50,000 six years after selling his business. A larger company which leased offices in central London between 1986 and 1987 at a rent of £355,000 a year was faced with a claim of £800,000.

The institutions which invest in property argue that 25-year leases and assignors' liability clauses are required to guarantee the long-term returns they need to

match their long-term obligations. But the absence of this security does not appear to have restrained investors outside England. Many tenants would prefer an adjustment to rent levels to compensate landlords for any reduction in the attractiveness of rented property as an investment. Rents, unlike the liability clauses, are at least subject to market pressures. Little can be done to help tenants now facing demands arising from rent defaults. But a fairer balance needs to be established in the future. The next government should look urgently at proposals drawn up in 1985 by the Law Commission.

The commission called for tenants' liability to end when they assign a lease to their successors, although in certain circumstances a landlord would be able to seek guarantees for his immediate successor. This might lead to landlords making more frequent use of their right to reject a potential assignee, which could appear to reduce the flexibility of the property market. But 25-year leases with a continuing liability are even more powerful restraints on market flexibility.

The demands of fairness and the economic benefits of making the property market more responsive to the needs of tenants both argue for speedy action to change the law.

The progress of Russian economic reform is as fragile as the first strand of a spider's web. It can so easily be destroyed, and perhaps will be as early as this week, when the Sixth Congress of Russian Peoples' deputies meets to debate where Russia now stands.

The announcement last week of a \$24bn aid package from the Group of Seven countries was timed to bolster reform with proof of western intentions: "a decisive signal of political and economic support", according to Mr Helmut Kohl, the German chancellor. A signal it is, but not decisive: western aid, even on a large scale, is marginal so long as the economy, and the main actors within it, do not respond to the new climate that the government is struggling to create.

For those, inside and outside Russia who wish for its success, there is little to say that is optimistic. But there are some important signs of hope.

The economic strategists within the Russian cabinet, headed by Mr Yegor Gaidar (now clipped of his finance portfolio), are committed reformers - the first and so far the only group of this kind to emerge from under the rubble of the Soviet Union. However they arrived at their present liberalism, they hold to it strongly - so strongly that even orthodox western economists murmur that they are over-rigid. Unlike earlier economic reformers who could not, or were never given

Privatisation by sale is unpopular: most people see it as the rich or the criminal (no strong distinction is made) getting hold of property

the chance to reform, they pursue change without falter or excuse.

They have liberalised most of the prices of commodities, and intend to raise energy prices soon, grasping a stinging nettle where previous administrations under Mr Mikhail Gorbachev had only gingerly tugged at it. In so doing, they have established the essential precondition for market relations and cut into the vast "rouble overhang" of unpayable roubles in banks or below the belt.

The Russian Central Bank has stemmed the flow of the automatic credit extended to enterprises - with the result that these latter have racked up more than Rb500bn of unpaid bills and loans, and are screaming to be bailed out. Mr Gaidar held out for more than two months: "Our policy of restructuring is aimed precisely at denying credits to those who should be thrown on to the market as quickly as possible," he said in a recent interview. He will have to loosen now: credits of between Rb100bn and Rb200bn are already agreed for agriculture and industry. But he said last week: "None of this means a retreat."

Last week, the Gaidar team scored a notable success in persuading the International Monetary Fund's executive board to admit Russia into membership with a quota of 3 per cent, thus allowing it to borrow up to \$4bn when it becomes a member - probably at the end of this month. The IMF had been originally minded to keep them to a level of 2.5 per cent, and the extra half a percentage point means much in terms of prestige, if less in terms of resources.

So far, so good — but so fragile

There are hopes for Russia's economic progress, but only a few, writes John Lloyd

Most importantly for their own survival, they have so far had the solid support of Mr Boris Yeltsin, the Russian president and the central prop of his politics - a support he repeated yesterday in a speech to followers.

Mr Yeltsin is always described as a populist: certainly, he is piling the pressure on his cabinet to deliver something tangible in the way of a better life. But, so far, he has not criticised them in public. In contrast, he has openly patronised his carrying, nationalist-inclined deputy, Mr Alexander Rutskoi, who had set himself up as a foe of "Gaidarism".

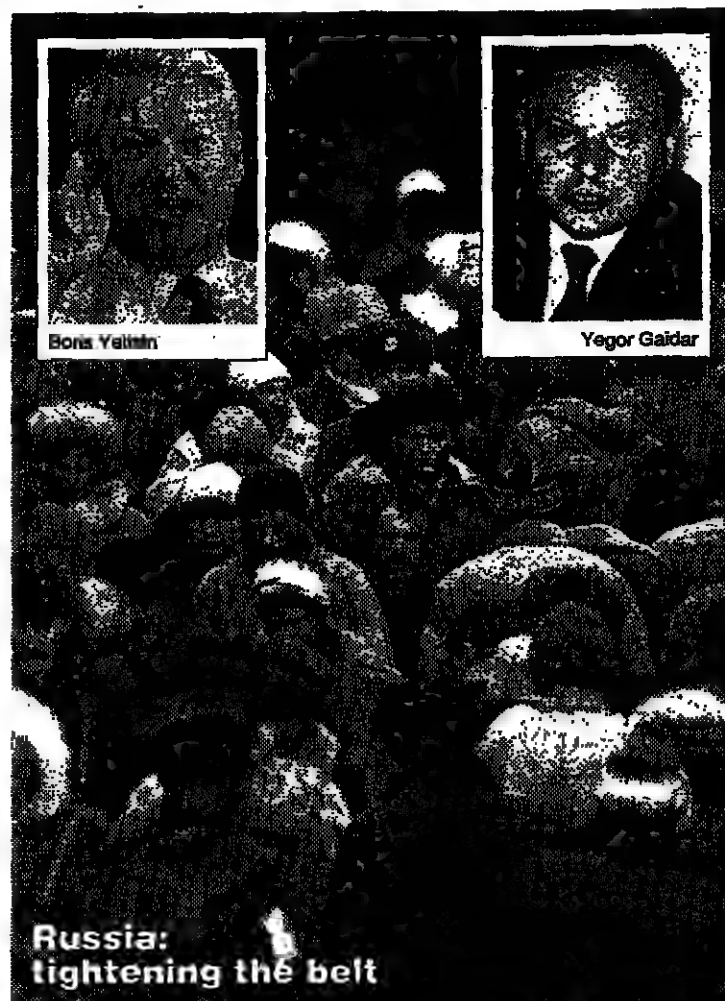
So far, so good; but so good, so precarious. The indicators remain stubbornly awful. The government's own forecasting unit expects production to drop further, between 25 and 30 per cent this year: oil production to go down by 14 per cent, or 64m tonnes. Mr Gaidar himself predicts 6m unemployed in the same period. The forecasting unit expects prices to go up by 10 or 11 times by the end of this year over the previous one. Hard currency of about \$20bn has fled the country, leaving the Russian government - and the other post-Soviet states - with almost none. Western bankers and governments are resigned to not receiving any of the principal due on the \$70bn foreign debt of the former Soviet Union for up to a decade - and are presently not receiving any interest, either.

The nature of the crisis, however, is deeper than that: it is embedded in the structure of the society and the economy which the Russian government, like its counterparts all over the former Soviet empire, have inherited. Here, little has been done - either in the six years of Mr Gorbachev's *perestroika*, or in the three months of an independent Russian power.

The banks and the fledgling stock markets (on which very few stocks are traded) remain hopelessly weak and dependent. Only some 20 banks are licensed to conduct foreign currency transactions and do so in (by international standards) small volumes. Roubles can be converted into hard currency and vice versa at market rates - but only at certain times, and in certain places. Even internal convertibility seems a distant dream.

Nearly all property remains a monopoly of one or other level of the state. Privatisation is barely started: so far it generally comprises managers or workers or both together taking over the assets of the enterprise or shop in which they work with or without the permission of the nominal authorities. Mrs Elena Kotova, head of privatisation at Moscow City Council, resigned earlier this week, saying: "It was pointless simply rubber stamping this process and calling it privatisation."

Privatisation by sale is unpopular: most people see it as the rich or the criminal (no strong distinction



Russia: tightening the belt

PRODUCT	AMOUNT	1991	1992 (forecast)
Meat	'000 tonnes	4,633	3,380
Butter	'000 tonnes	722	630
Cheese	'000 tonnes	390	335
Sugar (beet)	'000 tonnes	2,063	2,500
Concentrates	'000 tonnes	3,354	2,000
Oil	'000 tonnes	1,116	838
Flour	'000 tonnes	18.4	18
Cereals	'000 tonnes	2,455	2,050
Fish	'000 tonnes	3,741	3,300

Hard currency imports

PRODUCT	AMOUNT	1991	1992 (forecast)
Meat	'000 tonnes	846	1,086
Butter	'000 tonnes	220	356
Oil	'000 tonnes	696	950
Refined sugar	'000 tonnes	3,000	2,778
Medicines	\$m	2,151	1,242

Source: Russian government agencies

is made) getting their hands on property - indisputably true, in the short run. Thus the voices against the creation of capitalists are strong, and take on increasing moral force: Dr Boris Kurashvili, a judicial expert, told a meeting of the Russian Academy of Sciences last week that "the basis of a market economy must be collective enterprises - for which state property should be transferred to the workers". It will take a lot of political will to push through genuine privatisation, and to face down the complaints of the majority

of non-owners.

However, no one believes that the large companies, responsible for the bulk of production, will soon be privatised on any system: and the heads of these - as Mr Gaidar noted - stubbornly refuse to act in a market fashion. They have very large inventories on which they have put very high prices: rather than pull down their prices to get sales, they sit on the inventories and beg for cash.

"They do not believe the present economic reform will last," says Mr Alexander Raptsov, a consultant

and member of the newly created Presidential Council of Entrepreneurs. "They just carry on in the old way. If this goes on for just a little longer, there will be huge redundancies."

The manoeuvres the government is now making have been forced upon it by an unbeatable coalition of forces. Powerful voices, which claim still to support the government and whose support it needs, have been raised in the past week to say: enough.

Mr Arkady Volzky, head of the Russian Union of Industrialists and Professor Yevgeny Yasin, his chief economist, have both made clear that more credit must be made available to their members. Mr Yeltsin, who has long tried to get Mr Volzky inside his tent but has so far failed, had to take heed: Mr Gaidar, against his wishes, had to relax his severity.

This may be no more than a sensible manoeuvre in the face of opposition which cannot be faced down and social consequences which cannot be tolerated. Or it may be the first slither on a slope which spirals down to hyperinflation and industrial stasis. In either case, the view that market reform is a long drawn-out affair, during which a step forward will be succeeded by a stride backwards, is becoming common currency between the ever-widening circle of western experts and the reformers.

"Don't take the market too seriously: none of us in the west do" is the (rather confusing) message now being instilled into the policy debate, most recently by a group of distinguished social scientists who spent many hours with the senior figures in the Russian government. The problem, say the western experts in their hotel dining rooms in the evenings, is that these people do not know real markets, only what the textbooks say.

Finally, the sheer scale of modernisation required by this economy is staggering. Mr David Roche, the director of global strategy at Morgan Stanley International, recently calculated that if a reform programme were not to be abandoned mid-stream for lack of funds (worse than not being attempted), the west would need to supply each year: \$18bn-\$30bn in direct aid; \$15bn-\$20bn in rebuilding infrastructure, particularly transport; \$25bn-\$45bn to the energy industry to stabilise output (especially of oil); \$5bn-\$15bn on the modernisation of power stations; \$5bn-\$10bn on agriculture and distribution; \$5bn-\$10bn on training and welfare payments to the unemployed; and \$5bn-\$7bn on supplying consumer goods. This excludes money for the cleaning up of the polluted environment, and for rouble stabilisation: the total hovers somewhere between \$75bn and \$187bn a year.

Utopian? Probably. Having announced \$24bn, most politicians in the west will think they have done enough for some time. But, as Mr Roche says, foreign private capital is actually leaving, not coming to Russia: the failure of Vnesheconombank, the foreign affairs bank, has cut off any further hard currency loans.

If the west is to stay engaged, the bill will rise: if it does not pay it, say the experts, there will be one or other kind of explosion which will wreck the "common home" of which Mr Gorbachev used to speak in his lyrical moments.

This has echoes of a vast black-magic: "Nice world you've got; play if the Russians were to wreck it." But they possess the potential to do just that: hence the urgency of their reform's success.

The changing fax of life

Michiyo Nakamoto on an industry's strategic shift

It is already late in the evening and you have only just finished putting together the action plan for tomorrow's annual meeting. Branch managers scattered throughout the country are waiting anxiously for their copies to be faxed to them.

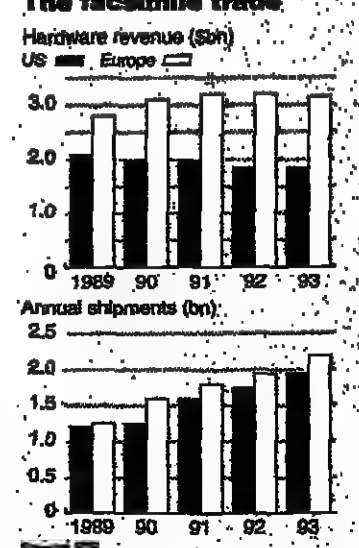
No need to panic. Just call up the national branch map on your computer screen and press the auto-dialling button. Within minutes your managers will have easy-to-read plain paper copies of the crucial document on their desks, complete with colour graphs.

Such technology is one example of a new wave of fax products aimed at integrating the machine into office and home electronics. For the fax industry, the success of the new generation is a matter of survival. Like other areas of electronics the fax is suffering from stagnant growth. The US and Japanese markets peaked in 1990, and the UK also faces saturation. All British companies with more than 1,000 employees and 70 per cent of those with fewer than 100 had faxes by 1990, according to market research company BIS Strategic Decisions.

Saturation of markets has combined with intense competition and recession to prompt a price war. A basic fax machine which cost businesses £4,000 in 1986 can now be bought for about £400, says Mr Tomio Komine, general manager of the fax marketing department at Canon in the UK.

"Prices have been dropping like crazy," says Mr Jeffrey Goldberg, industry analyst at Dataquest, the market research company. "Nobody's making money from fax machines as far as I can tell."

The facsimile trade



Alcatel's withdrawal leaves the industry even more concentrated in Japanese hands. The largest manufacturers of fax machines are all Japanese, with Canon, Matsushita, Sharp and Ricoh achieving the largest international sales. Even Xerox, the US company which brought the world the first commercial fax machine, manufactures its faxes almost entirely through Fuji Xerox, its Japanese subsidiary.

But the Japanese, too, are now suffering. Their response has been to invest heavily to develop products with sufficient advantages over older models to spark demand and justify premium prices.

The greatest hope over the next few years lies in plain paper faxes, which use ink jet sprays or laser-printed normal paper rather than the shiny, flimsy thermal paper which is universally disliked. BIS expects annual sales of plain paper faxes in the US to grow from \$28bn in 1990 to \$38bn this year.

However, prices of plain paper

machines are expected to fall sharply by the end of this year as more vendors introduce competing models. The price of a top-of-the-range machine, for example, is forecast to drop from about \$2,500 to \$2,000, according to BIS.

Multi-functional fax machines - integrated with printers, scanners and photocopiers - also hold out the hope of better profits.

The growing trend to integrate the fax with the PC, however, could represent a threat to all stand-alone faxes and their manufacturers. The fall in prices of PC modems, which enable PC users to send faxes straight off their computer screens, has accelerated the development of such rival systems. "As more and more people become computer literate, they will want to avoid the inconvenience of having to stand up from their terminal," says Jennie Lewis, senior analyst at BIS.

If the shift to integration takes off, the fax industry could be looking increasingly at the non-business user for growth. The combined fax and answering machine is likely to be the main spur to home demand. Manufacturers also talk of integrating a fax capability in mobile phones in the future.

In Japan, where machines small enough to fit under the telephone are becoming popular, it is fashionable to have a fax machine at home. Japanese schoolchildren are already sending homework to each other via the fax.

The popularity among younger consumers could spread if Swatch, the Swiss group that makes "disposable" watches, comes out with a fax machine, as promised.

There are already signs that prices of household fax machines are falling even before the residential market has fully developed. It, as expected, such price cuts materialise, the fax-cum-answering machine could rival the videophone as the next yuppie gadget.

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CROSSAIR

Joe Rogaly

Pride may wreck any honourable intentions



Considering what minority Labour governments have done to the Liberals on four previous occasions, Mr. Paddy Ashdown is quite right to insist that a ring be placed on his finger before it is done again. There is just one small problem. He may not be asked.

The leader of the Liberal Democrats may be ignored even if the result of Britain's general election turns out to be as the opinion polls predict. The prospect is of a parliament in which Labour holds just over 300 seats with the Conservatives in the 200s. Half the remaining 50 seats would be in the Liberal Democrats' hands. In such circumstances a shameless Mr Neil Kinnock could form a minority Labour government. He could write a Queen's Speech that was a model of moderation. It could promise a devolved assembly for Scotland, plus hints of other constitutional reforms, short of PR for the Commons. Labour could then dare the other parties to vote it out. The chances are that they would not.

Of course the electorate could yet surprise us all. The Tories might win the largest number of seats - say, 315-plus. That is a mere handful short of 326, an overall majority. The Conservatives could then try to govern with Ulster unionist support. They would stand a chance for a while.

We can contemplate such an historic event if and when it takes place. For the moment it is more pertinent to follow the polls. They say hung parliament, Labour ahead. There have been four hung parliaments during this century - in 1924, 1929-31, 1974 and 1978-79. In each case minority Labour administrations have made use of the Liberals in order to gain a temporary hold on power, then walked away. None of the governments thus shored up performed well. The most recent of them, the Lib-Lab pact administration under the then Mr James Callaghan, was probably the most disastrous we have ever had to endure.

Mr Ashdown's current line, rehearsed again on television yesterday, is therefore understandable, if cheeky. He would not wish to sustain a Labour government under Mr Kinnock merely to be given the order of the boot once the liaison had served its purpose. That would be foolish. A mere Lib-Lab pact would leave the power of calling the subsequent election in Mr Kinnock's hands. He could wait for the opportunity,



spring his trap, and return from a second campaign with a thumping majority and no need to offer the smaller party so much as a cup of tea. Part of the rest of Mr Ashdown's argument makes sense. Part of it is bunk. The credible part is that a genuine coalition, cemented by an undertaking to legislate for proportional representation, would signal to the markets and everyone else that the new government was here to stay. There would be stability of a sort. The bunkum is the assertion that such an arrangement would be the verdict of the ballot box. Mr Ash-

Labour has made use of the Liberals in order to gain a hold on power, then walked away

Against that, a minority Conservative or Labour government based on 40 per cent or less of the votes cast (and probably 30 per cent if you count abstentions) would not represent the will of the people. It would not be able to claim democratic legitimacy. A coalition could more convincingly do that, provided that neither of the partners had betrayed the general principles that they had avowed during the

campaign. Thus a Lib Dem coalition with the Conservatives would be a perversion. One side or the other would have to have lied to the voters. A Lib Dem deal with Labour need not trouble the consciences of either party. On most important areas of policy there are as close as makes no difference; where they are apart there is room for honourable compromise.

Yet Mr Ashdown may have no need to make up his mind whether to enter a proper coalition with Mr Kinnock. The situation may not arise. For it is Mr Kinnock, the increasingly cocky Mr Kinnock, who would have to initiate discussions. Would he do so? Yes, if forced to. If not, I doubt it. It all depends upon how puffed up you think the Labour leader's vision of himself as prime minister will be.

Let us give him the benefit of the doubt and assume that he is aware that all previous quickies with the Liberals have ended in tears. He might then be susceptible to the argument that if Labour wants a decent period in power - say 18 years - it can only do so as a result of a long-term and legitimate alliance with the Lib Dems. On the basis of that argument he

eventually accepts electoral reform for the House of Commons even if he wins an overall majority on Thursday.

If you buy this line, the stately progress of the debate inside Labour's ranks becomes another clever piece of Kinnock party management. The policy review, ending in a manifesto that is free from the word "socialism", took three years. The Labour leader set the party up before declaring himself in favour of membership of the European Community. He prepared the party well in advance of his U-turn on unilateral nuclear disarmament. The Plant commission on voting systems could be serving a similar purpose now. It is certainly true that there is a groundswell of Labour opinion in favour of PR, even for the Commons.

My guess is that the latter will fade away if there is a strong Labour showing on Thursday, giving a commanding majority of the seats in the house. For Mr Kinnock is near to bursting with pride at his achievement, even before it is proven. Once he becomes prime minister, he is unlikely to want to share power with another party, whatever the long-term logic of such an arrangement may be.

More to the point, he seems to be telling himself that he can create a grand coalition of the left within the Labour movement. You could certainly deduce this from his many references over the past few days to consensus and government so wise that everyone will want to support it. Think about the numbers. Labour needs just a quarter of the Liberal Democrat vote added to its own to command the support of 45 per cent of British voters - enough, if it holds, to sustain smashing majorities in a series of first-past-the-post elections.

There is a lesson for potential prime ministers who are inclined to think that way. It is contained in the history of the past 18 years. Two or three easy victories based on the ideology of a single party do not and happily, inflated pride is followed by a great fall. The achievements of such an administration may be blown away in the wind. Mr Kinnock could seek to deceive the Liberals, representative of at least a fifth of the people, into submission, or he could ignore them. The latter is particularly tempting to those who cannot stomach what they regard as Mr Ashdown's sanctimonious posturing. But neither route will produce a centre-left alliance that could, in the 21st century, match the Conservatives' record of election victories in the 20th.

OBSERVER

Talking point

■ There's nothing like a lender knocking on the door to encourage secretive entrepreneurs to open up a bit. Take Canada's Bainbridge brothers whose family firm, Olympia & York, now famously needs help from its creditors.

The brothers always used to keep their cards close to their chests despite retaining high-powered public relations advisers. They include Sir Tim Bell's Lowe Bell Communications in the UK, and Peter Rosenthal of Manhattan's Howard J Rubenstein Associates in North America, with Canada's Paul Corvillo also active at the Toronto HQ.

Signs of change. Last Thursday alone O&Y issued three press releases about its financial affairs, and the Reichmanns will have more secrets to bankers due in Toronto on April 13 to hear O&Y's debt-restructuring proposals. There's even talk of background briefings for the media after the meeting.

Reasons for the change may include the arrival at O&Y of ex-president of Manufacturers Hanover Tom Johnson, and former Chrysler vice-chairman Steve Miller now a partner at New York investment bank James D Wolfensohn. Among titbits emerging from the new regime is that these days decisions are taken collectively by Johnson, Miller, and Paul and Albert Reichmann.

Loggerheads

■ Clearly one of the few points of agreement between Life and L.T.O.M., London's recently-married futures and equity options exchanges, was to skip the honeymoon. With the pre-nuptial agree-

far from over, voting takes place this week for six L.T.O.M. members to join the Life board. Life, privately dismayed at the presence among the 12 nominees of five members from the old L.T.O.M. board, fears the arrival of an equity options pressure group.

The options boys having failed to secure a managing director to fight their corner, are continuing the war by other means.

Indeed, there are some surprising candidates, not least Gerald Freedman. His Smith New Court refused to take on market-making obligations, so showing less than total commitment to the exchange even if, as he protests, it is still one of the most active players on the floor.

Other candidates want their intimate association with the market since its inception - hardly the most promising qualification for candidacy given L.T.O.M.'s miserable failure hitherto.

The old L.T.O.M. was a cosy club, lining the pockets of a favoured few while the creation of a thriving competitive equity options exchange went by the board. Life thinks too many old faces might seek to justify that past.

Instead of arguing about who "really understands equity options" - a claim that could be premature for either side - the unhappy couple might consider generating some togetherness on the road, selling what most other countries have found to be an eminently saleable product.



"I'll be glad when the election's over and we can get on with the recession"

previous week's numeracy-style quiz should receive the prize bottle of malt whisky. The tie-breaker had two parts. The first was to show how an old problem - which number when added to one seventh of itself equals 19?

would have been solved by pre-algebraic methods such as the so-called "way of falsehood". Part two asked which 16th-17th century English poet hinted he understood the then new algebra, and in which poem.

The reason for the switch to matters literary was the pusillanimous one that, as the 62 previous winners were evidently all numerate enough to solve any calculating problem, something different was needed to break the tie.

Fortunately most of the 20 of them who (along with a dozen other readers) had a go at the decoder, did not resent the switch.

As for the tie-breaker itself, everyone solved the first part, reaching the answer 16 $\frac{2}{7}$. But part two produced a dilemma. It asked specifically for the name of a "16th-17th century" English poet. Is one who lived across the turn of those two

centuries. That rules out solely 17th century poets such as Samuel Butler, cited by five entrants, and solely 16th century versifiers including Robert Herrick, cited by two. The answer Observer had in mind, and to which the clue was the phrase "a way of falsehood", was John Donne in *Woman's Constancy*. In it, he runs through various specious reasons his lover might voice for ditching him. And one of them is that, since the truth is that she always intended to be false to him, she might say she "can have no way but falsehood to be true." He then goes on:

"Dispute, and conquer, if I would."

In other words, he can prove that falsehood is not the only way to the truth, because he knows how to use the way of algebra.

Alas, although eight entrants named Donne, nobody cited that particular word. Even so, three of the previously all correct 62 cited another poem called variously *The Second Anniversary*, *Of the Progress of the Soule*, and *An Anatomie of the World*, which refers to "quantities" in a way that strikes Observer's untutored mind as basically algebraic.

So a bottle of malt goes to those three: Dick Saunders of HM Treasury, I. Reich of Manchester, and the banking and capital markets team at Baring Brothers.

Short answer
■ Why does Germany's economics minister Jürgen Müllemann insist he is not just being stuffy in refusing to call the former Soviet Union the Commonwealth of Independent States?

"The countries have very little in common, and have absolutely no wealth," he says.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL
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US could stall opening of shipping markets

From Mr Michael Eward.
Sir, I hear Ms Margaret S Wigglesworth's message on trade and "free riders" (Letters, April 1) loud and clear. It is, however, important for all serious participants in the General Agreement on Tariffs and Trade services negotiations to lead by example.

One US private services sector - shipping - is certainly not a "steadfast supporter of the Uruguay Round", neither is it "largely open for business". After strenuous industry lobbying, the US government has listed six exemption requests covering shipping, including "any other agreements, laws, regulations, or policies of the United States... which pertain to maritime transportation and the operation of merchant vessels... existing and future".

British shipping entirely supports Ms Wigglesworth's call for a General Agreement on Trade in Services (GATS) which achieves real market access. This must include both a dismantling of new restrictions covering a huge variety of occupations including top civil servants, nurses, teachers, and cleaners. Second, pay in the public sector is not in any case "higher than the private sector". What we have seen this year is the government implementing review board recommendations for pay increases for certain groups, including nurses and teachers, that have generally been higher than the current level of settlements in the private sector.

However, by focusing on the size of settlements for some groups, you ignore the fact that the level of pay of many public sector workers still seriously lags that of their private sector counterparts. Civil servants are a case in point. As a result of conscious government policy to hold down the pay of civil servants over the last few years their pay has lagged behind. This will inevitably create problems with recruitment and retention and pressure to close the gap again.

The "boom and bust" effects of government policy on public sector pay will only be avoided through a long-term commitment to a fair system of public sector pay determination

misleading on two counts. First, "average pay" is a meaningless term in the context of national labour markets covering a huge variety of occupations including top civil servants, nurses, teachers, and cleaners. Second, pay in the public sector is not in any case "higher than the private sector". What we have seen this year is the government implementing review board recommendations for pay increases for certain groups, including nurses and teachers, that have generally been higher than the current level of settlements in the private sector.

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Claim that minimum wage would add 30% to labour costs

From Ms Elizabeth M MacLeod.
With reference to the letter from Stephen Machin and others of the London School of Economics (April 2) we write to tell you that the results of our recent survey of the hotel and catering industry give a completely different picture. The survey carried out for us by London Economics covered large and small establishments throughout the country and clearly showed that the introduction of a statutory minimum wage of £3.40 per hour in the manner suggested by the Labour party would have the following effects:

● an increase in labour costs of at least 30 per cent, partly

because of the need to maintain differentials;

● an increase in prices;

● a reduction in job opportunities and career development openings for young people;

● fewer opportunities for part-timers, especially women.

In these times of recession, surely voters will not want to pay more for food and related services, particularly those with families. Also, they would rather have a job, or even a part-time or casual job, rather than no job at all.

Elizabeth M MacLeod, personnel and training adviser, British Hospitality Association, 40 Duke Street, London W1M 4ER

involving independent pay reviews and national negotiations as appropriate. Public sector pay should not be used as a mechanism for short-term macroeconomic control.

David Pelly, director of research, JPM, 75-79 York Road, London SE1 7AQ

Free market and CDs

From Mr Stephen Locke.
Sir, You describe the decision of the Office of Fair Trading not to refer compact disc suppliers to the Monopolies and Mergers Commission as a blow for Consumers' Association ("Inquiry into CD prices ruled out", March 30).

This is an exaggeration. When we first raised the problem of inflated CD prices in the January 1990 issue of Which?, we were not able to point to any specific abuses of competition which might warrant an MMC referral. In particular, we made no allegations about collusion, or scale monopolies, or major barriers to entry. Our main concern was to draw attention to the subject and put pressure on manufacturers and retailers to cut prices in

the interests of encouraging and expanding an under-developed market.

After a further two years of price rises and falling production costs, and in the middle of a deep recession, that message is stronger than ever. Vinyl LPs are disappearing fast, leaving a huge gap in the market for the 70 per cent of households which do not yet own a CD player. In many cases because the discs are simply too expensive.

What we seem to have here is straightforward, old-fashioned failure of the free market, and of entrepreneurs to seize what ought to be a profitable opportunity to achieve mass sales of CDs. One interesting parallel is with perfume prices, which after years of tight control by manufacturers are now being cut by a new, aggressive force in the market, Eau-Zone.

If the OFT report does no more than draw attention to this issue, it will have served its purpose well.

Stephen Locke, director of policy, Consumers' Association, 41 Marylebone Road, London NW1 4DX

Issues at stake

From G Imig.
Sir, Your article on the political demise of Gerhard Stoltenberg, Germany's defence minister ("Germany shoots itself in the foot", April 1), is surprising. Several issues are at stake. First, a senior minister in the federal government has not only refused to refer compact disc suppliers to the Monopolies and Mergers Commission as a blow for Consumers' Association ("Inquiry into CD prices ruled out", March 30).

This is an exaggeration. When we first raised the problem of inflated CD prices in the January 1990 issue of Which?, we were not able to point to any specific abuses of competition which might warrant an MMC referral. In particular, we made no allegations about collusion, or scale monopolies, or major barriers to entry. Our main concern was to draw attention to the subject and put pressure on manufacturers and retailers to cut prices in

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Polls point to "hung parliament" as Tories attack devolution Major warns of UK break-up

By Philip Stephens,
Political Editor

MR JOHN Major, the UK prime minister, sought to pull back his government from the verge of defeat in Thursday's general election with a stark warning yesterday that anything but a victory for the ruling Conservatives would threaten the break-up of the United Kingdom.

As the opinion polls suggested that the opposition Labour party would emerge as the largest party in a "hung" parliament - where no single party commands an overall majority at Westminster - Mr Paddy Ashdown, leader of the centrist Liberal Democrats, hardened his terms for a deal with a minority government headed by Mr Neil Kinnock, the Labour leader.

Mr Ashdown admitted, however, that his uncompromising

insistence that a coalition government - with cabinet posts for his party - should legislate immediately to introduce proportional representation had created tensions with some of his colleagues.

Mr Major's intervention, based on the plans of the two opposition parties for Scottish devolution and closer European integration, was his most strident of the campaign. He told a London rally that what was at stake in the election was "the birthright" of all British citizens. His opponents would allow Scotland to break from the United Kingdom and submerge the sovereignty of Westminster in a united states of Europe. He called on voters to "wake up" to the fact that "the United Kingdom is in danger".

The prime minister insisted he remained confident of an overall majority at the election, suggest-

ing that the opinion polls were misleading the mood among the electorate. But with five out of six polls published yesterday showing a Labour lead, some ministers were ready to concede that the best the Conservatives could hope for was to emerge as the largest party after an inconclusive election.

Mr Kinnock, meanwhile, stepped up his offensive to win over more centre-ground voters by insisting that a majority Labour government would govern by consensus.

While rejecting any post-election deal with Mr Ashdown, Mr Kinnock emphasised again his party's willingness to reform the constitution and to convene a national debate on changes to the voting system. Labour strategists acknowledged that the pledges were directed at "soft" Liberal Democrats supporters who

needed to be persuaded that Mr Kinnock was committed to constitutional change.

Labour believes a section of the Liberal Democrat party could be alienated by Mr Ashdown's claims that in any coalition he would expect seats in the cabinet. Mr Major signalled a determined effort to "squeeze" the third party vote from the opposite direction, warning that a vote for Mr Ashdown would allow Mr Kinnock to gain power.

Drawing on the overwhelming backing that the Conservatives have received from the business community, Mr Major said the choice at the end of this week would be between a government which promised recovery and a socialist party which would deepen the recession.

Election news, Pages 6-8
Joe Rogaly, Page 16

Farewell to all that



By Anthony Harris

A WEEK from today we will have a new government, or a set of negotiations leading to one; and this column will have changed its address. I will resume its traditional Monday thoughts while this weekly dose will be found in the financial pages, with a somewhat narrower focus. It seems a good moment for a look back at the 16 months which made this column seem so gloomy.

The markets in London looked quite strong, and the financial authorities were still keeping up a complacent front. Distance sometimes lends clarity to the view, though: the signs of strain and debt were visible enough to anyone who had seen a property disaster close up in Texas, or examined in the American savings banks the mud-strewn wreckage which comes to view when a financial tidal wave recedes.

But not in the UK, I was told. British banks were thought to have kept clear of the worst excesses of property lending. Sterling was safely pegged into a low inflation system, and interest rates were coming down. Even now, one can argue that the UK suffered as much from bad luck as from bad official judgment.

It was hard to foresee what a financial mess the Germans were going to make of reunification, and that real interest rates would therefore remain stranded at such a punishing height.

The supervisory disasters - mainly, of course, BCCI - are the exceptions to a reasonable record. Ordinary savers and investors still trust British markets and institutions, which is much more than can be said in the US or in Tokyo, to name but two.

However, it is no good getting the details right if you get the big picture wrong. Both the authorities and the markets took ridiculously long to realise that debt deflation is not just an ordinary recession. Official forecasts of recovery were regarded simply as premature rather than wrong. But they damaged everyone who believed them - especially the ministers (who are now scarcely on speaking terms with their advisers).

Yet the truth was being proclaimed not just by a handful of possibly eccentric columnists and letter-writers to The Times. It was grasped early on by the US Federal Reserve. The endless warnings of its chairman, Mr Alan Greenspan, about a private sector credit crunch must surely have been heard in Basle as well as on Capitol Hill.

The Fed has also shown that in the right circumstances, this problem can be addressed through sufficiently determined easing of monetary policy.

These include a hyper-competitive exchange rate, and help from regions and close trade partners which have reached the far side of financial disaster.

The British authorities cannot look for similar help. A really stimulative exchange rate is not available within the ERM, even with a realignment, should that come.

The main depression is ailing London, but no British region is in any condition to play the role of Texas and

Even now, one can argue that we suffered as much from bad luck as from bad official judgment.

Its neighbours in leading the US recovery, Britain's potential east European partners are barely at the beginning of the road Mexico and Argentina have travelled to reach economic break-out.

British policy has had one triumph, though at a dreadful unforeseen cost. Inflation, above all cost inflation, really does seem to be under control at last. Joseph Schumpeter, who argued that the destruction wrought by economic depressions is a creative process, would have felt vindicated. He might have found further confirmation among the more successful survivors in the British corporate sector, which are still achieving efficiency through creative destruction. (Not enough, though, to support the ridiculous profit forecasts which were holding up the market not so long ago.)

However, the markets, which ignored the bad news for so long, now understand that inflation is being checked at the expense of profits,

rather than to their benefit; but they still worry that the usual suspects - wage pressure, excessive public borrowing, or interest rates which are "too low" - are lurking in the scrub, waiting to ignite inflation again. That is the message of the long bond markets.

Yet the US offers living proof that, when financial confidence is low, not even a combination of currency depreciation, permissive monetary policy and uncontrolled government borrowing can prevent inflation subsiding.

The danger to the economy and to profits lies rather in falling prices - obviously in the property market, less obviously in commodities and many goods and services. It is deflation which is undermining bank balance sheets, raising the cost of financial intermediation when demand is weak and eroding government revenues.

This process means that most new borrowing - whether by governments, companies or consumers - is really distress borrowing. All these borrowers are therefore driven to cut their spending further.

It is time, in short, to brush up your Keynes. The Maastricht treaty will probably prevent the UK for some time from joining the revived fashion for Keynesian anti-recession policies; that is the penalty of joining the country's fortunes with a group of economies which have avoided the disasters of Anglo-Saxon lending excesses.

So Britain is likely to wait for some time yet for recovery, and not just because of the need for the other Europeans to focus their thoughts on recession. Growth may still be difficult to arrange until the markets stop worrying about the troubles of the 1980s.

The Japanese market is being rather more logical than the UK's. The realisation that growth will be at best sluggish has destroyed the rationale of traditional Japanese yields. The adjustment may look panicky, but makes more sense than the many circulars I still read arguing that British equities are cheap because high payouts are still being contrived - for the time being.

But even in bad times, there are always opportunities for the wise investor. For the immediate future, and perhaps quite a long future, these are likely to be found only in exceptional equities, but widely in the vast supply of bonds which will be issued in the next few years.

These refreshingly volatile markets will demand all the usual arts of timing and selection. These are some of the problems I will try to explore in the bond pages.

Finland makes cuts in spending to avoid devaluation

By Sara Webb in Stockholm

THE FINNISH government promised yesterday to make significant cuts in spending on the welfare state in an emergency package aimed at avoiding devaluation and preventing a collapse of the centre-right coalition government.

The proposals followed a rise in interest rates and a massive outflow of funds on Friday after Mr Rolf Kullberg, the central bank governor, resigned amid differences with the government over who was to blame for the economic difficulties besetting Finland.

The government confirmed its commitment to low inflation, a stable exchange rate and to defending the external value of the currency in order to prevent a further loss of confidence when the financial markets open again today.

The proposals had the full backing of other Nordic central banks which pledged, if necessary, to support the Finnish markka this week.

The other Nordic countries would probably do this by lending from reserves, the central bank said.

The bank also announced that Ms Sirikka Hämäläinen would take over from Mr Kullberg as central bank governor immediately, not from July 1 as had been originally proposed.

The immediate appointment of Ms Hämäläinen, who has been at the central bank for 30 years, was seen as a further step aimed at calming the financial markets. After spending the weekend locked in a series of emergency meetings, the government announced that it would slash its expenditure by FM10bn (\$2.2bn) in 1993, equivalent to 2 per cent of GDP. The cuts should help to keep government spending within the FM 174bn proposed limit for 1993.

The reductions in expenditure have the full backing of the four coalition member parties. The central bank said the measures would reduce the government's level of indebtedness.

Cuts include limits on government funding of municipalities and reductions in state sector pensions, unemployment payments, child benefits and overseas aid.

Ms Hämäläinen said yesterday that, in addition to pledges secured from the central banks in Stockholm, Oslo and Copenhagen, to help support the markka, other European central banks were also discussing the possibility of helping.

The central bank's parliamentary supervisory board has given it permission to borrow up to \$5bn in addition to existing reserves in order to support the currency.

The most recent figures from a week ago - before the crisis - show that the Bank of Finland's reserves were about FM 35 bn.

Wary eye on the market, Page 17



Italian prime minister Giulio Andreotti arriving to vote in the general election yesterday

Large protest vote likely as Italians go to the polls

By Robert Graham in Rome and
Haig Simonian in Milan

ITALY'S voters went to the polls early and in large numbers yesterday in what is widely regarded as the country's most important general election since 1948.

Against a background of widespread disaffection and a strong protest vote, the ruling Christian Democrats' uncontested hegemony over Italian politics looked at risk last night for the first time in the post-war era.

The election campaign - for the 630 seats in the Chamber of Deputies and 315 in the Senate - saw the ruling Christian Democrats on the defensive with a poor record of recent economic management and their failure to carry out institutional reforms.

Commentators and polls, albeit unreliable, predicted that the governing Christian Democrat-led four-party coalition would lose votes in the north to the populist Lombard League and the small centre-left Republican Party (PRI). In the central regions and in the south, the coalition appeared hard pressed to retain its share of the vote.

The Christian Democrats and their Socialist, Social Democrat

(PSDI and Liberal (PLI) allies held 53 per cent of the vote in the outgoing parliament. If their total vote falls below 40 per cent, it will be impossible for them to form a new government without turning to one of the nine groups that became a loosely defined opposition during the campaign.

The Christian Democrats held 34 per cent of the vote in the last elections in 1987 and, should this fall below 30 per cent, it would be a big psychological blow.

Italians vote along new lines.....Page 2

Yesterday was also the first time Italians had voted without a prominent Communist party. Ms Nilde Iotti, a prominent former communist and president of the Senate, said: "Today's vote is the most important for Italy since 1948."

In an editorial to the readers of La Repubblica, the country's best-selling daily newspaper, Mr Eugenio Scalfari, the editor, said: "Today's vote serves to turn into a minority the majority which has run Italy until now as if it were its own... the object of

today's vote must be to dismantle the rule of the traditional parties, the 'partitocracy', in order to free new and uncorrupted energies".

First projected election results were not expected until this afternoon. The polls will remain open until 2pm today. However, past experience has shown that more than 80 per cent of electorate vote on the first day.

The authorities reported few serious incidents marring the voting, but the proceedings were overshadowed by Saturday's brutal Mafia murder of a senior Carabinieri officer in Sicily. His killing appeared timed to remind the authorities of the Mafia's power.

Links between the Mafia and Christian Democrat and Socialist politicians emerged as an important issue during the campaign. The Socialists, who were fighting to retain their 14.3 per cent of the vote, were embarrassed by a corruption scandal in Milan involving a prominent party supporter. This was expected to dent the party's support throughout the north, especially in Milan, a city it has dominated since the war.

The ruling parties' main challenge appeared yesterday to be from the Lombard League and the Republicans.

Deal over escudo to avert run on sterling

Continued from Page 1

switch large volumes of money out of sterling because of nervousness about the possibility of a Labour administration or a hung parliament.

Officials from the 12 European Community nations took eight hours on Saturday to agree a central rate for the escudo of 178.735 to the European currency unit, and 88.54 against the D-Mark. The lion had wanted rates of 180 escudos to the Ecu and 87.6 to the D-Mark.

The agreement was designed to meet the concerns of Britain and

other EC nations that a lower rate could mean the escudo rose rapidly to the top of its allotted ERM band.

Even though the escudo is relatively lightly traded, such a development could put pressure on other currencies in the system - particularly the pound, which is the weakest ERM member.

The escudo's entry into the ERM will mean all 12 EC nations except Greece have their currencies pegged to each other around set limits tied to the D-Mark. The system is designed to damp inflation by restricting currency depreciation.

The escudo, like the pound and the Spanish peseta, will fluctuate in a wide, 6 per cent band. The other currencies have narrow, 2.25 per cent bands.

Officials at Saturday's meeting said Portugal's suggested rate had been altered in the interest of the overall stability of the ERM grid.

Officials from three member states acknowledged that the main concern was the possible effect on sterling, because of the escudo's close relation with the peseta, against which the pound is at the bottom of its fluctuation limit.

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FINANCIAL TIMES COMPANIES & MARKETS

Monday April 6 1992

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INSIDE
Softly, softly towards US recovery
Americans, says Ms Nancy Kimmelman, chief economist of the technical data division of Thomson Financial Services in Boston, want their recession over quickly and their recovery to be as instant as a cold. A period of stability is healthy. Her message is in line with top US bankers and businessmen who expect economic recovery to be gradual and meagre. Page 20

SAS charts a joint course
Faced with deregulation in his domestic market of Sweden and broader liberalisation in Europe, Mr Jan Carlzon (left), chief executive of Scandinavian Airlines System (SAS), has been scrambling to expand ties with other carriers. But his ultimate target continues to be full-blown merger with a European airline to enable SAS to establish a stronger position in Europe. Page 19

Swaps leave a nasty taste
UK local authorities are not exactly flavour of the month with the international banking community. Since the House of Lords ruled that authorities were acting outside their legal powers in entering swap agreements, and so were not obliged to meet their losses - many foreign banks will no longer do business with them. One result: wider lending margins for the banks. Page 21

Changes at SHT bear fruit
In the 1980s Scottish Heritage Trust say its varied spread of companies - from carpet making in India to Scottish tenement flats, from lime quarries in Texas to firework manufacture in Yorkshire - as a safeguard against a downturn in any sector. But 1990 losses of £15.89m (£27.17m) brought an urgent reappraisal and the early fruit of the new approach was seen last week when the preliminary 1991 results showed a pre-tax loss down significantly to £790,000. Page 18

Buyers found for Muddy Fox
Muddy Fox, the privately-owned UK mountain bike producer, has been bought out of administrative receivership by Sisco, a UK-based engineering and property group, and T1 Cycles of India for an undisclosed but substantial sum.

Bae poised for deal with Saudis

By David White, Defence Correspondent
BRITISH AEROSPACE expects a contract within weeks to supply additional Tornado bombers to Saudi Arabia, following a £1.5bn (£2.6bn) cash injection into the Saudi programme for buying UK arms and defence services.
Mr John Major, UK prime minister, said at the weekend Saudi Arabia's King Fahd had decided to make the extra funding available. "This is the event that we've been waiting for," said a spokesman for BAE, prime contractor for UK supplies under the Al-Yamamah arms agreement between the two countries.
The money is expected to facilitate the signing of contracts worth several billion pounds under the second phase of the agreement. The framework for this second phase was agreed almost four years ago. But, except for three Vosper Thornycroft minehunting vessels, no significant new equipment orders have been placed since then.
Other planned supplies include 48 Tornado jets, about 60 BAE Hawk light fighters, 88 Black Hawk armed helicopters from Westland under licence from Sikorsky of the US, three minehunters, and infrastructure projects including an air base on the edge of Saudi Arabia's Empty Quarter.
Saudi Arabia earmarks 500,000 barrels of oil a day for its UK defence supplies. This is sold by oil companies and the revenue paid into a Saudi account in London, from which the British Ministry of Defence draws down money to pay BAE.
Although this brings in about £2bn a year, the funds have been taken up by the completion of first-phase deliveries, training and support services and construction work on air bases.
Mr Major said discussions were going on "regarding all kinds of weapon systems" required by Saudi Arabia. Al-Yamamah supplies had topped £10bn so far. Saudi Arabia injected almost £2bn extra cash into the deal in late 1989, when it also raised by 25 per cent the amount of oil set aside for this purpose.
The Tornados, made in collaboration with Germany and Italy, are believed to be top of the Saudi "wish list". A contract would provide interim work for BAE's Warton factory in Lancashire, where assembly of Tornados for the RAF ends this summer. Production of the European Fighter Aircraft is unlikely before 1994.

John Thornhill reports on the problems facing the UK grocery chain The battle to breathe new life into Asda

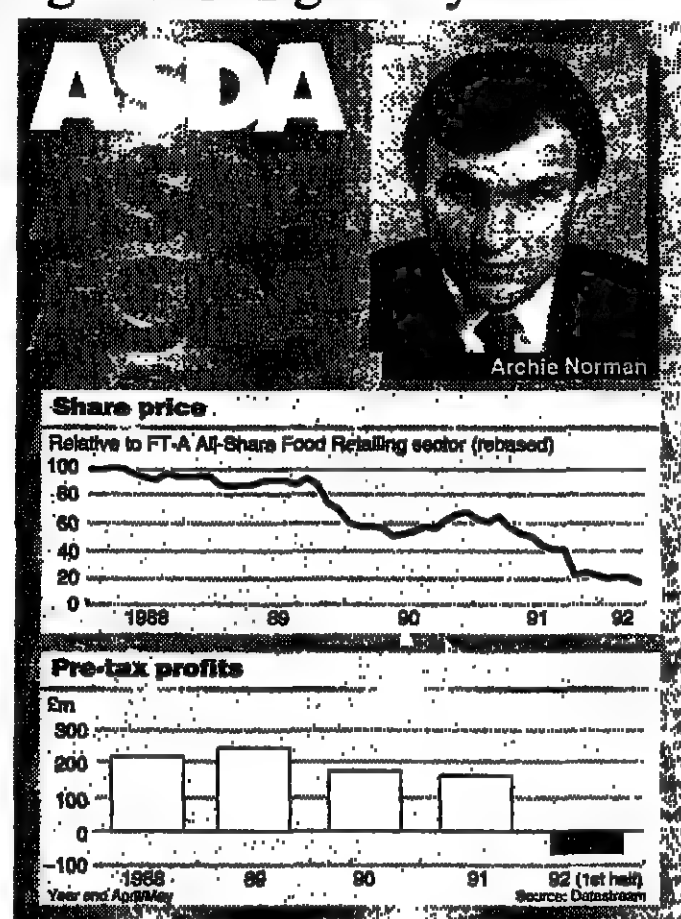
Mr Archie Norman, youthful chief executive of Asda, has few illusions about the scale of problems facing the struggling Yorkshire company which forms the UK's fourth biggest grocery chain.
"We are standing in the way of an avalanche," he says, reflecting on his impressions after three months in the job. "We will lose £250m of sales next year to Tesco and Sainsbury's and we have to change our business comprehensively."

Mr Phil Cox, the new finance director, chips in: "In spite of the recent right issue, we have still got borrowings that are uncomfortably high given how we are trading. We are still shipping water at the moment."
Such comments summarise Asda's dilemmas: first, how to prevent the company's financial leakage stemming from its £850m (£1.12bn) of debt; and, second, how to develop a long-term trading strategy to ensure survival in the competitive grocery market.
It will not be easy, as the fresh-faced team of directors admits.

Mr Norman believes 100 of Asda's more modern superstores can hold their own, although 50 older outlets are trading poorly. About half a dozen are described as "walking wounded" which will have to be put out of their misery.
The Asda team has already taken action to energise its trading fortunes. A price freeze was announced before Christmas to sharpen the company's value-for-money image and Asda claims it is trading at price parity with its rivals, having drifted out of line over the past few years.
The product range is also being reviewed, particularly the viability of Asda's extensive homeware and George clothing ranges (designed by George Davies, erstwhile head of Next). Some homeware products may be shed; even if not they are likely to be reconfigured. "Making people walk into our stores through non-foods gives us a real difficulty," says Mr Norman.
Because of its wide range, Mr Norman says shoppers spend longer in Asda's stores than in rival chains - on average 45 minutes

superstores for £706m in 1989, largely financed by short-term borrowings, precipitated a full-blown financial crisis that resulted in a £37m rights issue rescue last October.
The cash infusion eased Asda's financial strains but did not solve them. Mr Cox says Asda cannot trade its way out of its difficulties and suggests the company will have to look for another means of driving down debt.
This may come from the proposed flotation of MFI, the debt-ridden private furniture chain in which Asda retains 35 per cent, or the possible sale of Allied

McKinsey, the management consultants, is agonising over



Asda, in conjunction with reference in London that his company would open a further 100 stores by 1996, spending more

Fears over UK election fuel rush for BES tax shelters

By John Authers in London
FEARS that the Labour party could win this week's UK general election fuelled a 59 per cent increase in tax shelter investments via the business expansion scheme (BES), according to provisional figures.
Enterprise zone property investment, on which top-rate tax relief is also available, equalled the returns of 1990-91, in spite of the problems of the commercial property market. But business for the 1991-92 tax year, which ended yesterday, failed to fulfil expectations, thanks to the recession, which reduced the income available for tax shelter.
Provisional estimates from the Allenbridge Group, a large intermediary in the BES and EZ market, are that companies qualifying for top-rate tax relief under the BES took in £407m (£700m) this year, 59 per cent up on last year's £256m, the most taken in one year since the scheme started in 1983-84.
BES Investment, another intermediary, said investment since the budget had run at more than £5m a day.
A surge in demand during the past two weeks brought the total invested in enterprise zone property trusts to around £160m, roughly the same as last year.
EZ schemes were harmed by the financial difficulties of Olympia & York, which withdrew a scheme to attract £315m last month. Tighter banking practices also dampened demand.
EZ investments are often financed by loans, on which tax relief is available. But this year banks have only accepted around 50 per cent of applications, according to Mr Anthony Yagaroff, of Allenbridge.
Accountants urged companies

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COMPANIES AND FINANCE

Norwich Union losses on general insurance rise 81%

By Richard Lapper

NORWICH UNION, the mutually-owned insurer, suffered an 81 per cent increase in pre-tax losses on its general insurance business in 1991, from £147.7m to £267.7m.

Worldwide underwriting losses rose to £297.7m (£175.7m), with most of the damage concentrated in the UK which was hit by rising theft and other recession-related claims. UK underwriting losses rose by 65 per cent to £276.7m (£167.6m).

The life business fared better, however. Total premiums expanded 33 per cent to £3.3bn (£2.49bn). Worldwide income from new single premiums rose 43 per cent to £2bn (£1.4bn), fuelled by strong sales of single

premium with-profits contracts in the UK. But growth in new annual business was sluggish with premiums up only 1.5 per cent to £238.4m (£234.8m).

Mr Allen Bridgewater, group chief executive, said: "It is absolutely essential to restore our general insurance to profitability as soon as possible."

Last year the group announced sharp increases in premiums - with rates rising by up to 80 per cent for high performance cars, for example. The group is the country's biggest insurer of motor cyclists but last year announced that it would refuse to insure some categories of rider.

Despite the loss, the group still transferred £21m from its general insurance account to its life fund. Although this was

less than the £29m paid in 1990, transfers over the last three years have still equalled the dividend income which would have been received if the capital backing general insurance had been invested in a range of ordinary shares, the group pointed out.

General insurance represents about one-third of premium income and an investment of less than 5 per cent of life insurance assets.

With-profit bonus rates levels were set at lower levels. The group is investing greater amounts of its assets into fixed interest investments. It expects "equities to out-perform fixed interest assets by a far smaller margin in future, particularly over the next two years."

Sitac and TI India buy Muddy Fox out of receivership

By Andrew Baxter

MUDDY FOX, the UK maker of mountain bikes which is privately-owned, has been bought out of administrative receivership by Sitac, a UK-based engineering and property group, and TI Cycles of India for an undisclosed but substantial amount.

The sale comes less than a month after Touche Ross, the accountants, were appointed as administrative receivers following unspecified financial difficulties at the Wembley-based company.

Yesterday Mr Wick Lyle, partner at Touche Ross and administrative receiver responsible for the sale, said: "Muddy Fox is a classic example of how a basically sound company can be preserved despite receivership."

Sitac and TI Cycles, which is 24 per cent owned by TI Group, the specialist UK engineering company, are buying the assets, trademark and intellectual property of Muddy Fox for what is understood to be "close to a seven-figure sum." Turnover last year was £5.5m.

TI Cycles is one of India's biggest bicycle and engineering groups, but Muddy Fox bikes will continue to be developed and designed in the UK and produced at the company's existing manufacturing sources in the Far East.

The administrative receivership of Muddy Fox prompted around 200 inquiries from potential purchasers, and the UK/Indian combination won through from a shortlist of six.

The new owners said they were looking forward to supplying and supporting the existing network of UK and European customers.

They are also formulating plans for developing the business and are looking to appoint distributors in the UK and Germany, and to develop opportunities in the UK, Europe, North America and Australasia.

Downsize to exist - expand later

Chris Tighe on Scottish Heritable's preparation for turnaround

FROM CARPET making in India to Scottish tenement flats, from lime quarries in Texas to fireworks manufacture in Yorkshire, the interests of York-based conglomerate Scottish Heritable Trust have been nothing if not varied.

In the 1980s, when the banks were keen to lend and expansion was the fashion, SHT saw its wide spread of companies as a safeguard against a downturn in any sector.

But the 1990 results, which showed a loss of £15.8m and gearing of more than 300 per cent on net debt of £66.4m, brought an urgent reappraisal and management changes.

The early fruit of the new approach was seen last week in the 1991 preliminary results, which showed a pre-tax loss down to £792,000, net borrowings reduced to £41m and gearing down to 87 per cent.

Now the new management are pushing against a tight timescale to get borrowings under £10m by the year end, to cut gearing to 100 per cent or less, and to inject a greater logic into the group's activities, as a basis for future profitable growth.

"We have to downsize SHT and then start again," says Mr Brian Shoosmith, an ex-

Hawker Siddeley executive who joined SHT as managing director last August.

Synergy and debt reduction are at the nub of SHT's dividend philosophy.

At face value, it might seem odd that SHT is contemplating the sale of Standard Fireworks, the dominant UK manufacturer in its sector, and the group's main profit earner. Last year Standard made £3.3m before tax and interest on turnover of £18.7m. But its disposal over £18m. But its disposal over £18m. But its disposal over £18m.

The remaining company in the manufacturing division, loss-making Birmingham-based hospital bed manufacturer Hoskins, was sold in February for £1.3m to specialist health-care company Securitend.

The further flung extremities of the group's empire are also under review. In India, E Hill and Co, in which SHT has a 74 per cent stake, is being sold to its minority partner. "It's just the problem of trying to run an Indian carpet making business from York," says Mr Shoosmith wryly.



Just over half the £25.4m reduction in net borrowings resulted from the release from a US\$38m guarantee of the debt of one of the US associates, Scottish Heritable Inc. SHT does not have a controlling interest in that company or in its four associated US lime quarries, and hopes eventually to sell its stakes.

Its two wholly owned American housebuilding companies, Haven Homes in Pennsylvania and Fox Ridge Homes in Tennessee, both made good profits and the group intends to retain them. It would like, however,

to free itself of its minority stake in North American Housing Corporation.

The other division, property, consists of St James Development Trust, which has a mixed portfolio of land around Britain and some partially developed sites, and Cromdale Holdings, which owns hundreds of tenanted tenement flats in and around Glasgow.

Disposal of part of the St James portfolio is imminent. Once the property market improves, SHT hopes to get out of development completely, but expects to retain Cromdale Holdings.

Mr Shoosmith and SHT's new finance director, Mr Stuart Macdonald, who joined in October, are keenly aware that under their standard agreement with the banks the amount available drops from £31.5m now to £8m by December. The US facility also falls from £33.5m now to £20m in October.

In the longer term, a much smaller SHT will have to decide on its expansion strategy. But there are more pressing considerations.

"Number one is existence, making sure we do have a future," says Mr Shoosmith. "This is the year of the turn around."

Black plans more TV investment

By Raymond Snoddy

MR CONRAD Black, chairman of the Daily Telegraph group, is planning to make further investments in television.

The newspaper group was a member of the losing Daybreak consortium for the commercial breakfast television franchise last year, but has a 5 per cent stake in Carlton Television which won the London weekday franchise.

In the Daily Telegraph's annual report, Mr Black said: "The possibility of further investment in television will be

pursued."

The Daily Telegraph has had talks with a number of potential bidders for Channel 5, the new television channel capable of reaching three quarters of the UK population. These include Mr Silvio Berlusconi, the Italian businessman.

The invitation to bid and the precise terms of the Channel 5 licence will be published by the Independent Television Commission later this month.

Mr Black has had talks with Mr Moses Znamier, the Canadian broadcaster who set up City TV in Toronto. Mr Znamier

is to be chief executive of Five TV, a bidder for the Channel 5 franchise planning to specialise in local news, films and music.

However there is still a considerable degree of scepticism in the Daily Telegraph about whether Channel 5 is a viable financial prospect because the winner will have to pay for the retuning of millions of video recorders and satellite receivers. At present they use the frequencies that Channel 5 will broadcast on and the new channel will cause considerable interference.

Johnston Group slides into losses

By Richard Gourlay

JOHNSTON GROUP, the specialist civil and mechanical engineer, has slid into losses, another casualty of over-ambitious 1980s investment in the property sector.

Pre-tax profits collapsed from £5.86m to losses of £1.09m, after a £4.34m exceptional charge covering the write-down on three property developments. Sales were 5 per cent lower at £119.9m.

Losses per share were 14.18p (earnings 30.43p) but the com-

pany is to pay a reduced final dividend of 4.5p, giving a total for the year of 9p, down 31 per cent on the previous 13p.

Mr Brian Deller, finance director, said Johnston had now bitten the bullet with the 35 per cent write-down in property values. "Property development served us well in the 1980s until 1988," he said. "We thought it had a great deal of potential but we stayed in too long."

The property diversion blighted a result which was otherwise relatively sound,

given the depth of the recession in its markets.

Engineering saw a profit of £1.38m turn into losses of £1.31m on sales that fell 20 per cent. The figure included the cost of redundancies and consolidating a number of companies in single operating units.

Construction and contracting, on the other hand, benefited from development work done for the water companies. The division increased profits from £1.66m to £2.2m. Construction materials fell slightly to profits of £4.35m.

£1.2m increase for Atlas Converting

Without the burden of exceptional charges in 1991, Atlas Converting Equipment has increased its pre-tax profit from £5.51m to £6.71m.

Turnover rose to £48.5m (£36.3m). Margins were 18.8 per cent, which accounted for 63 per cent of sales, but reduced profits came from Titan units principally because of the weak US dollar in the first half, and from General Vacuum Equipment where prices were reduced to maintain volume.

Results also included first full figures from Atlas Huxley Moore, where profit was "not at an acceptable level."

There was a small interest charge of £70,000 this year, against income of £631,000. Earnings per share were 55p (45p) and the final dividend is 14p for a total of 51p (19.5p).

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Consortium (France/US)	Unit of LTV (US)	Aerospace & defence	£231m	Bankruptcy rescue plan
Fonditalia (Italy)	AMB (Germany)	Insurance	£198m	Increased stake
SAS (Switzerland)	Airlines of Britain (UK)	Airlines	£25m	Larger stake
Gamaco (US)	Mitre (UK)	Sports goods	£17m	Negotiations advanced, says Granpian
Coplex Resources (Australia)	Tusker Resources (Ireland)	Oil	£4.4m	Surprise bid
Mastervision (UK)	Component Systems (Australia)	Alarms	£3.8m	Maximum consideration
Ravibid (UK)	Unit of Lyvase (Denmark)	Plants service	£0.7m	Quasi deal
Hi-Tec Sports (UK)	Labels (Holland)	Clothing	£0.7	Staged payments
Sidlaw (UK)/Smit International (Holland)	JV	Oil & gas	n/a	Support services venture
PT Rajadison (Indonesia)	JV	Pulp & Paper	n/a	60-40 split

Source: FT Mergers & Acquisitions International

This announcement appears as a matter of record only



Aran Energy Exploration Limited

and other subsidiaries of Aran Energy p.l.c.

US \$170,000,000 Revolving Credit Facility
and
US \$27,500,000 Standby Facility

arranged by
BANK OF SCOTLAND

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Agent Bank
BANK OF SCOTLAND
INTERNATIONAL DIVISION

Notice of Early Redemption

CENTRAL INTERNATIONAL LIMITED

(Incorporated with limited liability in the Cayman Islands)

U.S. \$150,000,000
Floating Rate Notes due 2000

NOTICE IS HEREBY GIVEN that in accordance with Condition 4(d) of the Terms and Conditions of the Notes, the Company will redeem all of the outstanding Notes at 100 per cent. of their principal amount on the next Interest Payment Date, 15th May, 1992, when interest on the Notes will cease to accrue.

Payment of principal will be made upon presentation and surrender of the Notes, with all unexpired coupons attached, at the offices of any of the Paying Agents listed below.

Paying Agents
Bankers Trust Company
1 Appold Street
Bridgway
London EC4A 3DF
Banque Indosuez Belgique S.A.
rue des Colonies 40
B-1000 Brussels
Banque Internationale à
Luxembourg S.A.
69 Route d'Esch
L-1470 Luxembourg

Accrued interest due 15th May, 1992 will be paid in the normal manner against presentation of Coupon No. 14, on or after 15th May, 1992.

Bankers Trust Company, London
6th April, 1992

NOTICE TO THE WARRANTHOLDERS OF

ONWARD

Onward Kashiwaya Co., Ltd.

U.S. \$200,000,000 4 1/2 per cent Bonds 1993 with
Warrants to subscribe for shares of common stock

Pursuant to Clause 3 (xiii) of the Instrument dated 24th May, 1989 (the "Instrument") relating to the above-captioned warrants (the "Warrants"), notice is hereby given as follows:
In accordance with the resolutions of the Board of Directors of Onward Kashiwaya Co., Ltd. (the "Company") adopted at the meetings held on 9th, 17th and 24th March, 1992, the Company issued U.S. \$200,000,000 4 1/2 per cent Bonds 1993 with Warrants to subscribe for shares of common stock of the Company at the initial subscription price of Yen 1,169 per share.

As a result of such issue, the Subscription Price (as defined in the Instrument) of the Warrants has been adjusted pursuant to Clause 3 (vii) of the Instrument as set forth below:
Subscription Price before adjustment: ¥1,835.0
Subscription Price after adjustment: ¥1,777.2
Effective date of adjustment: 2nd April, 1992, Japan time

ONWARD KASHIWAYA CO., LTD.
By: The Sunthorn Bank, Limited
as Principal Paying Agent

6th April, 1992

£25,000,000

C&G Cheltenham & Gloucester Building Society

Floating Rate Subordinated Notes due 2005
Notice is hereby given that for the six months interest period from April 3, 1992 to October 5, 1992 (185 days) the Notes will carry an interest rate of 11.55%. The interest payable on the relevant interest payment date October 5, 1992 will be £5,838.11 per £100,000 denomination.

The Industrial Bank of Japan,
Limited, London
Agent Bank

IBJ

BUSINESS IN THE COMMUNITY

The FT proposes to publish the survey on May 12, 1992. It will be of interest to the 61% of Captives in industry in Great Britain who are members of the FT. If you want to reach this important audience, and the FT's estimated one million readers worldwide call Edward Hall on 071 873 4196 or 071 873 3062

Don't miss: Captives of Industry 1991: 1001

FT SURVEYS

£25,000,000

C&G Cheltenham & Gloucester Building Society

Floating Rate Subordinated Notes due 2004
Notice is hereby given that for the six months interest period from April 2, 1992 to October 2, 1992 (183 days) the Notes will carry an interest rate of 11.55%. The interest payable on the relevant interest payment date October 2, 1992 will be £5,825.00 per £100,000 denomination.

By: The Chase Manhattan Bank, N.A.
London, Principal Paying Agent

April 6, 1992

CHASE

THYSSSEN AKTIEGESELLSCHAFT WESTMINSTER BANK LIMITED

DEPOSIT CERTIFICATES

National Westminster Bank, PLC gives notice that deposit may now be lodged for the British dividend due 23 March 1992 on the Deposit Certificates at the rate of £2,500,000 per £100,000 United Kingdom Income Tax as shown below will be deducted unless claims are accompanied by an appropriate Inland Revenue declaration.

Gross Dividend of £2,500,000 per £100,000 £2,500,000
Less 24.67% German Tax £616,750
Less 10% on Gross Dividend £250,000
China should be lodged at National Westminster Bank PLC, Global Securities Services, Bankers, Juno Court, 24 Prescott Street, London E1 6BB, on special terms determined from time to time.
United Kingdom Banks and Members of the Stock Exchange should mark payment of the dividend in Stamp No 33 provided on the back of the certificate.
All other claimants must complete the special form and present it at the above address together with the certificates for marking by the National Westminster Bank PLC. Postal applications cannot be accepted.

BusinessWeek

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Coke Targets Eastern Europe
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COMPANIES AND FINANCE

SAS looks for cupid in Europe's open skies

Sara Webb and Paul Betts on the airline's ultimate aim of a full-blown merger ahead of deregulation

Faced with the prospects of deregulation in his domestic market in Sweden and broader liberalisation in Europe, Mr Jan Carlzon, the chief executive of Scandinavian Airlines System (SAS), has been scrambling to expand his airline's ties with other carriers both on the home and wider European front.

Last week, SAS boosted its stake in Airlines of Britain, the parent company of British Midland, from 24.9 per cent to 40 per cent for £25m (\$42.5m) to cement its relationship with the UK carrier which had recently been approached by other international carriers interested in a stake.

In February, it agreed to buy 51 per cent control of Lingyette, the Swedish domestic carrier. The acquisition, now being reviewed by Sweden's office of fair trading, is designed to consolidate the airline's position in its home market in anticipation of Swedish airline deregulation.

After an unsuccessful attempt to link with Sabena of Belgium five years ago, SAS has since formed a commercial partnership with Swissair and Austrian Airlines called the European Quality Alliance (EQA).

For Mr Carlzon, the ultimate target continues to be a full-blown merger with another European airline to enable SAS to establish a stronger position in the European market. Based on the geographical fringes of Europe, SAS is handicapped by its smaller size compared not only with the large US carriers now aggressively expanding into Europe but also with the big European carriers like British Airways, Air France or Lufthansa.

But for all the recent talk of cross-border airline mergers in Europe, these have so far been elusive, although the European

Commission's third package of air transport liberalisation measures is likely to accelerate the process next year.

In the absence of a full merger, Mr Carlzon says the second best solution is to get as close as possible to this goal. "Our aim is to have as close a co-operation as if we

SAS risks seeing its virtual monopoly of the Scandinavian market eroded by deregulation at a time when it is still struggling to recover from the airline industry slump as well as strengthening its European network through partnerships and alliances

were merged, knowing that we cannot merge," he said in an interview with the Financial Times.

As the sunlight streams into his spacious office in SAS's modern steel and glass headquarters building in Stockholm, he smiles and adds: "If you cannot get the girl you want you have to take the second best, otherwise you will be left all alone."

To survive when the European airline market is liberalised next year, SAS, he says, must broaden its market base and establish its presence in the main destinations of Europe, at the same time as improving efficiency and its financial situation.

"If we sit in Scandinavia, we will have too small a market to be competitive," he explains. "None of the European airlines

have access to more than one major hub in their home market, but by combining SAS with British Midland and EQA, we will have an annual passenger volume of 35.2m passengers."

This, he claims, makes his partnership the largest in Europe, placing it ahead of the Air France group with 33.4m passengers a year.

The three EQA partners have hubs in Copenhagen (SAS), Zurich (Swissair) and Vienna (Austrian Airlines). British Midland provides the alliance with an important presence at London's Heathrow since the UK carrier has the second largest number of take-off and landing "slots" at Heathrow after BA.

With British Midland, SAS hopes to enter the UK market under cover. But it is also a way of fending off a growing challenge from smaller independent Scandinavian carriers seeking to develop a rival hub at London's Gatwick airport to compete against SAS.

Three Scandinavian carriers, Transwade Airways, Norway Airways and Sterling, have joined forces under the umbrella of the NRT Nordisk travel group to take advantage of Swedish airline deregulation and develop feeder services from Scandinavia to Gatwick and other European airports to connect with the international networks of larger airlines.

Maersk Air, the Danish independent carrier, is also building up a hub at Gatwick. These smaller carriers believe they can compete strongly against SAS because their costs are about 30 per cent lower than those of the Scandinavian flag carrier.

This is putting additional pressure on SAS to reduce its costs. The airline, which cut 2,700 jobs last year and plans to shed a further 3,500 this



Jan Carlzon: had to alter his earlier ambitious strategy

year, is seeking to improve productivity by 20 per cent in 1992.

This has not been easy. It started negotiating 38 separate collective agreements with unions in Scandinavia 15 months ago. So far, it has reached agreement with 35

without lowering any of the salaries. The remaining three are the pilots' unions where SAS wants the pilots to increase the time they actually fly during their working day.

SAS risks seeing its virtual monopoly of the Scandinavian

market eroded by domestic deregulation at a time when it is still struggling to recover from the general airline industry slump as well as strengthening its European network through partnerships and alliances.

The airline was extremely concerned by the unsuccessful merger talks between BA and KLM Royal Dutch Airlines. A BA-KLM combination would have posed a significant competitive threat to SAS which, in turn, attempted to interest KLM in joining its EQA partnership with Swissair and Austrian Airlines.

Mr Carlzon has not only had to cope with recession but has also had to alter radically his earlier ambitious strategy of turning SAS into a global travel and hotel group. The group, which made a pre-tax loss of SKr1.22bn (\$206m) last year compared with a loss of SKr738m in 1990, is now refocusing on its core airline activities.

Apart from the fall in air traffic, the group was hit by heavy losses from its unsuccessful attempt to expand its hotel activities: it bought a 40 per cent stake in Inter-Continental in 1988 from Saison, the Japanese retail and leisure group which is the hotel chain's controlling shareholder, but was forced to sell the stake back last month (March).

The U-turn was seen as a clear admission of failure, and Mr Carlzon - who was strongly criticised for his decision to embark on this loss-making project - says that he regrets the ill-starred venture.

In future, SAS may sell some of the other hotels it owns, but Mr Carlzon says he does not intend putting them up for sale until there is some sign of recovery in the troubled property market.

Prices for electricity contracted for the period of the electricity supply and delivery arrangements in England and Wales.

UT hour	Period	Pool	Pool	Pool
		price	price	price
		£/MWh	£/MWh	£/MWh
0000	16.00	17.48	18.65	
0100	16.00	17.48	18.78	
0200	16.00	17.48	18.78	
0300	16.00	17.48	18.78	
0400	16.00	17.48	18.78	
0500	16.00	17.48	18.78	
0600	16.00	17.48	18.78	
0700	16.00	17.48	18.78	
0800	16.00	17.48	18.78	
0900	16.00	17.48	18.78	
1000	16.00	17.48	18.78	
1100	16.00	17.48	18.78	
1200	16.00	17.48	18.78	
1300	16.00	17.48	18.78	
1400	16.00	17.48	18.78	
1500	16.00	17.48	18.78	
1600	16.00	17.48	18.78	
1700	16.00	17.48	18.78	
1800	16.00	17.48	18.78	
1900	16.00	17.48	18.78	
2000	16.00	17.48	18.78	
2100	16.00	17.48	18.78	
2200	16.00	17.48	18.78	
2300	16.00	17.48	18.78	
2400	16.00	17.48	18.78	

Prices for electricity contracted for the period of the electricity supply and delivery arrangements in England and Wales.

UT hour	Period	Pool	Pool	Pool
		price	price	price
		£/MWh	£/MWh	£/MWh
0000	16.00	17.48	18.65	
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0300	16.00	17.48	18.78	
0400	16.00	17.48	18.78	
0500	16.00	17.48	18.78	
0600	16.00	17.48	18.78	
0700	16.00	17.48	18.78	
0800	16.00	17.48	18.78	
0900	16.00	17.48	18.78	
1000	16.00	17.48	18.78	
1100	16.00	17.48	18.78	
1200	16.00	17.48	18.78	
1300	16.00	17.48	18.78	
1400	16.00	17.48	18.78	
1500	16.00	17.48	18.78	
1600	16.00	17.48	18.78	
1700	16.00	17.48	18.78	
1800	16.00	17.48	18.78	
1900	16.00	17.48	18.78	
2000	16.00	17.48	18.78	
2100	16.00	17.48	18.78	
2200	16.00	17.48	18.78	
2300	16.00	17.48	18.78	
2400	16.00	17.48	18.78	

REUTERS' SPIC FOR LATEST GENERAL ELECTION PRICES

293 1/2 - 298 1/2
305 1/2 - 308 1/2
11.5 - 12.5

FINANCIAL FUTURES AND FOREIGN EXCHANGE SERVICE

CAL Futures Ltd
182 Queen Victoria Street
London EC4V 4BS
Tel: 071-324 3030
Fax: 071-324 3415

EUROMARKET TURNOVER (\$m)

	Primary Market	Secondary Market
	US \$	US \$
Filled income bonds	1,171.8	3,773.3
Fixed income	1,171.8	3,773.3
Other straight	0.0	1,018.4
Convertible	108.1	2,087.2
Money market	438.0	548.8
CDs	30.8	1.6
Short & MT Notes	17,187.1	4,788.8
Warrants	0.0	0.0
Equities	380.8	281.3
Total	18,180.7	12,088.8

Source: IEMA

NRI TOKYO BOND INDEX

	Overall	Govt	Corp	Yield
Overall	171.47	171.47	171.47	171.47
Government Bonds	171.47	171.47	171.47	171.47
Corporate Bonds	171.47	171.47	171.47	171.47
Yield	171.47	171.47	171.47	171.47

Trading volume at CBOT and CME surges

TRADING volume at the Chicago Board of Trade and the Chicago Mercantile Exchange, the world's two largest futures markets, shot up during the first quarter of this year. The CME's volume surged nearly 30 per cent against the same period last year and the CBOT's jumped more than 22 per cent, writes Barbara Durr.

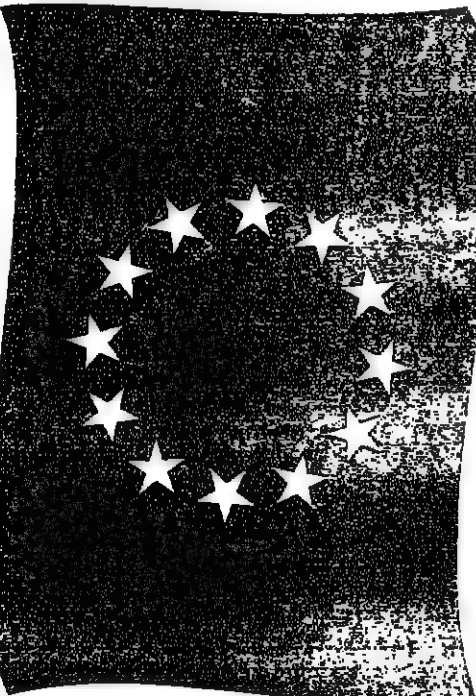
At the CME, trading volume in futures reached 28m contracts, a 28.5 per cent increase over the first quarter of 1991, and futures-options volume rose to 6.6m, a 35.4 per cent rise over a year ago. Futures trading at the CBOT rose to 38.6m, up 23.6 per cent over 1991, and futures-options volume rose to 8.3m contracts, a 16.3 per cent expansion. Contracts at both exchanges have broken trading records in the past three months. At the CBOT, two, five and 10-year Treasury note futures captured record volume, while the CME's futures on Eurodollars, and D-Marks set new highs.

EUROPE
POWERFUL NEW IMPETUSVEBA GROUP:
HIGH EARNINGS, STRONG CAPITAL SPENDING

VEBA continued the pattern of growth in all divisions in 1991. Group net income matched the favorable level achieved the previous year. The earnings per share increased to DM 29.00.

ACTIVITIES
IN EUROPE

The Group has been given powerful new impetus by the Single Western European Market and the emancipation of Eastern Europe. International power import and exchange facilities are being exploited in the Electricity Division. In this context, we are participating in other utilities and concluding cooperation agreements, also as a means of implementing joint projects in Eastern Europe. The Chemicals Division has already established a strong presence on the European mar-



A European orientation continues to be promoted in the Trading and Services Division. The Transportation Division is already well established worldwide.

VEBA
TODAY

VEBA AG oversees a group of companies that are well-balanced and prepared for the future. VEBA stands for - Energy, chemical and petroleum products - Trading and services - Integral transportation and logistics systems. The capital of VEBA is held by 540,000 shareholders. Some 43% of the capital is owned by foreign, predominantly Western European investors.

Copies of the 1991 Annual Report are available from VEBA AG, Bennigsenplatz 1, 4000 Düsseldorf 30, Germany

The VEBA Group

Electricity	Chemicals	Oil	Trading/Transportation/Services
STINNES	VEBA AG	VEBA AG	STINNES
VEBA AG	VEBA AG	VEBA AG	VEBA AG

VEBA

intrum justitia

(Registered in Curaçao No. 41415)
Notice of Annual General Meeting

The shareholders of Intrum Justitia NV are hereby convened to attend the annual general meeting of shareholders which will be held on May 19th 1992, at 14.00 hours, at Business Center Zeelandia, Polarweg 28, Willemstad, Curaçao, Netherlands Antilles.

AGENDA

- The following items are on the agenda for this Meeting:
1. Report of the Board of Managing Directors on the business of the Company during the fiscal year ended December 31, 1991.
2. Determination of the Balance Sheet and the Profit and Loss Account for the fiscal year ended December 31, 1991.
3. Approval of the interim dividend of 0.8 pence, paid on October 31, 1991.
4. Declaration of final dividend of 1.6 pence, payable on June 4, 1992.
5. Reappointment of the present members of the Board of Managing Directors of the Company to serve the Company until the next Annual General Meeting and fixation of the remuneration.
6. Reappointment of the present members of the Board of Supervisory Directors to serve the Company until the next Annual General Meeting.
7. Reappointment of Coopers & Lybrand as auditors of the Company for the current fiscal year and authorisation of the Board of Directors to fix the remuneration.
8. To approve the Intrum Justitia 1992 Senior Executive Share Bonus Plan.
9. To approve the Intrum Justitia 1992 Executive Share Option Plan.
10. To approve the amendment of the Articles of Incorporation of the Company as per the draft deed of amendment prepared by the law offices Smeets Thesseling & Van Bokhorst.
11. Future developments.

The Agenda and its enclosures can be obtained at the Registered Office of the Company, Chumaceroakade 3, Willemstad, Curaçao, Netherlands Antilles. Tel 59 99 65 70 22, fax 59 99 65 73 43; with The Registrar: The Royal Bank of Scotland, P.O. Box 435, Owen House, 8 Bankhead Crossway North, Edinburgh, Scotland; with the Kredietbank S.A. Luxembourg, 63 Boulevard Royal, L 2955 Luxembourg, Luxembourg; and with James Capel, 6 Bevis Marks, London EC3A 7JQ, United Kingdom.

Shareholders can attend the meeting in person or may be represented at the meeting by proxy. To this effect the holders of registered shares are requested to complete a proxy and voting instructions and mail these to The Registrar:

The Royal Bank of Scotland Plc, F.A.O. Mr D.J. Gilchrist, P.O. Box 435, Owen House, 8 Bankhead Crossway North, Edinburgh EH11 4BR, Scotland. Fax no. 44 31 442 4924.

Holders of bearer shares are requested to deposit their shares with a bank and to arrange for the completion and execution of a certificate of deposit and voting instructions.

Thereafter the documents should also be sent to The Registrar. The Royal Bank of Scotland Plc aforementioned as soon as possible.

The proxy forms, certificates of deposit and voting instructions should be received by The Royal Bank of Scotland Plc no later than May 12, 1992.

Intrum Justitia NV
April 6, 1992

INTERNATIONAL CAPITAL MARKETS

UK GILTS

Prospect of Labour win hits prices

A WEEK of trepidation looms for people in the government gilt-edged securities market.

Many gilt specialists reckon a Labour win in Thursday's general election will cause a run on sterling, higher interest rates and increased public sector borrowing — all of which would push up bond yields.

As results from opinion polls indicating a Labour lead fed their way into market thinking, prices for gilts fell last week by up to 1/2 of a point, continuing the poor run for the securities which started in the week prior to Budget day on March 10. Since then, 10-year gilt yields have risen by 80 basis points — 0.8 of a percentage point — to about 10 per cent, with a consequent reduction in prices.

A big fear for the market concerns sterling, which some gilt investors believe would come under pressure following a Labour victory. Base rates might then have to rise to defend the currency, an event which would push up gilt yields along the yield curve but especially at the short end and depress prices.

Further in the background, but no less of a problem for the market, is the size of the public sector borrowing requirement (PSBR). In the Treasury's lat-

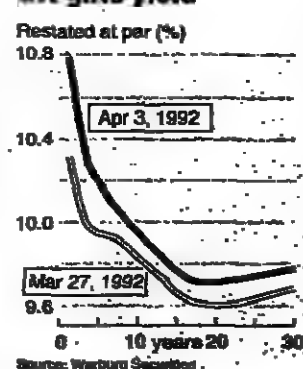
est prediction, this is likely to rise to £28bn this financial year and £33bn in 1993-94, from £14bn in 1991-92. To fund the PSBR, the Bank of England will probably have to sell £20bn to £30bn worth of gilts a month over the next year or so, a huge selling programme that will almost certainly push up yields and depress prices.

While the Treasury's prediction assumes Tory policies, should Labour form the next government, public-sector borrowing might be forced up still more. According to Mr Simon Briscoe, an economist at Greenwell Montagu, Labour policies could add £15bn to the figure over the next two years, leading to a further drift downwards in prices.

Mr Briscoe assumes Labour would cancel privatisation sales planned by the Tories, reducing government revenues by £7bn over the two years and pushing up borrowing by the same amount. Further, he thinks Labour's proposal to let local authorities spend cash obtained from sales of houses and other assets during the 1990s would add a further £2bn to the PSBR during the two-year period.

Assuming a Labour victory or a Labour-led coalition, Mr John Smith, the new channel-

UK gilts yield



Source: Warburg Securities

lor, would have to introduce a Budget, probably before the end of May. Ahead of this event, according to Mr Andrew Bell, a strategist at Barclays de Zoete Wedd, the gilt market would be affected by great uncertainty while the Bank would have to proceed with its large programme of gilt sales which has already been interrupted by the election.

That could lead to the Bank attempting to sell up to about £50bn of gilts during a time of weak demand for the securities, events which could depress market conditions.

During last week, such gloomy thoughts preoccupied many gilt traders, with short-

dated gilts bearing the brunt of the decline in prices. The benchmark 10 per cent Treasury bond maturing in 1994 fell by nearly 1/2 point to 99 1/2, with a rise in yields from 10.3 per cent to 10.55 per cent. Longer maturing stock was better protected from the price fall; the 9 per cent Treasury bond maturing in 2008 saw a fall of about 1/4 point, closing on Friday at 94 1/4 for a yield of 9.7 per cent.

With gilt prices having tumbled so much recently, some believe buying support will rally as investors pick up what could be perceived as bargain stocks. Mr David Boardman, head of fixed income at Fleming Investment Management, a big bond investor, said: "At the prices we have seen recently, gilts are beginning to look attractive."

From the point of view of the Bank, which badly needs to get on with its funding programme, indications of heightened interest in gilts would be welcome. The Bank would like to see a return to the position in February in which, according to the latest funding statistics, it sold to the market a hefty £1.6bn worth of gilts, with purchasing from overseas investors especially strong.

Peter Marsh

US MONEY AND CREDIT

Hopes of instant recovery quashed

MS NANCY KIMELMAN, the chief economist of the technical data division of Thomson Financial Services in Boston, offered a pessimistic comment about prospects for the US economy last Friday that should be plastered across the walls of America's myopic Treasury bond traders.

"We Americans," said Ms Kimelman, "are an anti-savvy bunch. We want to be first in line; we want service immediately; we want our food pre-cooked. We also want our recessions over quickly and our recoveries to be as instant as oatmeal. Well, instant oatmeal tastes like mush! A period of stability is healthy. It's positive for the long run and healthy for the economy."

Ms Kimelman's message is much in line with the private remarks of top US bankers. Few of America's business elite expect a rapid economic recovery; most are looking for growth of only 1 to 2 per cent in the next few months and nearly all say they expect the recovery to be gradual.

This commonsense perspective remains at odds with the behaviour of both the bond and equity markets. The stockmarket rallied excessively and anticipated a let-proposed recovery in January. The bond market's behaviour in recent weeks has been erratic and inconsistent. Last week's swings and roundabouts, ending in a rally based on poor employment data, was typical of this trading pattern.

US MONEY MARKET RATES (%)					
	Last Week	1 week ago	3 mths ago	12 mths ago	12 mths low
Fed Funds (weekly average)	3.75	3.50	3.50	11.00	3.00
Three-month Treasury bill	4.00	4.00	4.12	8.25	3.75
Six-month Treasury bill	4.18	4.27	4.27	7.75	4.00
Ninety-day Treasury bill	4.22	4.30	4.35	7.17	4.01
Three-month commercial paper	4.15	4.25	4.27	7.12	3.50
90-day commercial paper	4.17	4.25	4.30	7.12	3.50

US BOND PRICES AND YIELDS (%)					
	Last Week	Change on week	Yield	1 week ago	4 wks ago
Seven-year Treasury	94 1/4	+ 1/4	7.08	7.21	7.15
10-year Treasury	100 1/4	+ 1/4	7.87	7.94	7.95
30-year Treasury	101 1/4	+ 1/4	7.87	7.94	7.95

Money supply: In the week ended March 23, M1 fell by \$4.5bn to \$593.2bn. M2 fell by \$10.2bn to \$1,487.7bn.

Early in the week a 0.5 per cent rise in the government's index of leading economic indicators failed to move the money market because it was in line with expectations. On Wednesday traders at first took flight and sold Treasury bonds when the March index from the National Association of Purchasing Management (NAPM) rose to 54.1 per cent from 52.4 per cent in February. But within hours the benchmark 30-year Treasury bond was marked 1/2 point higher after commentators pronounced the NAPM report to be not as encouraging as it seemed, especially in the sub-index category of employment, which fell in March.

On Friday, the market rallied 1/4 point following the release of March unemployment numbers showing a meagre gain of 19,000 salaried jobs and a continued 7.3 per cent national average unemployment rate, which is the exact opposite of

Most economists had been expecting the non-farm employment level to have increased by 25,000 to 50,000 in March, but when the figures were released on Friday they failed to meet even these modest market expectations.

Bond traders glanced at the jobs data and factored into the equation last Thursday's Federal Reserve Board numbers showing a significant contraction in key monetary aggregates in the week ended March 23. They also noted the Fed's last Open Market Committee (OMC) in February had voted to favour a bias toward easing interest rates if necessary, and they guessed the FOMC did the same at another meeting last week.

A new trend was born, with the market prepared for more inconclusive macro-economic data in April and once again hoping for an easing in rates — which is the exact opposite of

its view of a fortnight ago. Ms Maria Ramirez, a close bond-watcher, summed up the situation this way: "What a difference a few statistics make! Only two weeks ago a focal point of discussion in the market was when the Fed would tighten [rates]. Now, perceptions have swung 180 degrees in the other direction to forecasts for the Fed to ease."

The benchmark 30-year bond was up 1/4 on the week, to yield 7.87 per cent last Friday at a price of 101 1/4. This compared with a yield of 7.94 per cent a week before. At the shorter end of the market, investors flirted with two-year notes, marking them 1/2 point higher on Friday to yield 6.35 per cent at a price of 100 1/4.

The market views the short end of the market as especially cheap, which is producing a steeper yield curve, as short-term interest rates fall further than the long end.

The spread between two-year and 30-year paper is about 250 basis points, reflecting the conviction that the economic recovery is weak enough and money supply growth slow enough for the Fed to consider easing rather than tightening monetary policy. This, at least, was the market mentality last week. The trend is unlikely to change in the near future, but by no means implies bond traders are prepared to take a broader view of the world.

Alan Friedman

GERMAN BONDS

Statistics underline investor pessimism

IT IS almost as though the rally had never taken place. Yields on 10-year bonds were back at over 8.1 per cent on Friday, up sharply since prices reached their high point for the year in February.

The optimism which followed the Bundesbank's rate rise in late December has evaporated and investors are talking gloomily about yields being back up to 8.3 per cent again before long. Talk of 7.5 per cent by the middle of the year is dismissed out of hand.

A series of recent statistics has underscored the pessimism. A fortnight ago it emerged that M3, the broad measure of money supply, climbed by a seasonally adjusted annual rate of 8.5 per cent in February, compared with a target of 8.5 to 9.5 per cent growth for the full year.

Last Thursday, year-on-year inflation for March came out at 4.7 per cent — and is expected to come in at the same level this month. On Friday it was announced that industrial production in February climbed by 1.2 per cent on January — worse than expected in that the market was expecting evidence of a slowdown.

Although there have been few tangible developments in the wage round in the past month or so, what settlements there have been have tended to exacerbate the gloom.

What investors really care about is a cut in interest rates. When they bought bonds in late December, they had persuaded themselves the rate rise would induce sense into the wage round, slow the economy and curb inflation — all in time for a rate cut by late

spring. As recent indicators show, there is no evidence of a severe slow down in the economy. Mr Norbert Walter, chief economist and head of research at Deutsche Bank, argued at the bank's seminar for international investors in Berlin two weeks ago that it looks unlikely the inverse yield curve will presage a recession, as is traditionally the case.

Current stagnation is likely to give way to recovery later this year, as borne out by a poll of 400 big German companies conducted by the Munich-based IFO economics research institute published last week. The companies are expecting a pick-up in orders, sales and investments next year. This optimism appears in stark contrast to this year's daily announcements of staff lay-offs and falling profits — but it is

perhaps the medium-term view which will determine management's willingness to face down high wage demands.

Another negative factor is the 1 per cent VAT rate to be introduced at the beginning of next year. This may push up the headline inflation rate once again, which will in turn infuse next year's wage round.

Against this background, it seems improbable that the Bundesbank will hurry to cut interest rates when it is clear inflation has peaked for the current year. Mr Walter predicts a cut in money market rates in June. Others are not so sanguine and it looks as though the bond market will be in the doldrums for some months to come.

David Waller

KONINKLIJKE NEDERLANDSCHE HOOGOVENS EN STAALFABRIEKEN NV, IJMUIDEN, THE NETHERLANDS

invitation to attend the annual general meeting of shareholders to be held on Wednesday, 22 April 1992, in the Okura Hotel, Ferdinand Bolstraat 333, Amsterdam, starting at 2.00 p.m.

The matters for discussion will be:

- The Report of the Board of Managing Directors for 1991.
- Approval of the Accounts for 1991.
- Retirement and reappointment of Supervisory Board members as well as intention to appoint a Supervisory Board member in 1992. For all information on this subject we would refer you to pages 2 and 3 of the Annual Report.
- Retirement of Supervisory Board members in 1993. For all information on this subject we would refer you to page 2 of the Annual Report.
- Information of the Supervisory Board about the intention to appoint a member of the Board of Managing Directors.
- Authorization of the Board of Managing Directors to purchase (depository receipts for) shares in de Company.
- Designation of the Board of Managing Directors as the body empowered to take decisions concerning the issue of shares, the granting of rights in respect thereof and the limiting or exclusion of subscription rights.

The meeting is open to all shareholders and depository receipt holders either in person or represented by a proxy authorized in writing, provided that, in the case of holders of ordinary bearer shares these holders have lodged their share certificates — and in the case of depository receipt holders these holders have lodged their depository receipts — not later than Thursday, 16 April 1992, at the offices of one of the following banks:

In the Netherlands:
ABN AMRO Bank N.V. in Amsterdam, Rotterdam or The Hague;
in Belgium:
Kredietbank N.V. in Brussels;
in Germany:
Deutsche Bank AG in Frankfurt am Main or Düsseldorf;
in France:
Lazard Frères & Cie in Paris;
in Switzerland:
Union Bank of Switzerland in Zurich,
Credit Suisse (Swiss Credit Bank) in Zurich,
Swiss Bank Corporation in Basel.

or have submitted evidence of the fact that they are shareholders or depository receipt holders at the Company's offices in IJmuiden not later than Thursday, 16 April 1992, which may be effected by submission of evidence that their share certificates or depository receipts have been deposited for safe keeping with De Nederlandse Bank N.V. or with one of the banks mentioned above and are blocked with such bank until the close of the meeting.

The certificate of deposit issued by one of the above-mentioned banks will serve as an admission pass for entry to the meeting.

The Annual Accounts for 1991 together with the Agenda are available for inspection at the Company's offices; copies may be obtained free of charge from the above-mentioned banks by shareholders, depository receipt holders and holders of the 6% convertible debenture loan 1985.

IJmuiden, 6 April 1992

KONINKLIJKE NEDERLANDSCHE HOOGOVENS EN STAALFABRIEKEN NV

Hoogovens Groep

DIVIDEND NOTICE #12

NOTICE is hereby given that the Board of Directors of Agnico-Eagle Mines Limited has declared a dividend of \$0.075 (U.S. funds) per share payable on May 4, 1992 to shareholders of record April 6, 1992. Dated this 6th day of April, 1992.

Barry Landen, Secretary.



SWITZERLAND

The FT proposes to publish this survey on May 7 1992.

The report will examine the Swiss economy and its future role in Europe. It will thus be of great interest to all FT readers who do business with Switzerland. If you want to reach this target audience by advertising your company in this survey, please call Nigel Bicknell in Geneva. Tel: 022 7311604.

or Fax 022 7314981. Or Patricia Surridge in London 071 873 3426

or Fax 071 873 3428. Or Ernest Jenny in Eastern Switzerland. Tel: 058 813070 or Fax: 058 813076.

FT SURVEYS

FT/ISMA INTERNATIONAL BOND SERVICE									
ISS	ISMA	STRAIGHT	YIELD	PRICE	YIELD	PRICE	YIELD	PRICE	YIELD
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INTERNATIONAL CAPITAL MARKETS

SYNDICATED LOANS

Local authorities turn to commercial banks

UK LOCAL authorities are not exactly flavour of the month with the banking community.

Since the swaps fiasco — when the House of Lords ruled that authorities were acting outside their legal powers in entering swap agreements, and were not obliged to meet their losses — many foreign banks will no longer do business with them, leading to wider lending margins for the banks.

There has been something of a renaissance of commercial lending to local authorities recently. One reason has been the growing number of out-of-court settlements between banks and authorities over swap agreements.

A second reason is the growing dependence of authorities on commercial finance. For most of the past decade, the Public Works Loans Board — a central government-funded agency — has grown in importance as a provider of finance to authorities. Ten years ago, it had lent exactly a third of total outstanding long-term debt owed by the authorities. That proportion shot up during the 1980s, reaching an estimated 70 per cent of the £61bn long-term debt at the end of March 1991.

During that period, commercial lenders reduced their exposure from £28bn to around £13bn. The main reason for this was the preferential terms offered by the PWLB. With central government finances in a strong position, leading to a net repayment of public sector debt, it made sense to fund local authority borrowing centrally.

The sharp reversal into deficit, and the hefty government borrowing now projected has changed that picture. The PWLB has been making itself less attractive as a source of finance. Its interest rates are close to those on commercial lending and it is likely to become more a lender of last resort to authorities, rather than the main source of finance.

There could also be political reasons for such a step: PWLB lending shows up in the official public sector borrowing requirement. External borrowing by authorities may not, if it is for revenue rather than capital purposes, with the PWLB

making new advances of £3.6bn in 1990/91, and nearly £2bn the year before, the sums are insignificant.

Much of the syndicated commercial lending made to local authorities during the mid-1980s is coming up for renewal over the next three years. These arrangements are not strictly classified as "borrowing", since they were structured to get around centrally-set borrowing limits. Known as "deferred purchase" arrangements, these off-balance sheet deals became a *cause célèbre* in the 1980s, as authorities entered sale and leaseback arrangements on assets.

Most deferred purchase schemes look set to be renewed in their current form, if only because to restructure them would bring them into the borrowing net, reducing the capacity of authorities to borrow elsewhere.

All of this points to a growing dependence on commercial banks. Several bankers comment that short-term borrowing by authorities has picked up recently, with a healthy two-way business being done through money-brokers.

The costs have risen, though. The margin over Libor on five-year lending to local authorities is put at around 50 basis points — or half a percentage point. For the off-balance sheet schemes, the margin is more like 70 basis points, reflecting the complex structuring involved. That is close to what many companies pay. The authorities, though, are regarded as sovereign credits, with a capital weighting to match banks need to set aside only 0.2 per cent of the capital they would have to provide for a straight corporate credit.

Local authority lending does not come with an explicit guarantee from central government, but the banks take a charge over the future tax receipts of the authorities concerned. Some authorities complain this is a "penal" rate, set to punish them for the swaps losses. But if a new commercial market does develop for local authority finance, that penalty is unlikely to last.

Richard Waters

INTERNATIONAL BONDS

Cracks show in fragile consensus over new issuance

THE FRAGILE consensus among Eurobond firms on the conduct of new issue business, which has looked strained for months, last week deteriorated further.

The cause of disagreement was an Ecu400m 12-year issue by the European Investment Bank, lead managed by Deutsche Bank Capital Markets under a pricing and fee structure which many firms deplored. Many leading issue houses declined to participate in the transaction.

However, behind the acrimony lies a change in the economics of the market. The common front among leading firms has been deteriorating since new issue activity started to boom last year. Big firms have become more adventurous, hungry for a larger slice of the market, and prepared to take risks to match.

The EIB issue was controversial partly because it offered participants, including the lead manager, only a very slim return for underwriting.

Deutsche Bank underwrote most of the transaction and said it had substantial lead orders for the bonds. Under-

writing risk was very small and remuneration was correspondingly slight, it argued.

The deal was not the first to offer underwriting fees lower than the norm established in the dark days of the late 1980s. A striking feature of the primary Eurobond market this year is an increasing number of "block trades," deals wholly underwritten by a single firm at a reduced rate.

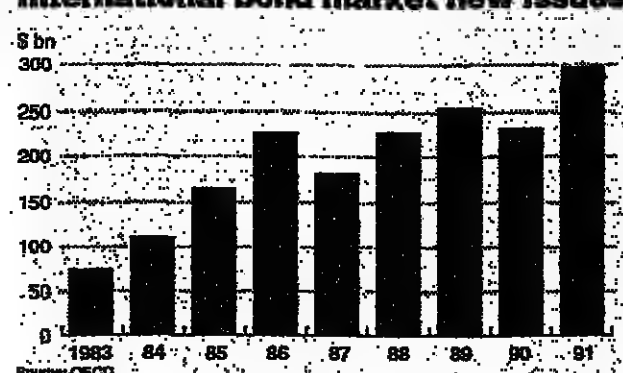
Last week, Abbey National raised £250m over five years from an issue wholly underwritten by Barclays de Zoete Wedd. The fees were undisclosed but were probably well below the established level.

Merrill Lynch was the sole underwriter for a \$4150m 15-year deal for the State Electricity Corporation of Victoria. Again, fees were undisclosed.

The last few issues by the EIB have also been handled as block trades by firms willing to take on the majority of the underwriting risk for a marginal return.

Moreover, there is an underlying trend for lead managers to take a larger proportion of new issues which are, on the surface, sold through a wide

International bond market new issues



syndicate of firms. Block trades are a natural extension of this.

"The new issue business is no longer about following secondary market trends and pumping out bonds indiscriminately. Firms need to concentrate on real investor flows, lining up lead orders for a deal," commented a new issue manager.

The EIB and Deutsche Bank also declined to use "fixed price" syndication techniques which have been established in the Eurobond market since

1989 and are widely credited with restoring order and profitability to the primary market.

Instead, the deal was structured as an "old style" deal, using syndication practices which many firms hoped never to see again.

Under an old style deal, underwriters buy the bonds from the issuer at a discount but are free to sell at any price. The EIB bonds carried an issue price of 100.66, but were owned by the underwriters at 98.535.

In theory, the underwriters can sell the bonds at any level

up to the issue price, at which point they earn "full fees" — in this case a handsome 2.125 per cent of the amount raised.

In practice, the bonds usually trade down to the price at which the underwriters own the deal, as syndicate members compete to off-load paper into the market. At this level the underwriters earn no fees. The EIB issue was quoted by the lead manager at a discount equivalent to full fees as soon as it was launched.

In a "new style" fixed priced syndication, underwriters buy bonds from the issuer at a discount as before, but must sell the paper at a level prescribed by the lead manager during the initial stages of the deal.

There is no pretence that underwriters will earn fees as high as 2.125 per cent. If all the bonds are sold to investors at the fixed price, underwriters might expect to earn 0.30 to 0.35 per cent from an issue similar to the EIB deal.

However, by holding the bonds at a fixed price until the majority of bonds are in the firm hands of investors, this margin should be secured.

Badly priced issues will still

drop in price once they are allowed to find a "free-market" level. But proponents of the fixed price system argue that it brings much-needed order and discipline to the primary market, protecting the return paid to underwriters and, therefore, the long-term health of the primary market.

Hence Deutsche Bank aroused the ire of its peers not only for underwriting bonds in return for slender fees, but also for reverting to syndication techniques which — if copied by other borrowers — many fear would erode the profitability of all market participants.

If current trends continue, however, such fears will be overtaken by events.

The bigger new issue houses appear to be moving away from syndicated deals altogether for all but the largest transactions.

Those firms with a capital base large enough to absorb underwriting risk look increasingly determined to use this "critical mass" to win new issue business alone.

Simon London

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Book runner	Offer yield %
US DOLLARS							
Kingdom of Norway ¹	1bn	1997	5	7.25	99.58	Deutsche Bk. Cap. Mkts.	7.338
Norwegian Elec. Railway ²	300	1996	4	3.375	100	Dahwa Europe	3.375
Republic of Turkey ³	250	1997	5	8.50	100	Bankers Tr. Int.	8.651
Jardine Strategic ⁴	350	(1)	-	7.5	(1)	Jardine Strategic	-
STERLING							
Abbey Nat. Treas. Servs ⁵	250	1997	5	10.50	98.488	BZW	10.834
Leeds & Holbeck S.S. (N)	25	(1)	(1)	13.375	100.227	Hoare Govett	-
ECU							
European Inv. Bank ⁶	400	2004	12	8.5	100.66	Deutsche Bk. Cap. Mkts.	8.411
CANADIAN DOLLARS							
Bayview Bk. (N)	75	1995	3.75	6.5	99.50	Wood Gundy	8.839
Prudential Funding Corp ⁷	125	1997	5	9.125	101.25	USB Phillips & Drew	8.806
AUSTRALIAN DOLLARS							
State Elec. Co. of Victoria ⁸	150	2007	15	8	101.25	Merrill Lynch	7.868
YEN							
Sanjo Bk. (N)	650n	1997	5.66	8.25	100	Lehman Bros. Int.	9.290
DEM MARKS							
Martini Group ⁹	80	1996	4	5.125	100	Nomura Bk. (Deutsch.)	5.125
Shinko Wire Co. ¹⁰	80	1996	4	5.125	100	Yamaichi Bk. (Deutsch.)	5.125
FIH ¹¹	200	1998	7	8.375	101.625	Commerzbank	8.082
SWISS FRANS							
San Mort Bk. King. Sweden ¹²	100	1997	5	7.25	101.25	Credit Suisse	8.945
Hokkaido Gas Co. ¹³	50	1998	4	4	100	Yamaichi Bk. (Switz.)	4.000
Eurofina ¹⁴	200	2004	12	6.75	100.25	UBS	8.714
Higashi Nihon House ¹⁵	90	1998	4	4.625	100	Bank of Montreal	4.678
City of Montreal ¹⁶	100	2002	10	7.25	102	Wirtz & Privatbank	6.988
PESETAS							
Bank of Greece ¹⁷	10bn	1997	5	12.50	101.50	Boo Santander Negs.	12.085
LUXEMBOURG FRANS							
BGL Int. ¹⁸	1bn	2002	10	9	102	Credit European	8.823
Cragen Int. Bank ¹⁹	400	1994	2	9.875	102.375	Cragen Int.	8.891
Nordbank ²⁰	800	2000	8	9.25	101.95	Kreditbank	8.899
Bank Xerox ²¹	1bn	1996	3	8.50	102	Bank of UCL	8.714
Bank of Indonesia ²²	1bn	2002	10	9	101.75	BGL	8.731

¹Private placement. ²Convertible. ³With equity warrants. ⁴Fixed rate note. ⁵Fixed rate note. ⁶Fixed rate note. ⁷Fixed rate note. ⁸Fixed rate note. ⁹Fixed rate note. ¹⁰Fixed rate note. ¹¹Fixed rate note. ¹²Fixed rate note. ¹³Fixed rate note. ¹⁴Fixed rate note. ¹⁵Fixed rate note. ¹⁶Fixed rate note. ¹⁷Fixed rate note. ¹⁸Fixed rate note. ¹⁹Fixed rate note. ²⁰Fixed rate note. ²¹Fixed rate note. ²²Fixed rate note.

Accor reports satisfactory 1991 results

Accor, the Paris-based international hotel, restaurant and tourism group, today reported satisfactory results for 1991. Accor achieved net income of FF 948.6 million (\$ 182.6 million*), in line with previously announced forecasts.

This performance, in a particularly unfavorable environment for travel-related businesses, affected by the Gulf war and the worldwide economic recession, highlights Accor's ability to withstand adverse operating conditions. This is a direct result of the Group's strategic diversification, both in terms of sectors and regions.

In millions of	1991	1991	1990	91/90
US\$*	US\$*	FF	FF	% change
Sales volume managed	4,318.3	22,433.6	22,836.7	-1.8 %
Net income after minority interests	182.6	948.6	1,004.7	-5.6 %
of which: exceptional items	35.2	182.8	209.9	-13.4 %
Cash flow	409.2	2,125.6	2,051.0	+3.6 %
Net earnings per share**	\$ 8.50	FF 44.15	FF 50.96	-13.3 %

* At the December 31, 1991 rate of US\$1 = FF 5.195.

** Based on the average number of shares outstanding during the year (21,484,794 in 1991)

Thanks to a strong performance in Italy, Germany and Belgium, as well as by the service voucher activity worldwide, Accor was able to offset in the second half of the year part of the lackluster results recorded in the first half. However, the economic slump depressed hotel and commercial restaurant activities in France as well as the Group's operations in the United Kingdom and the United States, and its leisure activities worldwide.

Despite the difficult business climate, Accor pursued its development in 1991 with the opening of 192 hotels (representing 19,600 rooms), of which 88 (9,400 rooms) were acquired by Motel 6. In addition, the number of commercial and institutional restaurants operated by the Group grew by 284 units, while the number of users of its service vouchers increased from 4.8 to 5.4 million per day.

The Board will propose a dividend of FF 16.00 per share, net of "Avoir fiscal" tax credit of FF 8.00, up 6.7 % from the 1990 level. The dividend will be payable in cash or share form, following the same procedures as in the prior year. The cash dividend will be payable July 10, 1992.

With Compagnie Internationale des Wagons-Lits et du Tourisme joining the Group (and consolidated as of January 1, 1992) Accor reaches a new European dimension, with leadership positions in nearly all its sectors of activity. This new stature enables Accor to face future challenges with increased confidence.

Accor common shares, traded on the Paris Stock Exchange, may be accessed on the Reuters Equities 2000 service under ACCRPA and on Quotron under ACCOEUE.



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LIGHT RAIL SYSTEMS

Monday April 6 1992

It is nothing short of a transport revolution. Exactly 30 years after Britain's last street-running tram (other than those in the seaside resort of Blackpool) made their final journeys to the sheds, the tram is making a comeback – not as the slow, clanking beast of old, but as a sleek, fast and efficient form of modern transport.

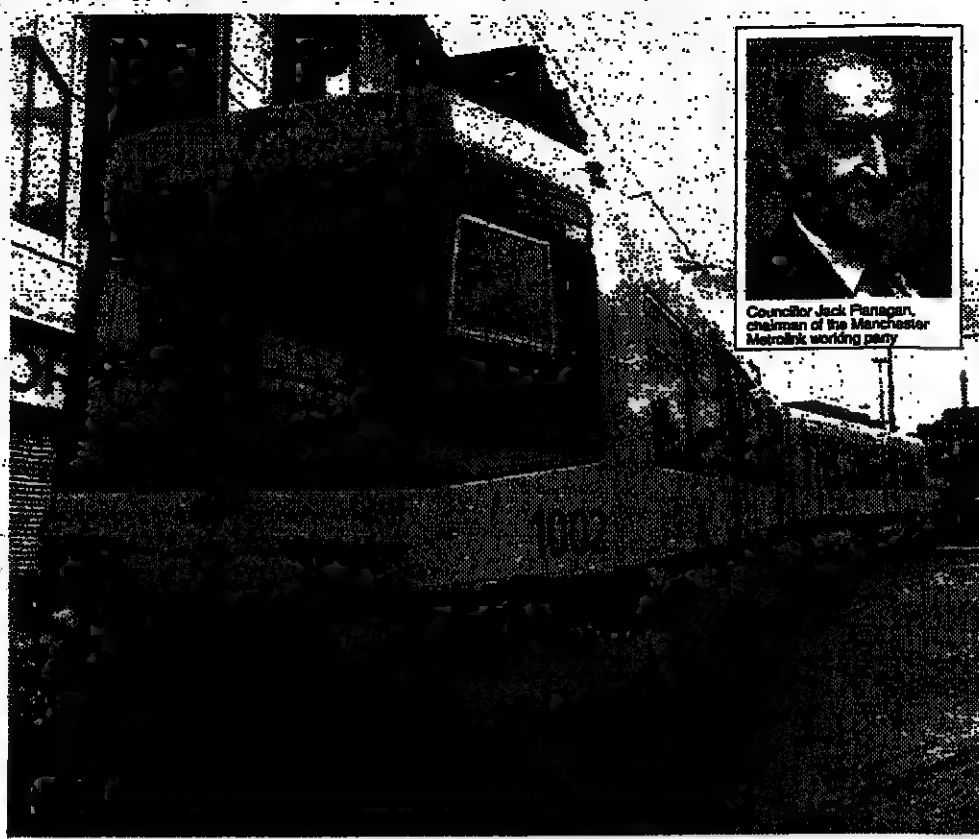
Today, after several months of delays, the first 10-mile section of Manchester's new light rail system is due to open. Called Metrolink, it heralds a new era for public transport in Britain: for unlike earlier light rail schemes such as the Tyne & Wear Metro and the Docklands Light Railway, the system (pictured, right) will see modern-day tram cars mixing with people and traffic on the streets of the city centre.

In one sense, this is nothing new. It is more than 100 years since the world's first electric tramcars went into operation on the streets of Blackpool in 1885. By the First World War, trams served more than 120 towns and cities throughout the UK, reaching their peak in the late 1920s when there were about 14,000 tramcars in service. The pattern was repeated throughout the developed world.

It was the growth of the motor bus which was the tram's undoing. By the end of the Second World War, much of the tramway infrastructure installed earlier in the century was overdue for costly replacement. Low petrol prices made its replacement with motor buses a cheap alternative.

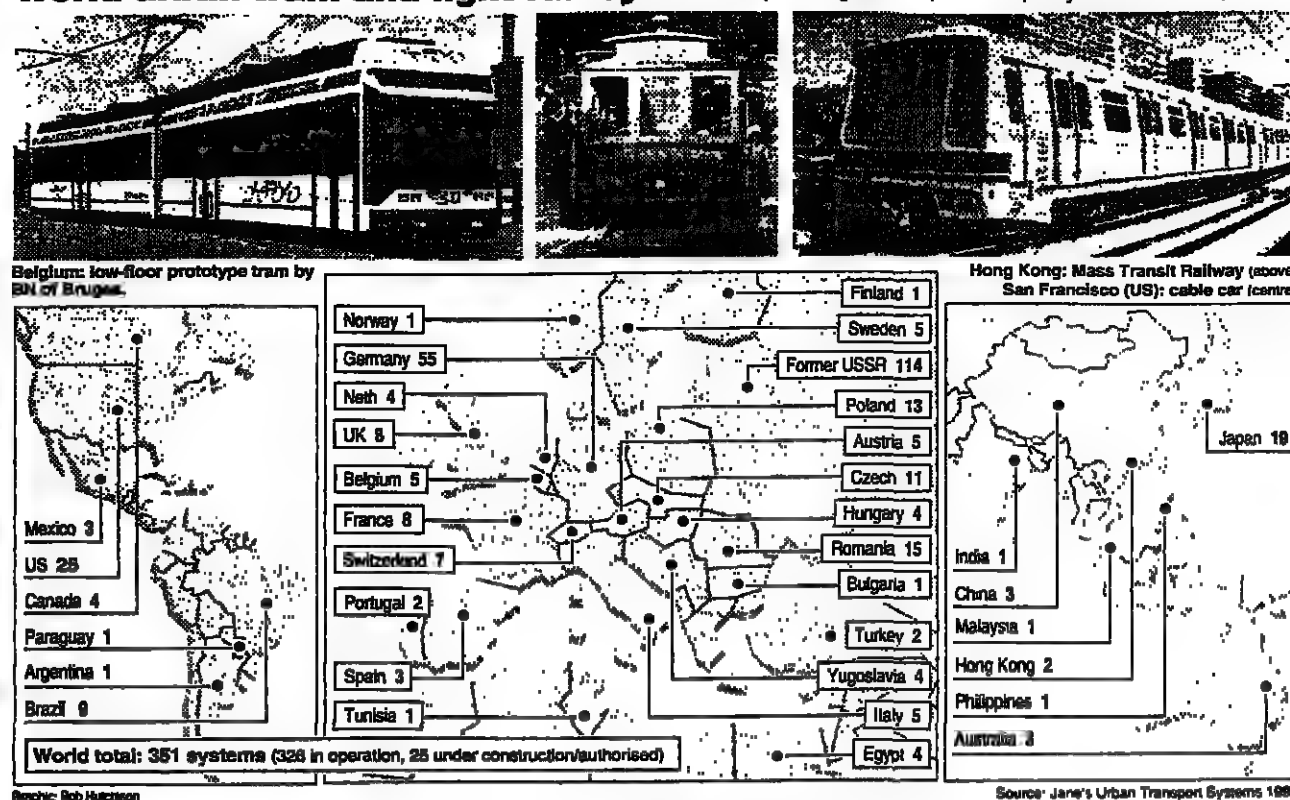
Outside Blackpool, where trams were seen as a tourist draw, tramways in Britain went into decline. The last one, in Glasgow, closed in 1962. In North America, they were retained in several cities, but investment was low and usage declined. France, Spain and most of Italy saw their tramways go. Only in Germany, Belgium, Holland, Switzerland and Austria were tramways retained and developed.

Now, however, the tram has come back into favour. Where once it was regarded as a noisy, slow and down-market means of transport reviled for obstructing other road users, perceptions have drastically changed.



Chairman Jack Paragon, chairman of the Manchester Metrolink, standing next to a tram.

World urban tram and light rail systems (excluding museum, rural and purely inter-urban lines)



Manchester's Metrolink: a testbed for Britain

The tram is making a comeback in the UK, while more than 300 tramway and light rail systems are already operating in Europe and the US, writes Richard Tomkins, Transport Correspondent

Today's tram bears little resemblance to its predecessor. More like a small train than the old wooden double-deckers, it typically consists of a pair of single-deck cars running comfortably and quietly at speeds of up to 60 mph once it clears the city centre streets.

No longer is the tram regarded as an obstacle. Just the opposite: it is now promoted as a means of tempting people out of their cars and back on to public transport to help provide a solution to ever-worsening traffic congestion.

Because it is electrically powered, the tram is seen as environmentally friendly. It can also be used as a means of

stimulating regeneration in depressed inner city areas, as with the Docklands Light Railway; and it adds a certain amount of prestige to a city's image.

It is this combination of factors which has led to a resurgence of interest in light rail. More than 300 systems are operating on the European Continent and in North America, with the tally growing fast. In the UK, such is the enthusiasm for them that about 40 towns and cities have projects on the drawing boards.

Getting those schemes off the drawing boards and on to the streets, however, can sometimes prove problematic. The

UK has lagged far behind the rest of Europe in translating the dreams of its city planners into reality. The Docklands Light Railway and Tyne & Wear Metro were mainly conversions of existing "heavy" railway lines. All but the city centre sections of Manchester's Metrolink system, too, comprise former British Rail suburban lines. Projects involving large-scale construction of new infrastructure are proving much more difficult to progress.

The main obstacle is cash. Building new tramway systems is an expensive business (the first Metrolink line is costing more than £130m). In most

cases it is too much to hope that the likely revenue streams from a completed light rail project will come close to covering the construction and financing costs, still less provide the promoter with a reasonable return. The result is that promoters – in most cases, local authorities – can only hope to proceed with the projects if they obtain central government grants towards the capital costs.

These grants – known as Section 56 grants because they are awarded under Section 56 of the Transport Act 1968 – are very difficult to procure. The government starts from the view that, where possible,

public transport should be self-financing.

Where it is satisfied that overriding social objectives make an otherwise unviable project desirable, it is prepared to consider a grant; but in doing so, it requires the social benefits to be quantified in financial terms, and it will only include non-user benefits in the equation. (Users, it is assumed, will be ready to pay the full value of their benefits through the fare-box.)

The main non-user benefit is relief of congestion to road users, but local authorities also try to quantify benefits to industry or such nebulous factors as enhancement of a city's

image. The difficulty of quantifying such benefits leaves the Department of Transport endless scope for quibbling over the calculations and turning down applications. Even when an application succeeds, it then has to join a long queue of other public sector projects awaiting funds from a tight-fisted Treasury.

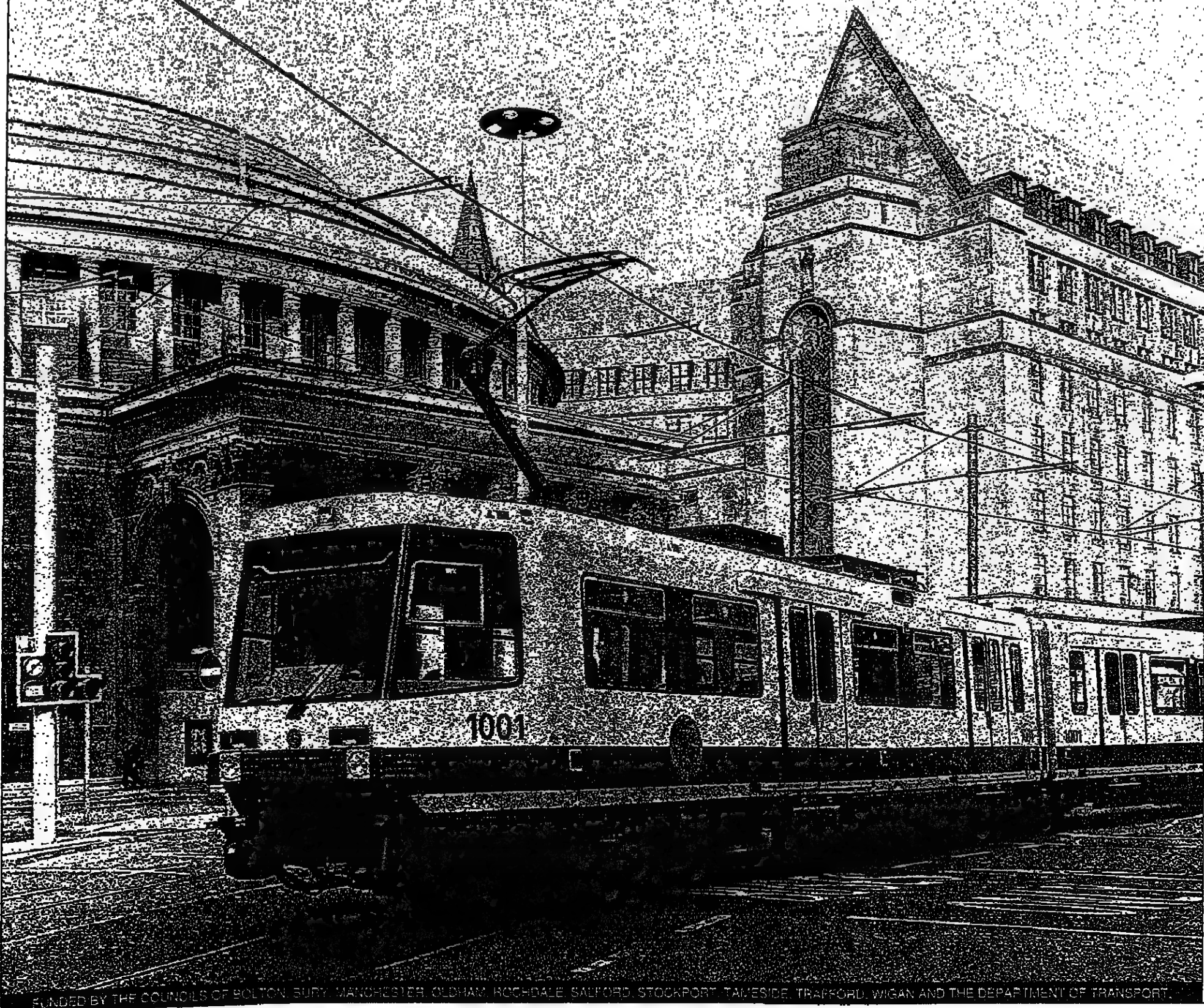
Critics contrast the system applied to new road schemes, where the absence of any direct mechanism for charging motorists means a different system of assessment has to be adopted. In this case, the user benefits are counted, mainly by putting a financial value on the time savings accruing to

motorists. The department's forecasts of traffic growth make this such an easy test to pass that few road schemes ever fail it: so with the department's budget for road schemes more than 100 times greater than its budget for light rail schemes (more than £2bn a year compared with £20m a year), it is not surprising that many more roads than light railways are built.

What local authorities in Britain would like to see is something more akin to the Continental system, where public transport and road schemes are assessed on a comparable basis. The result of that policy is that half of western Europe's cities with populations of more than 500,000 already have some form of tram or light rail system. In Britain, only two schemes are in the pipeline after Manchester's: the Sheffield Supertram and the Midland Metro.

Continued on next page

Who put the transport of the future on the streets of Britain?



Metrolink is the first street-operating light rapid transit system in Britain.

It will travel right through the heart of city centre Manchester, linking Bury, in the North, with Altrincham in the South. Travelling on existing railway lines and then onto the City's streets, Metrolink has not only revolutionised passenger transport, but it has set the standard for future public transport in Britain.

Work started on Metrolink as early as 1982, with draft proposals and planned routes. Now in 1992 there are plans to extend Metrolink still further across Greater Manchester.

The Greater Manchester Transport Authority gratefully acknowledges the co-operation of the ten Councils of Greater Manchester, the Department of Transport, the Department of the Environment, the European Community, the City's Highways and Planning Authority, Central Manchester Development Corporation, the community groups and the chambers of commerce and trade to name but a few.

Together we have succeeded in putting Metrolink on to the streets of Manchester, the benefits of which are already transforming the city centre.

It's an achievement that we can all be very proud of. Yet ultimately Metrolink belongs to the people who use it. The people of Greater Manchester.

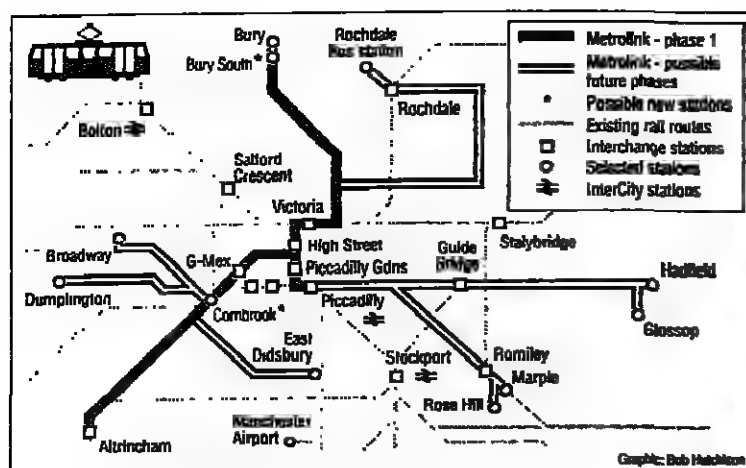


Greater Manchester Passenger Transport Authority

9 Portland Street, Manchester M60 1HX

FUNDED BY THE COUNCILS OF BOLTON, BURY, MANCHESTER, OLDHAM, ROCHDALE, SALFORD, STOCKPORT, TAMESIDE, TRAFFORD, WIGAN AND THE DEPARTMENT OF TRANSPORT.

LIGHT RAIL SYSTEMS 2



Expanding network planned for Manchester's Metrolink

Supertrams will run on rail lines and through streets

MANCHESTER'S new light rail link should be fully operational by the end of June - 153 years after the city first publicly acknowledged it needed something to do the job for which Metrolink is designed.

Although the first scheduled service of the Metrolink supertrams is due to begin today, it will only be between Bury, about seven miles to the north, and Manchester's Victoria Station, on the edge of the city centre. After four weeks of setting down, the trams will be able to carry on from Victoria, arcing south and west through city centre streets to Deansgate Station.

Another four weeks, and Metrolink supertrams will start running on to Altrincham eight miles to the south, and back again to Bury. This will enable the city centre to be traversed by rail by through travellers, rather than just skirting, for the first time. Four more weeks later, in June, a spur will link the city centre's main shopping area with Piccadilly Station.

Where Metrolink differs from most other tram systems is that its vehicles can run both on normal railway lines and through the streets. This means that Greater Manchester's mainly radial rail system will start to be transformed into a genuine network.

It has been a long time coming. Manchester boasts the world's first railway station, built in 1825 at Liverpool Road, and now part of a complex of science, engineering and heritage museums in the city centre.

It was the terminus for George Stephenson's railway between Liverpool and Manchester, then the fastest form of transportation on earth. It was a breakthrough that speeded up the industrial revolution, but as with many other important technological developments in the history of the world, Manchester was soon to prove that being first was not always an advantage.

In the course of the next 30 years, the city centre became ringed by railway termini, all separated from each other. Indeed, even before Piccadilly and Victoria Stations were built in 1842 and 1844 respectively, a rail tunnel was proposed to link the two embryonic stations on which they were based. It was never built; only this June will Metrolink

start doing the job envisaged so long ago. Viaducts provide some inadequate links, but Manchester generally became a place where people went to by train. From 1877 they were able to get on horse-drawn trams to move about the city and connect between termini. In 1901, electric trams replaced the horses.

In the same year, the first circular tube railway around the city centre was mooted at a cost of £1.5m. Nothing materialised. The idea was raised again in 1912 but lapsed with the First World War, although the Bury line was electrified.

By 1928, a £14m underground network was being considered, with links to Salford, Stretford and Prestwick. Two years later the cost was up to £20m for a 25-mile network with inner and outer circles and radial routes.

Post-war priorities

Although the line to Altrincham was electrified in 1931, the slump and the Second World War put paid to any chances of the idea going ahead and in 1944 Manchester city council decided against a £38m, 24-mile underground railway because there were greater priorities for post-war reconstruction.

The tram era came to end throughout Greater Manchester between 1949 and 1951, but trolley buses continued until 1966. Meanwhile, Piccadilly Station was modernised in 1959, confirming its position as Manchester's main intercity terminus, but still unlinked to Victoria, less than a mile to the north and the main east-west station for the conurbation.

The age of the car and road transport had fully dawned. A measure of rail's decline is that although, by 1973, the forerunner to what is now the Greater Manchester Passenger Transport Executive (GMPTX) was proposing a £150m tunnel to link the two main stations and form the base for a 20-mile light rapid transit network, the total cost of £180m was only a quarter of the highways budget for the same period, but was considered prohibitive.

The tunnel proposal was eventually dropped by Greater Manchester Council in 1977, although Councillor Jack Flanagan, chairman of the Metrolink working party, says that some still nurtured hopes for it as late as 1985.

In 1979, a new study was started by British Rail, GMPTX and the Department of Transport. The problem it addressed was the same one that had been confronting people for 140 years: ways had to be found to fill missing rail links in Manchester city centre and turn Greater Manchester's suburban, radial rail routes into a regional network.

A surface rail link, sweeping round the western fringe of the city centre between Salford and Deansgate, was approved by the government in 1985 and since 1988 has provided a through route across the conurbation between Wigan and Stockport.

The supertram concept of Metrolink also emerged from the study. Parliamentary powers were sought in 1984. The government promised to give money provided the private sector was involved. Development of the Deansgate principle ensured this and the Bill passed its final stages in 1988. The contract to design, build, operate and maintain the system was signed two years ago.

Mr Roger Hall, deputy director-general of Metrolink, forecasts 10m passenger journeys a year - 4m each between Bury and Altrincham and 2m within the city centre.

The value to the city has already been recognised by the Greater Manchester Development Corporation, which has put money into one of the five city centre stations.

These themselves are distinctive, with a "camel hump" shape so that people who cannot easily use steps - including parents with pushchairs - can get up the gentle slope of the platform to its apex, level with each supertram's floor. Access from elsewhere on the platform is by retractable step.

The 28 supertrams will come at five-minute intervals in the rush hour, every 10 minutes at other times. There will be no conductors, but ticket inspection will be vigorous, with £10 on-the-spot fines for fare dodgers. Ticket machines have been installed at every station and multi-rider tickets will be widely available.

Five future routes are already envisaged, providing supertram links to Oldham and Rochdale in the conurbation's east and north-east, Chorlton-cum-Hardy and Didsbury in the south, Marple in the south-east, Glossop in the east and Salford Quays and Trafford Park in the west.

A new route into east Manchester to serve the stadia planned there - whether Manchester's bid for the 2000 Olympics succeeds or not - is also envisaged. The franchises to operate any or all of these will also be open to bidding by private sector consortia.

Long term, the impact on Greater Manchester - a conurbation of more than 2.5m people - should be telling, particularly since Metrolink will improve access by public transport to Piccadilly station and the planned rail link from there to Manchester Airport.

Generally, however, a proper, efficient, public mass transit system is essential to Manchester's development as Britain's second financial and professional centre after London and the widening recognition of it as the capital of northern England. The road infrastructure remains generally good, but most routes are crowded in rush hours and capacity limits will eventually jam up the city for long periods, hindering its development.

A remaining problem, however, will be the widespread British one of lack of co-ordination between different public transport services. The effect of bus deregulation is seen by Metrolink's political leadership as "complete disaster", with more buses competing for passengers, charging higher fares and running more "dead" miles nearly empty.

Greater Manchester Buses, a 12.25 per cent shareholder in Metrolink, has had to face a series of redundancies and fare rises recently to stay solvent. Against this background, spending Metrolink's net as quickly as possible, and running it hard and at full capacity cannot come too soon.

Ian Hamilton Fazey

Debate over fixed route systems

Continued from previous page

To some, Britain's hesitancy is unfounded. Prof Peter Hall, director of the Institute of Urban and Regional Development at the University of California, Berkeley, is one of a number of planners who have expressed reservations over light rail.

Too often, Prof Hall argues, trams take people where they do not want to go. Their fixed, radial routes are ill-suited to increasing demand for suburb-to-suburb journeys. Britain's planners and local councillors, he says, should visit the much more flexible system in Essen, Germany, where buses roam freely around the suburbs, then enter a fixed guideway giving passengers an express



John Hall, director of projects and infrastructure, Greater Manchester Passenger Transport Executive.

ride into the city centre.

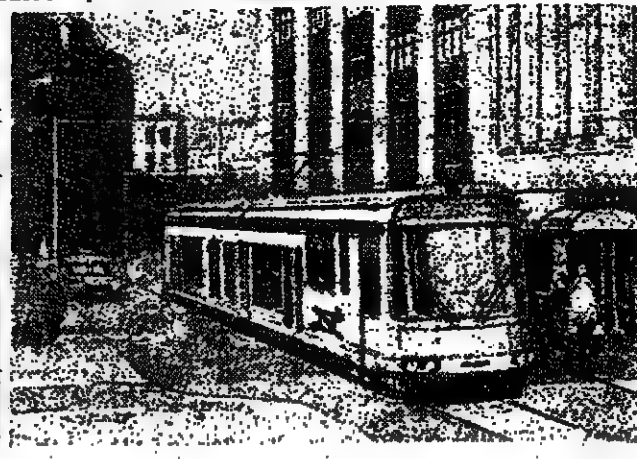
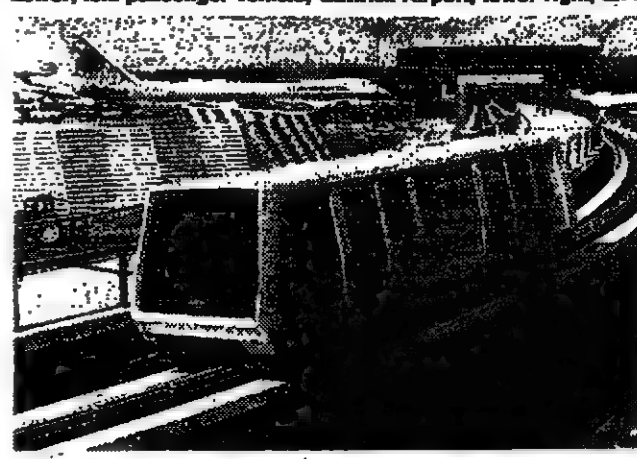
Set against that background, the Manchester Metrolink is a tested but light rail system in Britain.

If it proves popular with passengers, reduces congestion and operates without the need of crippling subsidies, it could shake the government's resistance to a plethora of look-alike schemes.

If it fails to achieve those objectives - and the possibility cannot be ruled out - the tram revolution, in Britain at least, could end as suddenly as it started.



Above, left: a mock-up of Siemens' supertram for Sheffield; top, right, the Docklands Light Railway, east London. Lower, left: passenger vehicle, Gatwick Airport; lower right, an artist's impression of Nottingham's Rapid Transit System.



Urban transport solutions: lessons drawn from Europe

New era for the tram in larger UK cities

THE OPENING of the Manchester light rail system sees trams finally return to the streets of Britain's great cities. After the Second World War the notion of street-running of railway systems was seen as cumbersome and intrusive, and trams were replaced by motor buses in one city after another.

London's last tram ran in July 1962 and the last system to close was Glasgow's, in September 1962 - leaving Britain bereft of trams, save for a few ferrying tourists by the sea in Blackpool; (see page 4: *Come but not forgotten*).

The opening of the new era of the tram in Britain can be dated to a 1982 report into the options for a new railway to regenerate the London Docklands. Transport planners working on the report drew lessons from cities in Europe, such as Amsterdam and Zurich, that had retained and improved their tram systems.

They proposed a new light rail system for east London which would feature street running, including a stretch down the busy Mile End Road. As it turned out, when it opened in 1987 the Docklands Light Railway did not include any street running.

At the behest of the London Docklands Development Corporation, the new railway was built as a highly-visible automatic system, wholly segregated from the streets on elevated tracks, with the aim of promoting the image of high-tech regeneration of the area. But the fact that London Transport - the premier urban transport operator in the country - had been thinking about street-running tramways in the early 1980s altered perceptions of the idea elsewhere in the country.

"We knew the big boys were thinking about it, so it must be OK," commented one planner in Manchester who began the conceptual studies for what was to become the city's Metrolink system.

By the late 1980s, with construction underway on the Manchester system, cities and towns throughout the UK began to see the modern tram as the solution to their transport ills. By early 1990, 50 UK towns either had firm plans or were considering proposals for a street-running light rail system, with towns as small as Gloucester and Chatham hankering after modern trams.

But coming as they do with a price tag of £100m or more apiece, it soon became clear that far from all these systems could be afforded - and, as this realisation sunk in, the promoters of some of the more marginal schemes have

begun to think in terms of cheaper options such as enhanced bus priorities.

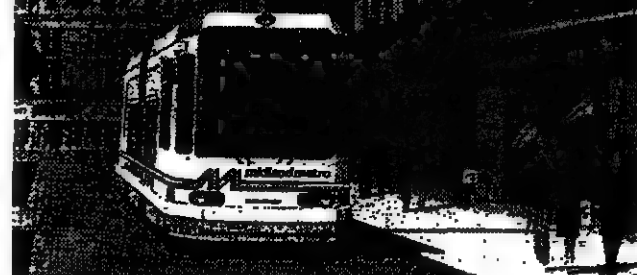
However, the government has indicated that the taxpayer can afford to start one new light rail project each year, so some of the larger UK cities now have a real chance of regaining their trams. System number two after Manchester will be Sheffield, where main contractors Balfour Beatty have already begun building the £230m "Supertram" line from the city centre to the Meadowhall shopping and sports complex.

Siemens is providing the vehicles which are expected to enter service on the first section of line at the end of next year, with completion of a 28km system in 1994.

In contrast to Manchester, which used mainly former British Rail lines, Sheffield's system is mostly new alignments on streets. Next in the queue is Birmingham, which has ambitious plans for a light rail network extending to 200km.

Detailed planning is underway on the first 21km route, which will use an old railway alignment between the centre of Birmingham and Wolverhampton - 1986 is the best bet for an opening date. Modern trams could return to the capital if Croydon's Tramlink proposals come to fruition. A Parliamentary bill was deposited last November as the first stage to gaining planning approval for a three-line, 28km system.

One hurdle to be jumped is the £140m cost, with so much Treasury money going into the conventional railway system in London, there is a strong predisposition in Whitehall to favour provincial light rail schemes in preference to any in the capital. In Croydon's favour, though, are projected passenger loadings of a completely different order to those expected in the northern cities. Indeed, revenue could be as



MIDLAND METRO: an artist's impression of an ambitious plan for a 200km light rail rapid transit system for the West Midlands. The first phase, costing £100m, is a 21km route from Birmingham Snow Hill to Wolverhampton. It should be operating by 1995. Line two, costing £180, will link Birmingham city centre and the National Exhibition Centre; line three will link Wolverhampton, Walsall, Dudley and Bristley Hill.

James Abbott

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LIGHT RAIL SYSTEMS 3

EQUIPMENT MANUFACTURERS

Larger European suppliers now think in global terms

THE LAST five years has been an era of massive consolidation within Europe's railway manufacturing industry. Large businesses have been swallowing up their smaller rivals, with the electrical engineering companies - whose products make up the high value components of trains and trams - driving the deals.

To date, most railway procurement in Europe has been nationally driven, but the advent of the single European market increases the scope for cross-border deals.

Most of the large companies now think in European, or indeed global, terms. Over-shadowing the market now are two huge multinational groups, Swedish-Swedish Asea Brown Boveri and Anglo-French GEC-Alsthom. These two have built up extensive railway manufacturing portfolios including signalling as well as traction: both have annual turnover of the order of £1bn.

ABB's Zurich plant is a significant producer of electrical equipment for light rail vehicles, and the company has important manufacturing capacity in Germany and Sweden - plus a stake in Brel, the former state-owned railway workshops in Britain.

GEC-Alsthom is famed as builder of France's high-speed TGV, but it also made the vehicles for the showpiece Grenoble tramway - and there are more such cars under construction for a new light rail route in northern Paris.

Meanwhile, the British side of the consortium has been a driving force behind the Manchester Metrolink project. The group owns factories in Spain and Belgium and has a collaboration agreement with the railway arm of Fiat in Italy.

Competing with these two

multinationals are some large German companies. Siemens, a long-standing supplier of electrical equipment, has been expanding into mechanical engineering.

Three years ago it bought a majority holding in Düsewag, one of the largest light rail vehicle builders in the world and a major beneficiary of the light rail renaissance in North America.

Siemens has a foothold in the growing British market with a deal to build the vehicles for the Sheffield Supertram project. It could also acquire electrical equipment manufacturing capacity in this country; it has already expressed an interest in the rail side of Hawker Siddley, should BTR decide to divest itself of this part of its recent purchase at some point in the future.

Acquisitions

Recent acquisitions by Siemens include a 51 per cent stake in Skoda of Czechoslovakia, a builder of electric locomotives which Siemens intends to expand to build suburban and metro trains as well, and a minority holding in SGP, one of the principal railway vehicle builders in Austria.

The railway activities of the Daimler-Benz empire have been consolidated under the AEG-Westinghouse umbrella, a collaborative venture in which Westinghouse of the US owns 49 per cent. This group makes airport people-movers and also owns MAN-GHH of Nuremberg, which manufactures for the light rail sector.

The third force in the German light rail market is Salzgitter-based Linke Hofmann Busch, which made the original cars for the Docklands Light Railway in London.

While the Americans virtually vacated the passenger railway manufacturing field in their flight to the car in the 1960s and 1970s and now largely have to rely on European and Japanese technology, the Canadians retain a stake in the shape of Bombardier of Montreal.

This aerospace and railway conglomerate has been buying up European manufacturing capacity and owns BN of Bruges, Belgium, an important supplier in the light rail field; the company is building 70 new vehicles to the Docklands Light Railway.

The Swiss, with their well-respected tramway operations, have niche suppliers of vehicles, although high labour costs limit the opportunity for exports.

Vehicle-builder Vevey has recently signed a collaborative agreement with French electronics firm Matra, whose automatic metro systems have won acceptance in town centres such as Lille and in airport operations.

The Italians have gained a name for low-cost vehicle building; Breda has built for a number of US cities, and Firenze was sub-contracted by GEC-Alsthom to build the vehicles for the Manchester Metrolink.

Subsidies from the Italian government - lower export prices, but efforts to spread the political dividend can raise costs; for instance the Manchester order, amounting to just 26 vehicles, was spread over three factories.

An important contender in the low-cost field is CKD Tatra of Prague, which it is reckoned has built one out of every three tramcars in the world, thanks to the dominance of tramways in the former east bloc.

The introduction of dollar

trading there has shattered that market, and Tatra is now seeking to penetrate western Europe. It already has a car undergoing trials on the Oslo tram system. Tatra has a new design of car due to make its debut in Prague this spring.

This will interest many cities as much of its floor is at a low level, to help boarding by elderly and disabled people - and the new vehicle thus competes directly with low-floor designs produced by western European builders.

Thanks to a huge new factory built in the last years of Communist rule and low labour costs, the Czech company is able to offer attractive prices; it is now seeking a joint venture with one of the western European majors to gain access to new technology.

Conspicuous mainly by their absence are the Japanese. Their penetration of the railway market has not been anything as pervasive as it has been in the automotive field.

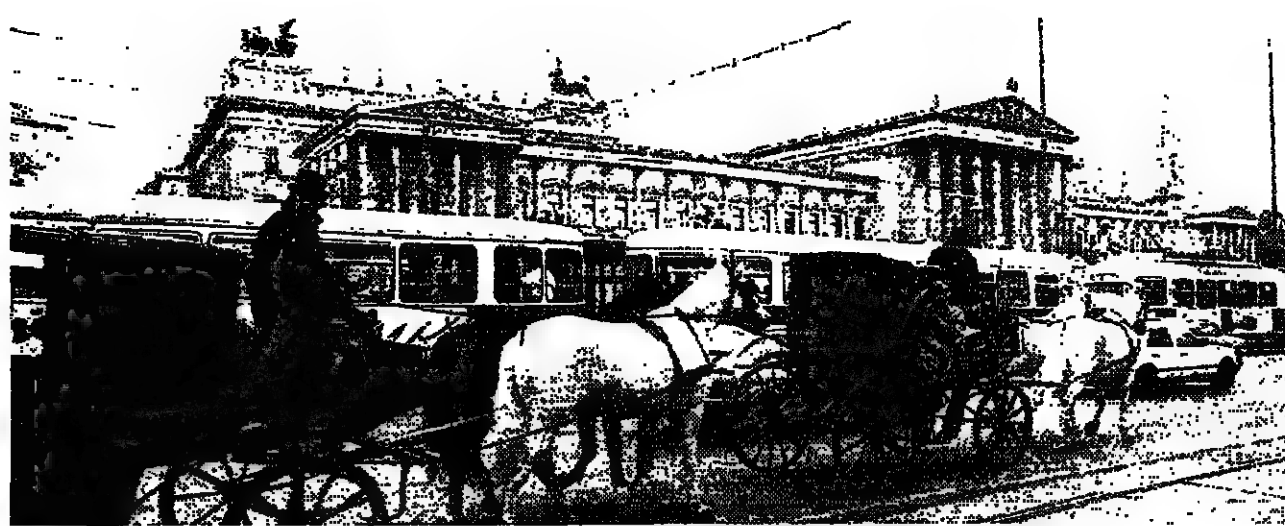
In the main European countries they have found it difficult to obtain a foothold, although one recent success has been Kawasaki's contract to supply bogies for the new trains for London's Central Line.

Japanese companies have had a greater presence in the US market, but this is now threatened by a wave of protectionist sentiment.

In January, a contract with Sumitomo to construct cars for Los Angeles' new Green Line was cancelled, and local politicians are now seeking to build their own factory in Los Angeles to make the vehicles.

James Abbott

The author is editor of *Urban Transport International*.



Alongside trams, tourists travel in traditional carriages past the Parliament building in Vienna. Picture by Tony Andrews.

Case study: Vienna's successful light rail underground and tram services score highly for reliability and frequency

Big benefits of integration

VIENNA'S figures speak for themselves. In the decade to 1990, there was an increase of nearly 36 per cent in the numbers of passengers using its public transport system. The numbers rose from 450.7m people carried in 1981 to 611.8m in 1990.

This was in spite of an increase in numbers of cars in the city from 476,563 to 546,946 - up 15 per cent. The city's population grew slightly from 1.53m to 1.56m in the same period. Public transport in the Austrian capital was good, is good and is getting better.

It consists of a well-integrated system of trams, underground trains, other light rail vehicles, and buses. Single passes cover all forms of transport. There are no conductors, but staff fines for fare-dodgers caught by inspectors. The system is reliable, with intervals as low as three minutes for underground services for much of each day.

It is the development of the underground that has transformed usage. There are now five lines and the network they form is being gradually extended or is having its gaps filled in. There are more than 40km of it now, but it has not come cheaply: the first three lines cost AS 18.4bn (£876m) at current prices between 1967 and 1980, but the next two cost AS 23m (£1.1bn) at current

prices in the 1980s. Another AS 15.5bn (£740m) of public money has been made available for development in 1991-2000. There are more than 40km of it now, and about AS 15.5bn (£740m) of public money has been made available for development in 1991-2000.

The promise of an improved public transport system was one of the factors which helped persuade the United Nations to open its third major centre, after New York and Geneva, in Vienna during the 1970s - along with having Dr Kurt Waldheim, now president of Austria, as UN secretary-general at the time.

Several agencies, including those for drug control and industrial development, moved there. UNO City - part of a large, impressive complex of modern buildings that form the Vienna International Centre on what was once an island in the Danube - also houses the International Atomic Energy Agency.

The U1, the first underground line to be built, serves the complex, which also includes the Austria Centre, a conference venue. The U1 runs from near the Sudbahnhof, a main railway terminus in the south of the city, to Kagran, on the east bank of Danube, passing under the city centre, where it links with three other

underground lines and a host of tram and bus services.

The city centre itself is ringed cleverly by the underground. A western semi-circle is covered on a shuttle basis by the short U2 line, servicing the university, Rathaus, principal theatres and, via a shop-filled underground pedestrian passageway, the Opera.

The eastern semi-circle is on the U4, which starts in the northern suburbs at Heiligenstadt by the Danube and loops round the city centre to take a westward route along line of the river Wien, past the Schöbrunn Palace, to the Vienna Woods.

Under construction and now partly open, the new U3 also passes under the city centre, in this case roughly east-west. Its extension to the Westbahnhof, the main intercity terminus, will open next year, providing a much-needed link between the station and the U1.

The Westbahnhof itself is on the Gürtel, the middle ring road around the city. The U6, the remaining underground line follows this, having been developed out of the light rail Stadtbahn and officially reborn as the U6 in 1989.

Vienna's main light rail system, however, remains the Strassenbahn - the tram. There are 247.5km of tramways, 35 routes and 981 tram stops. Some short-term res-

idents in the city have found an easy means of learning their way round the city by taking a new tram route to its destination and back on Sundays.

There are no trams in the city centre itself, which is ringed, literally, by the Ring, a wide road built in the last century along the line of the encircling city walls after they had been demolished to allow Vienna, then a thriving imperial capital, to expand more easily.

One tram service goes round the Ring clockwise, another anti-clockwise, with several stops linking to underground stations. The city centre itself is almost entirely "walkable," but is also criss-crossed by mini-bus services.

To help passengers, there is a complimentary and comprehensive map of the city with all underground, tram, bus and regional commuter railway services imposed on it. It resembles a spider's web but colour-coding makes it easy to follow.

The general pattern of changing usage has been for tram passengers to decline slightly from more than 250m in 1961, when Stadtbahn (now the U6) figures were included, to 241.9m in 1990. But use of the Stadtbahn leapt from 28.7m in 1989 to 48m in 1990 after its conversion to the U6.

The shift and increase in Continued on next page



■ In France, a new low-floor light rail car, above left, in service at Saint Etienne. It was produced by GEC-Alsthom, in collaboration with Vevey of Switzerland, with bogies by Düsewag of Germany.

■ In Germany, above, right, low-floor light rail vehicles from MAN operate in Munich, Augsburg and Bremen.

■ In Yugoslavia, lower right, there are four light rail systems. Pictured here is a tram in Belgrade. The former Soviet Union, with 114 systems, has the highest number in Europe.



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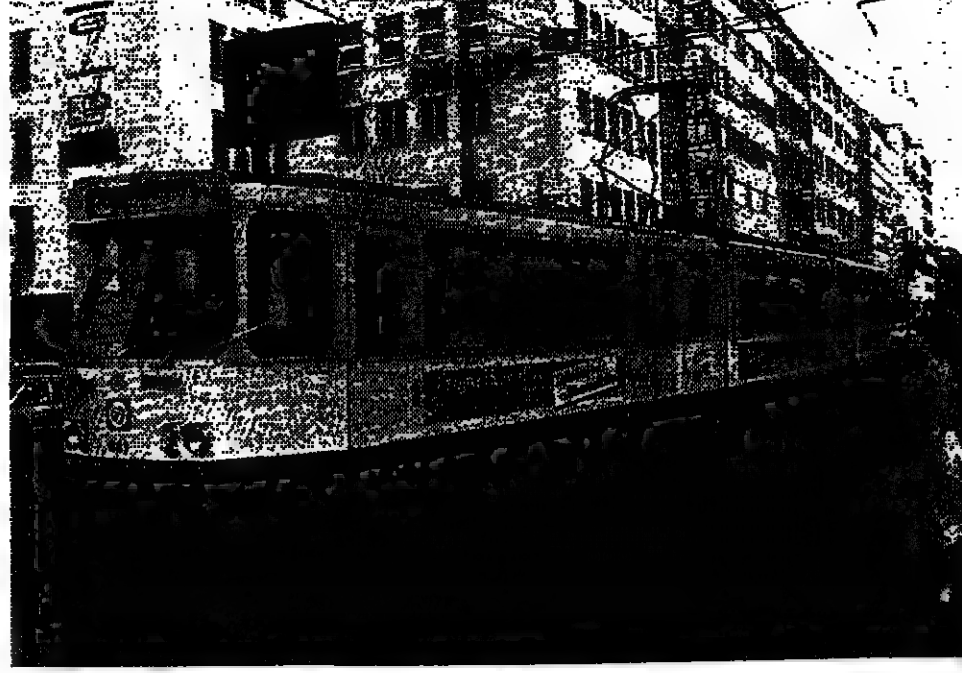
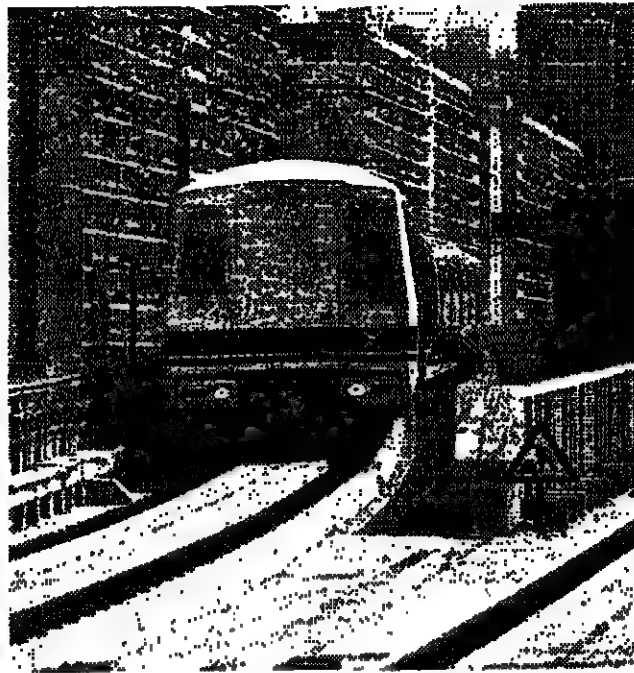
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LIGHT RAIL SYSTEMS 4

□ JAPAN leads the way in light rail systems in Asia and the Far East, with a total of 19 diverse systems now in operation. Pictured right, is an innovative system in Tokyo

□ The successful Mass Transit railway in Hong Kong (centre) operates a three-line metro system on 43 route-kilometres with 38 stations, served by 671 cars formed into eight-car trains. Trains run at two-minute intervals in peak periods. At off-peak times, trains run every four minutes on all lines, carrying more than 2m passengers a day.

□ In western Europe, Germany leads the way in light rail projects with 55 networks in operation. Frankfurt's tram system is pictured, far right.



LIGHT RAIL systems are undergoing a revival in north America as many big cities try to battle gridlocked streets and automotive pollution - decades after they tore out their tram lines in favour of cars, buses and highways.

Los Angeles, Sacramento, Dallas, Austin, Baltimore and Miami are among the US cities in various stages of planning or constructing new light rail systems. This surge of interest in light rail public transport reflects growing congestion in the cities and increasing legislation to limit automobile-related air pollution.

Los Angeles, with some of the nation's most congested streets and most polluted air, is spending \$150bn on a 30-year public transportation project. When it is completed, Los Angeles' mass transit rail network will be second only to New York's. The first completed portion of the project - a "Blue line" light rail service

between Long Beach and downtown Los Angeles - has been running for more than a year. The Los Angeles transportation commission says the number of daily riders greatly exceeds its first year forecasts. The commission had expected 10,000 riders a day, but the figure is closer to 35,000.

Cities that left their light rail systems *in situ* are now being applauded by city planners for that decision. The streetcar system in Toronto is considered by many to be a model of how light rail can work effectively as part of an integrated public transportation system. The city's first street car route was inaugurated 120

years ago on Young Street. The early, horse-drawn streetcars carried 65,000 passengers a day by 1891.

During the 1980s, Toronto, like many other north American cities, had a programme to phase out streetcars. Some were eliminated, but the full programme was never implemented and by the early 1970s a decision was made to leave the remaining system in place.

According to Mr Ian Kingston, an engineer at the Toronto Transportation Commission (TTC), streetcars have a bigger capacity than buses, making them a preferable means of public transportation on some routes.

Speed is also an advantage for streetcars operating on private right-of-ways - "but speed is more limited on streets with mixed traffic," he says. Indeed, the main disadvantage of streetcars are their inability to drive around accidents and traffic jams. Advocates of streetcars often point to Portland, Oregon, as a



Boeing Vertol's trolley car plant in Philadelphia

model city. In Portland, streetcars have the right of way on city streets. Drivers can override street lights using a mechanical control to change the lights.

According to the TTC, about 558,000 passengers travel on Toronto's subway every day, while about 900,000 passengers use surface transportation. The

city does not break out the number of tram riders but the TTC runs 280 street cars which can carry up to 208 passengers apiece. About 22 of those cars date to the 1930s and were recently restored by TTC staff. The city hopes that the older, period cars will attract tourists to the system. In Toronto, the streetcar is just one leg of the

city's integrated transportation system. There are ten streetcar routes covering 47 miles of track, or about 84 miles of track, since each route needs two way tracks.

In many cases people use the streetcars at the start or end of their trips as they travel to and from the subway," says a TTC spokesman. The city, which has long abandoned its plans to abolish the system, is now looking at the next generation of streetcars which will have a low floor so that passengers won't have to climb up three steps.

Putting in new systems, however, is considerably more difficult than up-grading an existing network. Controversy surrounds virtually any effort in the US to build new public transportation systems. The problems begin at the federal level, with funding for mass transit currently at the centre of a political budget battle.

President George Bush's budget proposal would cut funding for surface transporta-

tion that was allocated in a recently-passed bill. The proposal is meeting opposition from several public transit authorities.

On the local level, new transport systems have become the focus of debate over urban planning and state funding. In Los Angeles, for example, plans for one leg of the city's light rail system became a lightning rod for mounting anti-Japanese sentiments fuelled by frustrations over rising unemployment and the trade imbalance between the US and Japan. The city recently scrapped a \$128m contract for driverless cars with

Sumitomo of Japan, largely because of US/Japanese trade tensions.

And there is also the problem of weaning travellers from their cars. In San Francisco, for example, extra bus, ferry and train services were introduced in the wake of the 1989 earthquake which damaged some of the region's major freeways. But commuters are now back in their cars and public transport services are being scaled down to pre-earthquake levels.

Even Los Angeles's successful Blue line does not carry enough passengers to make a serious dent in traffic or pollution. But as Los Angeles and other cities press ahead with their transport plans, light rail systems will become an increasingly important part of public transportation in the US in 1990s.

Karen Zagor

Cities that left their old rail systems in situ are now applauded by planners, says Karen Zagor

Revival of interest in North America



Mock-up of a Siemens-Duewag vehicle for a new light rail system in St. Louis, Missouri, due to begin service next year.

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THE ZENITH of the tramcar industry in the US - once the world leader in light rail systems - was reached in 1916, by which time 18,000 miles of track were installed in urban areas. In the UK, by 1920, there were 14,000 trams in operation.

But despite important advances in tramway technology, especially between 1930 and 1950, these developments failed to stop the accelerating trend in tramway decline, mostly due to economic pressures upon operators.

Today, the only evidence of many once-famous light rail systems is to be found in transport museums.

What is claimed to be the world's most popular tramway collection is the UK's National Tramway Museum at Crich.

located 15 miles north of Derby and six miles from Matlock, which last year attracted 123,000 visitors - achieving a higher figure than many larger transport museums in the US.

There are 50 electric and horse-drawn trams at Crich, of which 20 are still operational. Most have been painstakingly restored by staff and enthusiastic volunteers.

Beyond the UK, there are specialist museums in the US, Australia, New Zealand, Sweden, Holland and Prague.

The world's oldest tramway collection is the Seashore Trolley Museum, founded in the US in 1939, at Kennebunkport, in the state of Maine - which, incidentally, is very close to retreat of President George Bush. The Seashore Museum is one of 80 light rail museums in the US, but the largest tram display in the US, in terms of rolling stock, is at Union, Illinois, 60 miles west of Chicago.

In South Wales, a famous tramway operation - similar to Blackpool's - ceased to run in Swansea in January 1960; known as the Swansea and Mumbles Railway, it was the first passenger-carrying rail service in the world.

Although it began as a horse-drawn operation in 1807, the system was electrified in 1928. The service ran from the centre of Swansea along the bay to Oystermouth and Mumbles Head.

In Cardiff, where the last electric tram ran on February 20, 1950, the corporation issued souvenir tickets with a nostalgic verse on the back.

It read: *Goodbye my friends, this is the end: I've travelled miles and miles. And watched your faces through the years, show anger, tears and smiles. Although you've criticised my looks - and said I was too slow, I got you there and brought you back, through rain and sleet and snow.*

Today, however, a consultant's study for a new £100m bus/tram scheme is under consideration for Cardiff. The plan is based on a Belgium-designed guided light travel system that operates as a bus and a rail network.

For researchers, the libraries and archives of the National Tramway Museum and the London Transport Museum are both outstanding sources of reference for urban transport history.

Along with long-distance rail networks, local light rail systems helped to revolutionise economic and social life in cities as people travelled easily outside their own districts for business and pleasure. What is known as a trolley car or streetcar in the US is called a tram in the UK. However, defining a light rail system is not easy - but as a chief inspector of railways said in the mid-1970s: "It's a light railway if I say it's a light railway."

What is evident, however, is that these systems have a colorful history. For example:

□ The tramcar was introduced to Britain from the US in 1860 and marked a great advance on the contemporary horse-bus, (introduced in Paris in 1819). Tramcars with rails gave a far smoother ride than road vehicles of the day.

□ The cable car, invented by Andrew Hallidie, was introduced in San Francisco in 1873. Cars were drawn by cables running between rails.

□ In Italy, the famous steam tramway between Milan and Magenta opened in 1879 - and operated until 1957.

□ Electric street tramways appeared in Berlin in 1881 and became popular in many cities.

□ The UK's first electric street tram ran at Leytonstone, east London, in March 1882.

□ In the US on May 9, 1900, striking transport workers blew up a tramcar during riots in St. Louis.

□ That same year, in London on June 27, London's Central Railway "Tuppenny Tube" first ran from Shepherd's Bush, in west London, to the Bank.

□ Japan's first electric tramway was opened by an American company in Kyoto in the early 1890s.

□ Fifty striking tram crew members were sentenced to decapitation in Shanghai, China, in April 1927.

□ Paris closed its streetcar lines in the 1930s; London's last tram ran in July, 1962; Leeds tramways closed in 1959.

Michael Wiltshire

* For archive services, contact the National Tramway Museum, Crich, Matlock, Derbyshire, DE4 5DP, telephone 0773 852 565; and the London Transport Museum, Covent Garden, London, WC2E 1BB, telephone 017 379 6344.

Early systems helped bring a revolution in urban transport

Gone but not forgotten



Cardiff's electric trams in Queen Street on August 1, 1940 - headlights were shaded as an air raid precaution. A decade later, the city's trams were pulled out of service, but today a new £100m bus/tram plan is under review. Picture by H.B. Priestley, National Tramway Museum.

Advantages in Vienna

Continued from previous page:

new passengers has been to the faster underground as the network has developed. The 108.7m underground passenger of 1981 had swelled to 322.8m in 1990, not including the 43m who used the US that year. Bus travel also increased - from 63m to 124m over the decade.

However, it is the figure for rides per population which show true popularity. In 1990, underground and trams were neck and neck with figures of 157 and 155 respectively, compared with 76 for buses.

Vienna also has a route that runs on the railway as well as through the streets - the Lokalbahn service between the Opera and Baden, 20 miles to the south.

This version of the super-tram has vehicles the same size as normal trams, but with a different seating configuration, and more comfortable seats for the longer journey.

The ultimate test of any city's public transport infrastructure, however, is whether it is possible to live there without a car. In fact, many who work for the UN, who do not need to travel round in the course of their work, and who live in or near the city centre, do so. Even Shopping City Süd, the main out-of-town retail centre, is served by the Lokalbahn to Baden. Some villages and restaurants on the outskirts are easier to reach by car, but most are easily accessible by tram or bus.

Even when a car is needed for normal family uses or work, it is much more possible to manage with just one per household than the two which are necessary for an equivalent professional lifestyle in many parts of Britain.

Vienna's successful light rail underground and tram systems are what make these things possible. Their impact is therefore much wider socially and economically than just shifting people about.

Ian Hamilton Fazey

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For the first step towards the right choice of light rail vehicle, contact:

G A Beattie - Rail Systems Director

Frazer-Nash Consultancy Limited
Shelsley House, Farnley Way, Leatherhead, Surrey TW20 7TX UK
Tel: 0372 576717 Fax: 0372 577679

Tramlink

Croydon Council and London Transport are jointly promoting the Croydon Tramlink Bill which is now in Parliament. The 18 mile system would link Croydon with Beckenham, Wimbledon and New Addington.

DETAILS AND ENQUIRIES
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INVESTMENT TRUSTS - Cont.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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MONDAY INTERVIEW

Making an art of controversy

Jack Lang, France's minister of education, culture and communications, talks to Alice Rawsthorn

If a French conservative were asked to compile a hit-list of the *gauche caviar*, the sybaritic socialists with a penchant for designer suits and conceptual art, the name of Mr Jack Lang, France's minister of education, culture and communications, would almost certainly be at the top.

"They hate me. They detest me," he says, with more than a hint of smugness. "To them I am the devil, the incarnation of immorality, a force for evil."

Mr Lang, who is 52, can afford to be smug. As arts minister, he has become so popular — two out of three French people admire him, according to the opinion polls — that his name was cited in the past fortnight as a candidate to succeed Mrs Edith Cresson as prime minister.

After days of uncertainty, President François Mitterrand last Thursday chose Mr Pierre Bérégovoy, his stolid finance minister. "Béré" was a safer choice, but the minister of culture would have been more charismatic. As a consolation prize, Mr Lang was given education to add to his old arts portfolio.

It is astonishing that Mr Lang's name should have been mentioned at all as a potential prime minister. The arts ministry is not generally seen as a springboard to higher things in politics in France or elsewhere. However, he has a close relationship with President Mitterrand, and has emerged at the forefront of French politics through the force of his personality. He worked his way up from the grassroots of the Socialist party after starting his career as a law professor, who made his name in the arts by founding the International Theatre Festival at Nancy in the 1960s.

He has never been far from the headlines or from controversy during his time at the culture ministry. There was uproar when Mr Lang and his colleagues fired the conductor, Mr Daniel Barenboim, from the Paris Opéra. There was another row last year when, after the sculpture at the Louvre subway station had been defaced by graffiti, Mr Lang announced that he was inaugurating an exhibition of graffiti art. Most recently he has been pilloried in the French press for pinning the Order of Arts and Letters on the chunky chest of Mr Sylvester Stallone, the Hollywood movie star better known for brawn than

brain. One columnist said the Croix de Guerre, a military medal, might have been more appropriate.

The French press relishes the rumpus over his adventures and misadventures, but so does Mr Lang. "Where there is hostility there is debate," he says, with a shrug of the shoulders and an elaborate lift of the eyebrows. "At least it means people are talking about the arts."

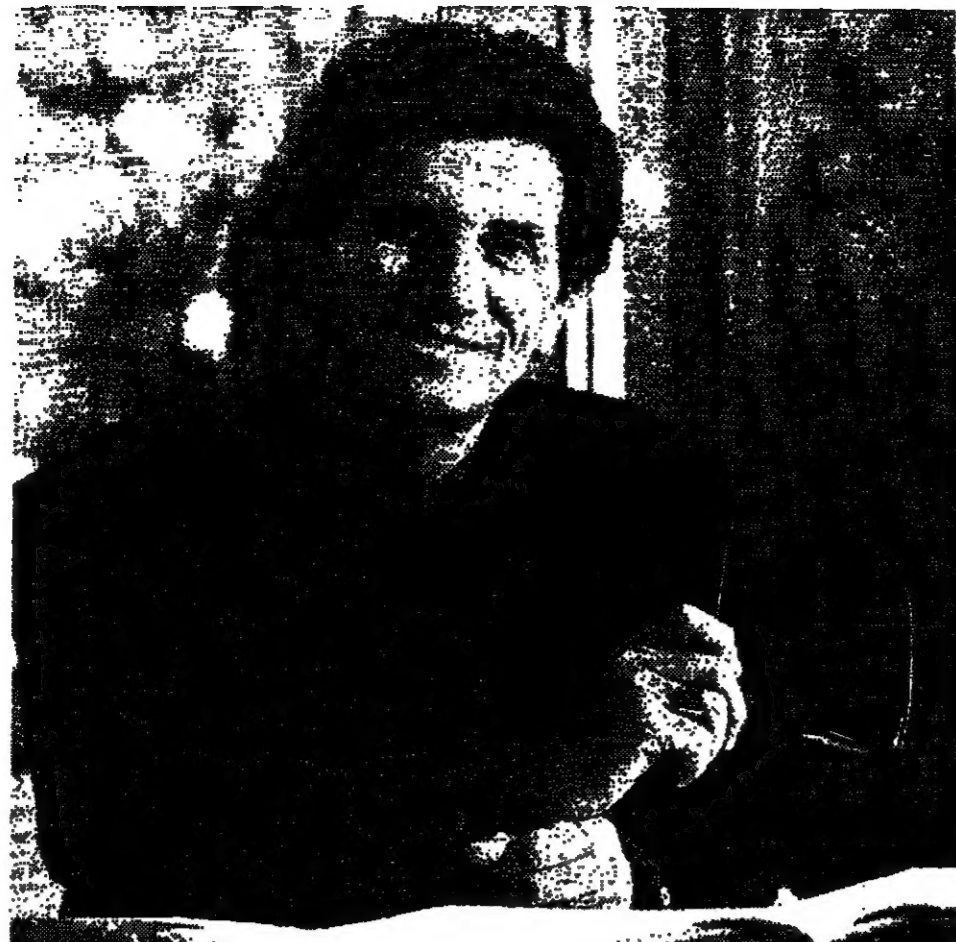
Although he made no secret of his hopes of becoming prime minister, at one point pleading for the job on French television, it is impossible to imagine him enjoying anything as much as his present post. His energy is unquestionable. Night after night he sweeps into exhibition openings accompanied by camera crews. His present projects include the renovation of the 18th-century Palais Royal Gardens, the celebration of the centenary of the death of Rimbaud, the French poet, and the construction of the new national library, the *très grande bibliothèque*.

Since last May, when he became government spokesman, he has been even more visible than before — preening for the *paparazzi* in his Thierry Mugler suits outside the National Assembly as he rattles off the official line on the never-ending Gatt negotiations or the socialists' latest diplomatic debacle.

The best illustration of his influence is the rise in the proportion of the national budget allocated to the arts. It has increased from 0.46 per cent 10 years ago to 0.58 per cent, or FF12.98bn (£1.3bn), this year. This makes France the highest spender on the arts among leading EC countries. The UK, for example, spends just 0.7 per cent.

Mr Lang's critics, however, claim that the increased proportion of the government budget going to the arts would be better spent on schools and hospitals.

Mr Lang has achieved his funding increase with a policy that combines elements of 1960s cultural *dirigisme*, such as government subsidy, with modern market forces. He believes that governments should support artists, film makers, musicians and writers so they do not have to depend entirely on the private sector — that is, the giant Hollywood entertainment groups. "I'm not against all the Hollywood multinationals," he says. "But I am against certain groups that



'Where there is hostility there is debate'

impose uniformity. So much of their work is bad. It's bland, it's vulgar, it's boring."

The state's role, he argues, is not to intervene directly in the arts as governments tried to do in the 1960s. Instead, he says, it should create a climate in which artists can work. "Our role is to provide the best possible environment for artists to work in. We should help to alleviate the pressures on them and then leave them to choose their own direction."

Although he favours government grants, Mr Lang differs from his predecessors in that

it has been in other countries."

Architecture is another success. The monumental modern buildings conceived by President Mitterrand and Mr Lang to commemorate the bicentenary of the French Revolution in 1989, such as the glass pyramid in the Louvre museum and the great arch at La Défense, are regarded as an international model for public sector building policy. The UK's Labour party has included many of the ideas in its arts manifesto.

However, some of Mr Lang's new schemes stir up a fuss. The latest furore is over the *très grande bibliothèque*, with its glass storage towers. The original design, say some critics, was ill-conceived: sunlight would have streamed through the glass scorching France's academic treasures. "Nonsense," groans the minister. "Why won't people listen to the experts?" Nevertheless, he has been forced to modify the design, making the towers slightly smaller and storing some books underground.

His critics also point to the opening of the Opéra Bastille in Paris, which was intended to herald a new era of populist opera with cheap seats. The new opera house operates under the same trade union constraints as the old Opéra de Paris and has been dogged by high ticket prices and intermittent strikes.

The plight of French television, which comes under his communications portfolio, is even worse. In the early 1980s the Socialists implemented a TV deregulation drive intended to bring private capital into the old state system to launch new channels. Instead French viewers are subjected to apparently endless light entertainment "spectacles" featuring ageing "stars" such as singer Johnny Hallyday. The system is dominated by one channel, TF1, which has almost half the audience and more than half of all

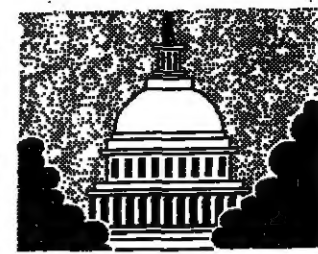
advertising revenue. Other stations are struggling. The worst case of all is La Cinq, which went off air on Friday after failing to attract enough viewers or advertising.

Even Mr Lang appears daunted by the difficulties of French television. "It isn't perfect," he admits. "But what can we do?" It is a testimony to his popularity that he has emerged unscathed from La Cinq's collapse.

The length of his tenure at the culture ministry, however, will be determined not by his own policies, but by Mr Bérégovoy's attempts to salvage the Socialists' electoral chances before next year's general elections.

Perhaps the biggest test of his achievement will be whether France's present enthusiasm for the arts — the crowded art galleries, the lively debates on architecture and the bulging corporate sponsorship budgets — can survive his departure. "Will it last?" he asks. "I don't know. We'll have to wait and see."

Waiting for the clouds to lift



MICHAEL PROWSE on America

The most important date in the economic calendar for President George Bush is arguably July 30. On that red letter day, the Commerce Department releases its first estimate of gross domestic product in the second quarter. If the growth rate is 3 per cent or more, Mr Bush will be able to claim an economic renaissance when he addresses the party faithful at the Republican convention in August. The Bush presidential campaign could then acquire an unstoppable momentum.

Several forecasters believe this nightmare for the Democrats is rapidly becoming a sure bet. Growth will be depressed in the current quarter by corporate destocking. But industrial production should be growing at an annual rate of 5-6 per cent within a few months, says Mr Roger Brinner, chief economist at DRI-McGraw Hill, the forecasting group. He thinks that will put downward pressure on the politically sensitive unemployment rate. His economic model of voter behaviour suggests Mr Bush will win 52-48 per cent of the vote in November — a comfortable victory.

A surge in optimism about the economy has been spurred mainly by a surprisingly strong rise in consumption spending since Christmas and a recovery of confidence in the residential housing market, which has benefited from the Federal Reserve's cheap money policy. Even if retail sales dip in March, strong gains since the new year point to consumption growth at an annual rate of 5 per cent or more in the first quarter. Reports hinting at a broader-based recovery include a sharp rise in the official indices of leading and coincident indicators and a surge in the Purchasing Managers' Index, usually a reliable guide to the outlook for the manufacturing sector.

Many economists, however, are viewing the figures with a jaundiced eye. Last week, 100 leading academic economists — led by Nobel laureates Mr Robert Solow of MIT and Mr James Tobin of Yale — sent an

open letter to Mr Bush pleading for urgent action to stimulate the economy. Their main recommendation is that federal government borrow an extra \$50bn (about 1 per cent of GDP) to finance higher investment spending by states and local governments. The group also advocates further interest rate cuts and tax incentives for capital formation.

Mr Michael Boskin, the White House chief economist, swiftly rejected the plea for additional borrowing. Speaking in Washington, however, he was only fractionally more optimistic about the economy than the 100 critics. He welcomed the recovery of retail sales and claimed the economy's improvement was set to continue. But he refused to declare the recession over. His reticence was partly politically motivated: nothing could be more damaging for the Bush administration than to raise economic hopes a second time, only to have to concede that the recovery is again a mirage.

Judging from the disappointing March employment report, Mr Boskin was wise to play down expectations. Non-farm employment rose 19,000, less than half the increase Wall Street expected and a distant gain in an economy with nearly 109m non-agricultural jobs. The Labour Department also revised down February's figures to show an increase of only 107,000 compared with 164,000 previously. The unemployment rate was unchanged at 7.3 per cent, a six-year high. The jobs data admittedly lag the cycle: companies respond to higher demand first by drawing down inventories and

then by increasing overtime. They take on permanent workers only when a sustained rise in production is expected.

Even allowing for lags, however, the employment figures are unusually discouraging. There were no more jobs in March than in May of last year, despite three quarters of slow GDP growth. In a normal recovery, the monthly increase in employment would now be running at about 300,000. The poor jobs outlook suggests consumer confidence will rise only gradually and raises doubts about the sustainability of the recovery in retail spending, which partly reflected a decline in savings from already depressed levels.

There are other mildly worrying signs. The surge in monetary growth at the beginning of the year has already tailed off with M2, the targeted measure of broad money, now growing at an annual rate of only 3 per cent, just above the bottom of its target range. The deteriorating outlook for Japan and parts of Europe may also sharply reduce the growth of US exports, a crucial prop in recent quarters.

The important question is not whether a recovery of sorts is under way but whether the economy is yet capable of breaking out of its 1990s prison of sluggish growth. Remarkably, the economy has not grown at an annual rate of more than 1.9 per cent in any quarter since Mr Bush assumed power early in 1989.

Mr Paul Mastroianni, US economist at J P Morgan, the New York bank, argues that most analysts are trying to make recent economic data fit a traditional cyclical pattern. The dip associated with the Gulf War was one side of a "V"; economists thus keep hoping that a serious recovery will eventually kick in. This may happen. It may even happen in time for the Republican convention. But it is equally possible that the legacy of the 1980s — high personal and corporate debts, huge public sector deficits and low savings rates — will keep the economy sluggish for several more quarters.

PERSONAL FILE

1939 Born in Mirecourt, Vosges.

1961 Worked as a lawyer.

1963 Founded International Theatre Festival at Nancy.

1971 Professor of International Law at Nancy University.

1981 Minister of Culture under President François Mitterrand.

1989 Organised celebrations for the bicentennial of the French Revolution.

1991 Official spokesman for French government.

— in spite of his hostility to the multinationals — he recognises the role of the private sector. He cites the US tradition of corporate sponsorship as an important influence, as well as the Arts Council of 1950s Britain and the great Mexican museums. "The idea that the arts should have nothing to do with the market is an anachronism. In fact it's worse." His lips curl ready for a really big insult: "It's *petit bourgeois*."

His strategy has succeeded in some sectors. The French "stars" such as singer Johnny Hallyday. The system is dominated by one channel, TF1, which has almost half the audience and more than half of all

Promise with sting in its tail

When all the electoral dust has settled, the new UK administration will set about framing its legislative programme and making ministerial decisions. So what happens to all those proposals and promises in the election manifestos, which may have helped the party to win?

The question is not without legal significance. A decade ago, the judges had something to say about the legal status of election manifestos when the now defunct Greater London Council sought to implement an election promise by the Greater London Labour party to introduce a "fares fair" scheme for London Transport. Bromley Borough Council successfully challenged the implementation of the proposal for a 26 per cent overall reduction in fares because it was motivated solely by the belief that the majority party on the council was bound to implement a pre-election promise.

The judges held that, while an election manifesto may, and often does, contain firm and unequivocal proposals, which the electorate might reasonably expect to be fulfilled, there can be no question that the authors of the proposals bind themselves irrevocably to honour the pledge. It is accepted by the law that a proposal may turn out to be unworkable or impossible of attainment.

Indeed some of the judicial pronouncements in the fares fair case indicated that the moral obligation to fulfil an electoral promise was even less



JUSTINIAN

compelling. When the party making the proposal gets into the power, the judges said, it should positively consider whether any proposal or promise without feeling obliged to honour it or being committed to it. If that is the right approach, it reduces election manifestos to little more than present good intentions to induce the support of voters without involv-

either to remind the politicians of their commitment to a particular proposal or to seek to persuade them of the impropriety or undesirability of it.

If the Labour party becomes Her Majesty's government on April 10, there is one proposal in its manifesto that is already worrying a body of informed, non-partisan opinion, concerning the future protection of the rights and interests of children. The Labour party's manifesto promises to establish "an independent children's commissioner and a children's minister". The sting in the proposal's tail is that the minister will be within the Home Office to co-ordinate policies for children across departments.

Those who have been urging the establishment of a children's rights commissioner to promote, among other things,

convey the wrong message.

At the time that the Labour administration passed the Children and Young Persons Act in 1969, it took the imaginative step of transferring the children's department from the Home Office, the department primarily concerned with law and order, to the department responsible for the health and care of children. It was a step welcomed both within and outside the government.

When the House of Commons Social Services Committee in 1984 recommended that the Department of Health and Social Security should establish a working party to review childcare law, the government speedily accepted the suggestion.

The responsibility for the review and the legislation rested with the Department of Health, which co-ordinated work with other government departments. The result was the Children Act 1989, which came into force last October.

Throughout the extensive consultative process and detailed parliamentary examination of the legislation the Department of Health was the ministry that promoted the cause of child welfare. It, and not the Home Office, was the prime agent of law reform. Any change in ministerial responsibility now would be seen as detracting from the real advances made in persuading politicians to take children's rights and interests more seriously.

Louis Blom-Cooper QC

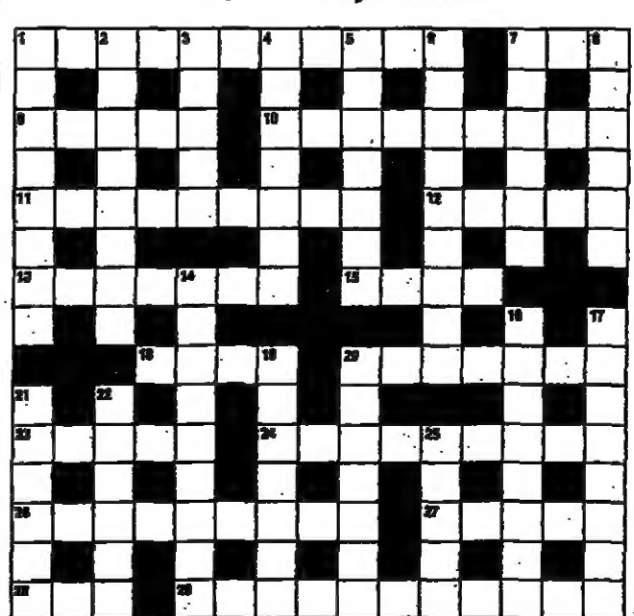
To assign child welfare to the Home Office would be to put the clock back two decades and convey entirely the wrong message

ing any future commitment. Whatever the law's pronouncements on proper regard for election promises, political parties are likely to attach greater or less importance to their rivals' political commitments. Political advisers will doubtless keep a keen watch on how much or how little is translated from manifesto to legislative or executive action. Other commentators with specialist interests will want

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| ACROSS | DOWN |
| 1 Top dog of the Variety Club? (5,6) | 1 A lofty approach, of course (4,4) |
| 7 Weaken the position of a fool (3) | 2 Short of cash in inn, I'd get thrown out (3) |
| 9 Test side batting needs help in comeback (5) | 3 State of mind — or body (5) |
| 10 Remind one that it's time for church? (4,1,6) | 4 Overhead lines (7) |
| 11 Eggs are scrambled and, note, set apart (2) | 5 He needs understanding first, then reform (7) |
| 12 Direct a sequence (5) | 6 Anger is no use for clear use of the brain (9) |
| 13 Carrier gets U-boat in an instant to withdraw (7) | 7 Stable companion? (6) |
| 15 Capital kind of hand for a musical (4) | 8 Worthless friend put to the test (6) |
| 16 Regalia a key agreement (4) | 14 Date of Derby in doubt (3,6) |
| 18 Regalia thrown out by regalistic (7) | 16 A cross-section of the church (6) |
| 23 Number in tour round royal house (5) | 17 He has a growing interest in his job (3) |
| 24 Many raced, but were beaten (9) | 19 Notices faulty part (7) |
| 26 The thrilling outside is annoy- ing (2) | 20 A number in Malaga form a new combination (7) |
| 27 Don't get up early — about one is right (3,2) | 21 Well established equestrian centre (6) |
| 28 Complete part of a game of bowls (3) | 22 Revised point I'd raised with Edward (6) |
| 29 It's fractionally down (11) | 25 Heavyweight gets round a novice with a hook (6) |

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